

Development Services Agency



For more information, visit BusinessHelp.Ohio.Gov



Overview

The Bar and Restaurant Assistance Fund is designed to assist Ohio's on-premise liquor permit holders. This \$38.7 million fund will help more than 15,400 licensees significantly impacted by COVID-19 and limited in the full use of their liquor permit. Funding for the program is from the CARES Act.

Eligible Businesses

The Ohio Department of Commerce Division of Liquor Control has more than 15,000 permit holders that qualify for the assistance fund. This applies to roughly 30 permit types, including bars, restaurants, breweries, distilleries, wineries, casinos and private clubs. They include:

A1	A1A	A1C	A2	D1	D2	D2X	D3	D3A	D4
D4A	D5	D5A	D5B	D5C	D5D	D5E	D5F	D5G	D5H
D5I	D5J	D5K	D5L	D5M	D5N	D50	D7		

These permit holders need to have had an active on-premise permit as of close-of-business October 23, 2020. The business does not have to be currently open but must have an active liquor license. You can check the status of your liquor permit <u>here</u>. If it's active, it will be listed as "issued."

After applying, a licensee will receive \$2,500 per unique business location.

Application Requirements

Licensees must present their FEIN or SSN, and liquor permit number and address for each unique location at time of application. The Department of Taxation will confirm all entries. Applications will be accepted through December 30, 2020. Once money is received, per CARES Act stipulation, businesses are to use the funds on COVID-related expenses due to business interruptions caused by the pandemic.

Application Process

Visit <u>BusinessHelp.Ohio.Gov</u> to access the online application. The application will open November 2, 2020. Permit holders may apply for the liquor assistance funding as well as the