

#### **Overview**

The Bar and Restaurant Assistance Fund is designed to assist Ohio's on-premise liquor permit holders. This \$38.7 million fund will help more than 15,400 licensees significantly impacted by COVID-19 and limited in the full use of their liquor permit. Funding for the program is from the CARES Act.

#### **Eligible Businesses**

The Ohio Department of Commerce Division of Liquor Control has more than 15,000 permit holders that qualify for the assistance fund. This applies to roughly 30 permit types, including bars, restaurants, breweries, distilleries, wineries, casinos and private clubs. They include:

A1	A1A	A1C	A2	D1	D2	D2X	D3	D3A	D4
D4A	D5	D5A	D5B	D5C	D5D	D5E	D5F	D5G	D5H
D5I	D5J	D5K	D5L	D5M	D5N	D5O	D7		

These permit holders need to have had an active on-premise permit as of close-of-business October 23, 2020. The business does not have to be currently open but must have an active liquor license. You can check the status of your liquor permit here. If it's active, it will be listed as "issued."

After applying, a licensee will receive \$2,500 per unique business location.

#### **Application Requirements**

Licensees must present their FEIN or SSN, and liquor permit number and address for each unique location at time of application. The Department of Taxation will confirm all entries. Applications will be accepted through December 30, 2020. Once money is received, per CARES Act stipulation, businesses are to use the funds on COVID-related expenses due to business interruptions caused by the pandemic.

#### **Application Process**

Visit <u>BusinessHelp.Ohio.Gov</u> to access the online application. The application will open November 2, 2020. Permit holders may apply for the liquor assistance funding as well as the Small Business Relief Grant through the online application at <u>BusinessHelp.Ohio.Gov</u>.

The Ohio Department of Administrative Services will be sending checks to permit holders as soon as applications are processed. Funds cannot be distributed after Dec. 31, 2020.



#### Overview

The state of Ohio will allocate \$50 million from the Coronavirus Relief Fund from the CARES Act to 47 Community Action Agencies to help Ohioans that have experienced economic hardship as a result of the COVID-19 pandemic. Each Community Action Agency will receive a portion of the funding based on their Community Services Block Grant (CSBG) CARES Act allocation.

Ohioans who are behind on rent, mortgage, and water and/or sewer utility bills may be able to receive assistance. Assistance can be applied to outstanding rent, mortgage, water, and/or sewer bills back to April 1, 2020. Ohioans can receive monthly assistance until the program ends on December 30, 2020.

For utility bills that include more than the water or sewer services, assistance can be provided to maintain service or prevent shut off only.

The Community Action Agencies will make direct payments on behalf of the applicant to the landlord, bank, or water and/or sewer company. A household can receive assistance in more than one category.

#### Application Process

Ohioans will apply for assistance through their local Community Action Agency starting November 2, 2020. Ohioans can find their local Community Action Agency by visiting <a href="BusinessHelp.Ohio.Gov">BusinessHelp.Ohio.Gov</a>.

Ohio households with an annual income at or below 200% of the federal poverty guidelines will be eligible for assistance. For a family of four, that is an annual income up to \$52,400. Individuals that are currently unemployed will only need to provide proof of income for the last 30 days for verification purposes. Additionally, any federal unemployment stipend is excluded from determining a household's benefit.



#### Ohioans will need to provide the following information when they apply:

- Names of all household members
- · Date of Birth
- Social Security Number
- · Current or Previous address
- Copies of Social Security cards, or verification for each household member
- Proof of income for all household members 18 years or older for a minimum of the past 30 days
- Any supporting documentation to demonstrate need
- Hardship due to the COVID-19 pandemic

#### To receive Rental Assistance, they will also need to provide:

- Eviction or past due rent notice. Notice should include total amount due (including fees)
- If moving to a new location, justification for the move (i.e. currently homeless, living with another family and not sufficient space etc.)
- Landlord verification/proof of ownership and agreement to receive funds
- Lease agreement

#### To receive Mortgage Assistance, they will also need to provide:

Notice of late mortgage payment (including taxes and insurance)

#### To receive Utility Assistance, they will also need to provide:

 Copy of utility bill demonstrating the account has been shut off, is in disconnect status or is past due

#### **Assistance Available**

The funding may be distributed among rental assistance (homeless/eviction prevention, re-housing assistance, or security deposit assistance), mortgage assistance, and water and/or sewer utility assistance.



For more information, visit

BusinessHelp.Ohio.Gov

## For more information, visit BusinessHelp.Ohio.Gov



#### **Overview**

The Small Business Relief Grant is designed to assist Ohio businesses that have been harmed by the effects of COVID-19. The \$125 million grant fund will provide relief to Ohio businesses that have been negatively impacted by COVID-19. Funding for the program is from the CARES Act.

#### Eligible Businesses

The business must be a for-profit entity with no more than 25 total or full-time equivalent Ohio employees as of Jan. 1, 2020. The business must also have a physical location in Ohio and earn at least 90% of annual revenue based on activities performed in and taxable to Ohio.

The business must have been in continuous operation since Jan. 1, 2020, except for interruptions required by COVID-19 public health orders and have the ability to continue operations as a going concern.

#### **Ineligible Businesses**

Businesses not eligible for funding include those that are: publicly traded; clubs; lobbying firms; operates an adult entertainment establishment or produces adult entertainment, as those terms are defined in section 2907.39 of the Revised Code; regulated by the Casino Control Commission or that operate Video Lottery Terminals; primarily engaged in advancing or managing partisan political activities or political issue advocacy; majority interest owned by persons under the age of 18; hospitals, private schools, or long-term care centers; engaged in the sale, cultivation or distribution of cannabis products; engaged in the sale or distribution of liquor, tobacco products, or vaping products; utility providers; and subject to the Financial Institutions Tax under Chapter 5725 of the Revised Code.

#### **Eligible Uses of Funds**

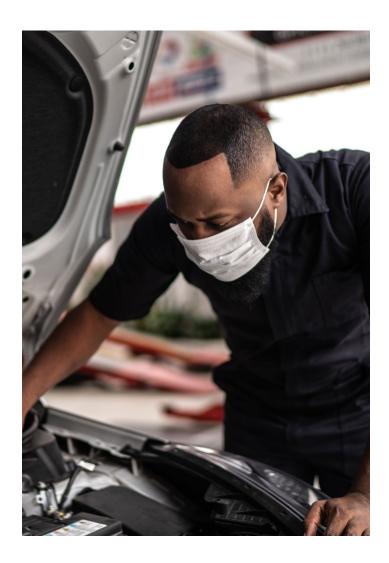
Grant funds can be used to reimburse eligible businesses for the following expenses because of revenue loss or unplanned costs caused by COVID-19:

- Personal protective equipment to protect employees, customers, or clients from COVID-19.
- Measures taken to protect employees, customers, or clients from COVID-19.
- Mortgage or rent payments for business premises (personal residences explicitly excluded).
- **Awarding Funds**

Each business that meets the criteria and submits a complete application will be eligible for a grant of \$10,000 in accordance with the following guidelines:

- \$44 million of the grant funds will be set aside to ensure businesses in all 88 counties receive funding. 50 businesses will be funded in each county.
- As applications are approved on a first-come, first-served basis, grants will be awarded first from each county's allocation.
- When a county's allocation is depleted, grants will be awarded from the remainder of funding on a first-come, first-served basis regardless of the business' location in Ohio.
- If Development does not receive eligible applications sufficient to award all 50 grants to businesses in each county within the first 21 days after the application is opened, the remaining funds allocated to that county will be available to businesses regardless of their location in Ohio.

- Utility payments.
- Salaries, wages, or compensation paid to contractors or employees, including an employer's share of health insurance costs.
- Business supplies or equipment.



#### **Application Process**

The Ohio Development Services Agency is establishing an online application for the program. Businesses applying for funding will be required to establish a registration ID with the state of Ohio. The application will be available November 2, 2020.







Dec. 18-24, 2020

**Featured** 



DowntownDayton



#### December 18 -**DPAA Virtual Streams: Bach's Lunch with the Carillon Brass**

Premieres December 18, 2020 at 8 p.m. The Carillon Brass is thrilled once again to present a favorite Dayton holiday concert affectionately entitled Bach's Lunch, only this year, the venue will be a little different. This year, the concert will be presented only virtually so that you can enjoy this holiday tradition in the comfort and the safety of your home. The program will feature traditional holiday favorites as well as other music for brass instruments. Free performance.

For information on how to register and to access all DPAA Virtual Streams, visit DaytonPerformingArts.org/streams.

## NEW!

#### **Shop Small for the Holidays** with Our Handy Gift Guide!

Give something truly unique this holiday season by shopping at downtown's independent, locally-owned retailers. Shopping small and shopping local not only is the best way to find great gifts - it's also a great way to help small businesses survive the pandemic when they need your support more than ever. We've made the giving easy by assembling some fantastic gift ideas from downtown businesses. Find gifts for everyone on your list in our Holiday Gift Guide.





SALT BLOCK BISCUIT CO.

## Get to know Salt Block Biscuit Co. in our OPEN\* Business Spotlight!

In this series, we profile some of the small businesses that make downtown great! We ask a series of questions about each business, letting them tell you about themselves in their own words, including their background, what services they offer, how they're responding to the pandemic challenges, and more. It's a great way to learn more about your favorite businesses, or discover a new spot you may not be familiar with yet.

This week, Justin Mohler of Salt Block Biscuit Co. tells us how a love of baking took his dream from the farm to a downtown cafe and bakery, what he loves about working downtown, and how his business is coping with covid - plus a little extra knowledge about tinned seafood!



#### Click here to read about Salt Block

### **DOWNTOWN EVENT HIGHLIGHTS**

## Thru December 30 - A Carillon Christmas

Join us for *A Carillon Christmas* to see Carillon Historical Park's 65-acre campus transformed into a winter wonderland of sparkle, magic, and holiday cheer! Featuring The Carillon Tree of Light, Santa Claus, Museum Store Shopping, 15 miles of Christmas Lights, Gristmill Christmas Village, Carillon Brewing Co., Culp's Christmas Cafe. Train Rides on the Midnight Express, and much more! Sunday-Thursday: 5:00pm - 9:00pm

Friday-Saturday: 5:00pm - 10:00pm at <u>Carillon</u> <u>Historical Park</u>

\* Closed Thanksgiving Day, Christmas Eve, and Christmas Day

#### Thru December 31 -The Contemporary Dayton's Holiday Co-Share

The Holiday Co-Share is a reimagining of The Co's renowned 28-year Holiday Gift Gallery which normally transforms our gallery into a holiday gift shop, which is not possible this year due to COVID-19. With the creativity and generous support from artists, sponsors, and volunteers, we are excited to launch The Holiday Co-Share - our holiday gift giving website designed to connect you to 35 Member Artists for your holiday gift-giving. And, as always, prices vary and there are items available for every budget. Visit the Co-Share here.

## Thru December 31 - DSA's Holiday Online Exhibition

Shop Local, Shop Handmade Originals, Shop ART! The Dayton Society of Artists is pleased to present an online exhibition of work by their membership. All pieces are for sale and prices begin at \$25. There's something for everyone on your list from fantasy to UD lovers to holiday inspired or just a beautiful image to decorate your home or to gift to a friend.

daytondsa.org/holidaygallery
The exhibition is currently live and will run
through December.

#### Thru December 31 -Win Big with New Holland Brewing

Mudlick Tap House - 135 E. Second St. Kick off the Holiday season with a chance to win... and all you have to do is drink beer! Get your punch card, drink all three featured New Holland beers between 11/16 AND 12/31 to be

### Thru December 31 - Whimsical Windows

<u>Dayton Holiday Festival</u>; Businesses throughout downtown.

This annual contest shows off the creativity of downtown Dayton's collection of small businesses as they decorate their storefront windows for the holidays in their own unique ways. Enjoy shopping, dining, and exploring downtown in this fun and festive atmosphere! Vote now for your favorite window display online at Dayton.com.

#### Thru January 2 -Virginia Kettering's Holiday Train Display

<u>Dayton Holiday Festival</u>; Stratacache Tower lobby at the corner of Second & Main sts.

Visitors of all ages can view this beloved, one-of-a-kind model train display that was given to the community by Mrs. Virginia Kettering. The display can be viewed in the lobby during the building's open hours, or through the building windows anytime. 224-1518.

## Thru Early 2021 - Holiday Lights on Main

Dayton Holiday Festival; Main Street.

New this year! Main Street in downtown
Dayton has been transformed into an
interactive light show! Tune your radio to
97.1 FM and drive or walk along Main
Street between Monument Avenue and
Fifth Street, and watch more than 100
trees light up to a synchronized "dance"
to holiday music! Light shows run
continuously from 5 p.m. until midnight
daily. This attraction is free and will
continue through early 2021.

## December 18 & 19 - Painting Parties

<u>Picture Perfect Paint Parties</u>, 123 N. Ludlow St

Picture Perfect Paint Parties will host a Paint and Sip event every Friday from 6:30 to 8:15 p.m. for \$31.99. They will also host private Zoom paint parties every weekend for \$25.99. For more information or to schedule your party, contact: (937) 265-0691.

### December 19 & 24 - Winter Drive-Thru Market

#### December 20 - Black Is Beautiful One Last Spin

<u>Toxic Brew Company</u>, 431 E. Fifth St.; 12-9 p.m

Join us at Toxic Brew Co Sunday, Dec 20, for a celebration of our last run of cans of Black is Beautiful. Spearheaded by Weathered Souls Brewing, this massive stout collaboration raises money and awareness for local non-profits around the world fighting for racial equality. 100% of the profits from our version of this stout will benefit Racial Justice NOW! a Dayton based non-profit focusing specifically on fighting discrimination and inequity in our education system. Come to claim some of the last of these cans, and stay for Cooley The Curator spinning while Chef Dane cooks for you. Limited capacity, social distancing, and mask rules all of course still apply. So please be patient if there's a wait.

## December 22 The Ladies Take Over Toxic for Artemis Center

<u>Toxic Brew Company</u>, 431 E. Fifth St.; 5-9 p.m

Beck + Call teamed up with Toxic Brew to create a limited time only shirt with this original design by our very own Sally, with all profits going to benefit Artemis Center, leading the community in it's commitment to end domestic violence (artemiscenter.org). The event starts at Toxic, where the ladies of Toxic will be bartending all night, Shannon Watkins will be turning our brewhouse window into a tapas spot for the night (including vegetarian and vegan options), Leslea Hipp will be selling prints of her artwork, and Sabrina Cox will be selling vintage goods. Starting at 8:00, the event continues at Beck + Call, where this special one-off shirt will be on sale for \$30.

## December 23 - Mayhem & Mystery Dinner Theatre: Holiday Dinner Disaster

<u>Spaghetti Warehouse</u>, 36 W. Fifth St.; 7 n.m

Join Interior Designer Jesse Winter at his home as he hosts a fabulous Friendsmas dinner party. This group is tight, but there seems to be some sort of secret underneath the surface. Tonight's holiday festivities are filled with food and fun as the friends frolic. Will their friendship fly in the face of a foe, or will it frost over? When one of the friends is found dead on the floor, they must all find out: Who is the fiend? Call the Spaghetti

entered to win one of two prize packages! Ask your server or bartender for more details.

## Thru December 31 - Rike's Virtual Holiday Windows

The Rike's Holiday Windows' animated elves and animals first appeared in NCR's New York office windows in 1943, but many Daytonians remember them from their annual holiday pilgrimage to the Rike's Department Store which sat on the corner of Second and Main Streets (where the Schuster Center now sits). Today, almost every year from the day after Thanksgiving until the turn of the new year, you can visit them in the Schuster Center Wintergarden. But, due to COVID-19 advisories and for the safety of our patrons and staff, the Rike's Holiday Windows will not be on display in 2020. We know the Rike's Holiday Windows are a holiday tradition, so we've created exclusive Rike's Holiday Windows video content, a contest, and more! Rike's Holiday Windows

2nd Street Market, 600 E. Second St.; 10 a.m.-2 p.m

Continue to support your favorite 2nd Street Market Vendors this holiday season! The Market will continue to serve as a pickup location for pre-ordered goods through the end of the year. With continued community health and safety in mind, pickups will be available drive-thru style. \*Orders must be placed ahead of time with vendors directly\*. For a list of participating vendors, visit our Open Online page on the Five Rivers MetroParks website. Pickups available on Saturdays, from 10am-2pm. For further information, contact 2nd Street Market staff at marketinfo@metroparks.org or (937) 228-2088.

Warehouse at 937.461.3913 to make your reservations. Dinner and Show cost is only \$39.95 (tax and gratuity not included.) Masks required when not eating.

#### December 24 - A Griswolds Christmas Eve Brunch

Mudlick Tap House, 135 E. Second St.; 10 a.m.-5 p.m.

The halls will be decked so come dressed as your favorite character and enjoy a specially crafted menu as you eat, drink and be merry Griswold style! Who wants pictures with Santa when you can have BRUNCH WITH COUSIN EDDIE! Who wants pictures with Santa when you can make Holiday memories with Cousin Eddie? Cousin Eddie will be here to spread the cheer all day long! Enjoy a Griswold themed brunch menu! Kids are most certainly welcome (kids menu will be available!)

## Need a Great Last Minute Gift? Give the New Downtown Dollars e-gift Cards!

This holiday season, choose a gift card that's sure to knock the stockings off everyone on your list. The new **Downtown Dollars** program, presented by the Downtown Dayton Partnership, is a digital gift card you keep on your phone and use at any participating downtown business! Every time you use your Downtown Dollars e-gift card, you're putting cash back into the locally owned, small businesses that make downtown vibrant. Visit <a href="DowntownDayton.org/dollars">DowntownDayton.org/dollars</a> to learn more and make a purchase.

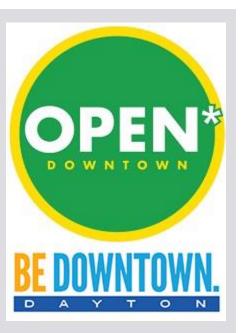


## **Support Our Local Small Businesses When They Need You the Most!**

The pandemic has been hard on all of us. So much of what we consider normal has changed, and we've all had to find ways to adapt. In downtown Dayton, the pandemic has been especially difficult for our great collection of independent small businesses who provide the products and services we love. We encourage you to continue to support these local businesses during this difficult time in any way you can. They're the backbone of our community, and they need our support more than ever.

If you miss your favorite local, independent businesses, check out our lists of what's OPEN\*. We've put together a list of downtown <u>restaurants</u> with **carry out, curbside pickup**, or **delivery** services, as well as those open **outdoor or indoor**. Many of our <u>retail and service</u> <u>businesses</u> also have found creative ways to continue doing what they do. Check out virtual experiences and other ways to stay busy and have fun with our <u>OPEN\* - Things to Do</u> page!

Now, more than ever, it's a great time to support local businesses and Be Downtown.



#### **Downtown's OPEN\***

is produced by the Downtown Dayton Partnership.
If you have questions about this email, reply to this message or call us at (937) 224-1518.
Information is accurate to the best of our knowledge at the time of publication. Call the listed venue for details

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DOWNTOWNDAYTON.ORG





**It has been great** having our first virtual DRG event last November. We miss seeing everyone and the sharing (in-person!) of sustainability and resiliency best practices.

As we continue our path of this (new normal), we're excited to invite you to a **ZOOM** Hot Topics and Coffee with DRG at 10 am on January 21, 2021!

## So What is the Green New Deal and Why Is the Dayton Arcade "The Most Transformative Project in America"?

The Green New Deal, a congressional resolution to mobilize every aspect of American society to 100% clean and renewable energy, guarantee living-wage jobs for anyone who needs one, and a just transition for both workers and frontline communities—all in the next 10 years will be explained by our guest, Fadhel Kaboub. Join us to learn the highlights of the Green New Deal, the US economy, the climate crisis and realistic expectations for 2021 & 2022.

The Dayton Arcade "The most transformative project in America.", is a daring, innovative and most complex project in the heart of Dayton that is part of a larger plan to bring residents, jobs, and visitors back to the downtown. Dave Williams, will take us through the story of the Arcade revitalization to become an economic engine fueled by artistic and innovative activities and how the design process focused on innovative energy and financing systems.

**Fadhel Kaboub** is Associate Professor of Economics at Denison University (OH) and President of the Binzagr Institute for Sustainable Prosperity. He also served as research associate at the Levy Economics Institute of Bard College (NY), the Center for Full Employment and Price Stability (MO), the Economic Research Forum (Egypt), and the John F. Kennedy School of Government at Harvard University (MA).

**Dave Williams** is Senior Development Director at Cross Street Partners overseeing the design, construction, leasing, and financing for the Dayton Arcade project. Prior to

joining Cross Street Partners, Dave was vice president of Urban Development at Miller-Valentine Group. Dave also served as director of Downtown Housing for CityWide.

## Thursday, January 21, 2021 10:00 - 11:00 am

1 GBCI /AIA Learning Unit -PENDING

FREE EVENT-REGISTER NOW







FOLLOW US







**Reminder:** As a member of DRMA, each of your colleagues – from shop floor to senior management – is eligible to receive our DRMA Weekly Updates too!

Forward this edition and have them sign up today



Strengthen | Educate | Advocate

## **News Bits**

Visit Our Site | Contact Us

December 15, 2020

#### **News You Need**

The time to **renew your DRMA membership** is NOW! DRMA is known as the trusted voice of the manufacturing industry in the Dayton Region, and you can count on us to uphold our brand promise! Read more.

Do you have a compelling topic that you would like to speak about to the DRMA audience? Sign up to be a speaker at one of our Shoptalk Series events!

Don't forget to take advantage of YOUR **legal services plan**. As a member, you are entitled to one consultation per month at no expense with Bob Dunlevey or Nadia Lampton of Taft Law. <u>Click here</u> for details.

Join our brand-new Ambassador Club! We are seeking individuals who would like the opportunity to **meet with DRMA Manufacturer members one-on-one and create connections** with those members. Attend an information session on either 1/12 or 1/14 to learn more.

Boost your sales with DRMA's **sales training program** called Priority Sale. This program, offered through Revenue Path Group, will teach you new ways to close the deal in these changing times. DRMA members receive an incredible 60% discount! Join Bryan Gray, CEO of RPG, for a live webinar on 1/12 that looks at how getting to and selling to prospects is different today, and more importantly, what you can do about it. Info/register <a href="here">here</a>.

Affiliate and Associate Members - **Increase your brand exposure** by signing up to sponsor our weekly update emails. Contact <u>Melisa</u> for more information today!

#### Calendar

#### **Meet Ups**

1/19 Operations 1/26 Workforce/HR 2/23 Workforce/HR

#### **Events**

1/12 Ambassadors Club Info Session 1/12 Priority Sales Intro Webinar 1/14 Ambassadors Club Info Session 1/20 Safety Day

#### All About Workforce

Another round of **TechCred Funding** is coming up! Don't miss this chance for funds to upskill your workforce. Since the program's start, a total of 966 Ohio employers have been approved! The application period opens on **1/4/2021** and closes on **1/29**. Click here for more info and to apply.

We're kicking off the New Year with a discussion on **employee wellness and wellbeing programs!** Join us at the next Workforce/HR Meet Up on 1/26, 7:30-8:30 a.m., as we meet with Amy Hamilton from Montgomery County ADAMHS to learn more about their myStrength and Substance Use Recovery programs. Come prepared to discuss what type of wellness/wellbeing programs you use or would like to see. Workforce/HR Meet Ups are free and for members only! Register here.

Want to improve your company's productivity while reducing turnover? Consider upskilling your workforce with **industry credentials**. Learn more here.

#### **Events**

#### DRMA Events

**Safety Day 2021**, 1/20, 8 - 3 p.m., Sinclair Conference Center. DRMA members are invited to ABC Safety Day for those interested in current information, best practices, and methods of reducing or eliminating workplace injuries and illnesses. Over 20 educational sessions and live demonstrations! Sign up 5 or more people and get a discount! Register <a href="here">here</a>.

**Sales Training Program**, 1/12, 11 - 12 p.m, webinar. Boost your sales with DRMA's sales training program called the Priority Sale. This program will teach you new ways to close the deal in these changing times. Members receive 60% off! Click here for more details.

**Ambassador Program** - Meet with DRMA Manufacturer members one-on-one and create connections.

- Information Session, 1/12, 9 10 a.m. Zoom Meeting, register here
- **Information Session**, 1/14, 4 5 p.m. Zoom Meeting, <u>register</u> <u>here</u>

 $\underline{\text{Meet Ups}}$  – They are FREE and for members only. Join the conversation on these topics!

- **Operations/HR**, 1/19 Zoom Meeting, <u>register here</u>
- Workforce/HR, 1/26 Zoom Meeting, register here
- Workforce/HR, 2/23 Zoom Meeting, register here

For more information on any of our events, visit our website.

#### **Community Events**

 DRITA - Learn how to grow your business in Israel, presenting Israeli-U.S. Binational Industrial Research and Development Foundation, webinar, 12/16, 9 a.m. Learn more <a href="here">here</a>.

#### **President's Message**

Manufacturers: You came out in droves to attend our virtual annual meeting, which tells me we're figuring out how to have meaningful interactions even when we can't meet in person. So, it's time to resurrect our monthly **Operations Meet Ups**, tweaking them to fit the current reality. We'll hold them virtually for at least the first quarter, we'll kick them off with a timely topic: discussion around the results of the 2021 top issues survey, which was compiled from responses received from 82 Manufacturer members. We had a record turnout for meet up last year; I'm sure you won't be disappointed in this one. Hear what's on the mind of other Manufacturer members related to manufacturing operations. Join us on 1/21, 8 – 9 a.m. It's membership renewal time! Volunteers and staff work hard to ensure your membership in DRMA is valuable to you. From workforce, advocacy, to business and economic development, and peer-to-peer connectivity, DRMA's brand promise is to Strengthen, Advocate, and Educate. Be part of the voice in 2021! And if there is something else would like us to do, please let me know.



Angelia Erbaugh DRMA President

I'm REALLY excited about our new Priority Sale **sales training program**! DRMA members get a huge discount. Scroll up to learn more and be sure to register for the FREE webinar on 1/12.

Take a look at the **current resumes** that have come across my desk. Click <u>here</u> to learn more.

DRMA extends our **deepest sympathies** to John Bertsch, of Detailed Machining, and the Bertsch family on the recent passing of John's father, James Bertsch.

#### Forward to Friend

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Our mailing address is:

DRMA

22 E. Fifth St.,

Ste. 100 - B,

Dayton, OH 45402

Add us to your address book

## CO-OP & SOCIAL ENTERPRISE

## INCUBATOR

CO-OP DAYTON 2021 INCUBATOR OF THE GEM CITY MARKET







The Cooperative & Social Enterprise Incubator supports teams of entrepreneurs to develop cooperative businesses or social enterprises.

Between January and October 2021, the teams complete market research, create a business plan, pilot their product or service, and pitch for startup funds.

#### **Saturday Workshop**

Each month from January to June, a Saturday morning workshop to learn key business development skills.

### **Let** Wednesday Network

Each month, an optional Wednesday evening session to build relationships with your team members and other teams.

#### Coach Sessions

Twice monthly meetings with Co-op Dayton staff and outside advisors to support progress towards your plan.

NOV & DEC: Design & Apply

**JAN:** Team Development

**FEB:** Business Model Canvas

MAR: Market Research **APR:** Financial Model

MAY: Organization & Governance

JUN: Minimum Viable Product (MVP)

JUL & AUG: Test the MVP

SEP: Pitch Deck OCT: Pitch Event





### Cooperative

- Worker or community owned business
- Real estate cooperative
- Cooperative loan fund



### **Social Enterprise**

- Employ disadvantaged people
- Offer transformative products or services with measurable impacts on disadvantaged communities



### Join the Incubator!

This November, participate in our cooperative design workshops to develop your ideas, build your team, and learn more about our organization and program.

Register at co-op-design.eventbrite.com



## TO APPLY:





Wisit www.coopdayton.org/incubator2021



Co-op Dayton is a non-profit organization founded in 2015 to develop cooperatives that meet community needs: whether that's access to fresh groceries or to quality jobs.



The Incubator draws on our development process for the Gem City Market and other community-based enterprises here in Dayton and across the country.





## Upcoming Services for 2021



At Aileron, we believe running a thriving business raises the quality of life for you, your team, and your community. Our services are designed to arm you with the skillset, mindset, and toolset you need to build a business that lasts. Learn more at **Aileron.org**.

#### **January**

#### 18 Course for Presidents® (virtual)

A six-part virtual opportunity to get introduced to professional management, plus time with an Aileron Business Advisor to make visible your desired outcomes, a plan to get there, and resources to help you along the way.

#### **18 Focus Forward** (virtual)

Join other Course for Presidents® alumni as you get clear on your priorities for the future of your business and refocus on moving forward.

#### 19-20 Activating Professional Management

An opportunity to gain insight into why your president or CEO is creating change through professional management; and to focus on your leading role in supporting future growth.

#### 26-27 Course for Presidents®

An opportunity to get introduced to professional management, plus time with an Aileron Business Advisor to make visible your desired outcomes, a plan to get there, and resources to help you along the way.

#### **27** Understanding Professional Management

One-day introduction to professional management, a systematic way to run and grow a successful business.

#### **February**

#### 3 Explore Conscious Leadership

This one-day workshop is dedicated to increasing your self-awareness and learning how to consciously choose how you want to lead yourself, your team, and your life.

#### 16 Activating Professional Management (virtual)

An opportunity to gain insight into why your president or CEO is creating change through professional management; and to focus on your leading role in supporting future growth.

#### 16 Becoming a More Conscious Leader

An immersive leadership program designed to help you maximize your self-awareness and growth through a series of thought-provoking and skill-building workshops.

#### 25 High Performing Boards

A workshop where you are given the tools to create or become a high performing board. You'll practice using the tools with your peers, have Q&A time with a panel of business owners, and meet with an Aileron Business Advisor.

#### March

#### 2-3 Course for Presidents®

An opportunity to get introduced to professional management, plus time with an Aileron Business Advisor to make visible your desired outcomes, a plan to get there, and resources to help you along the way.

#### **2** Leading Powerful Conversations

A one-day workshop for you to practice communication skills that will ensure the best thinking – from you and others – are brought forth in conversations to achieve optimal results.

### Start your journey.

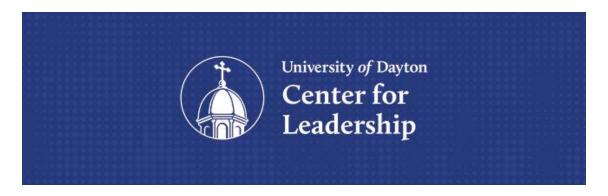
Schedule a free conversation with an Aileron Advisor to talk through your business goals, challenges, and questions.

www.aileron.org/discovery/

#### Notice of Nondiscriminatory Policy

Aileron admits students of any race, color, national and ethnic origin to all the rights, privileges, programs, and activities generally accorded or made available to students at Aileron. It does not discriminate on the basis of race, color, national and ethnic origin in administration of any of its programs and activities.

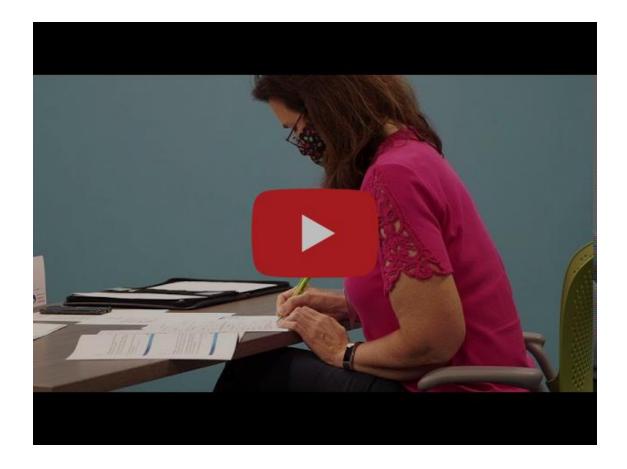
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#### 2021 Programming Reveal

The University of Dayton's Center for Leadership's 2021 program schedule has been released and promises to continue to prepare organizations across the region and beyond to give your business a competitive advantage now and in the future. Some of the new topics include: leading remote teams, career advancement strategies for women, sales training for non-sales people, and diversity, equity, and inclusion.

For complete schedules and course descriptions, visit our website: <u>UD Center for Leadership</u>. UDCL offers training programs at all levels of an organization, from top-level executives to front-line staff and individual contributors.



Attendees can choose to attend programs from a 100% virtual or a blended learning environment in which they are either in-person/on-campus or on a virtual live-stream. The UDCL team's top priority is safeguarding the health of participants, facilitators, and our staff while maintaining the highest quality of programming and engagement for your employees and you.

For more information please contact April Mescher at 937-229-2664 or amescher1@udayton.edu.











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Thank you for your interest in the University of Dayton Center for Leadership.

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# ECONOMIC RECOVERY IN A POST-PANDEMIC WORLD

FACILITATE LOCAL ECONOMIC RECOVERY WITH A READY-TO-GO COMMUNICATIONS STRATEGY



A COVID-19 MEDIA TOOLKIT: HOW TO PREPARE TO REOPEN YOUR COMMUNITY

As an economic development leader in your community, you can help facilitate the reopening of local businesses and places of employment by acting as a conduit of helpful information. When you make your website and social media channels the go-to places where people can find out what's happening, you gain the opportunity to not only build realistic expectations but deflate tension at the same time.

#### Here's what you'll get in the toolkit:

- Community needs survey
- · Communications planning templates
- 8 Informational articles for your website and newsletters
- 10 Press release templates for reopening announcements
- 36+ Social media posts and 24 graphics

Here at *Golden Shovel Agency*, it's our business to create and implement communications strategies that help our clients meet their goals for growing vibrant communities. We design economic development websites and create effective communications strategies using the latest digital marketing best practices.

Request a FREE copy of the COVID-19 Media Toolkit here.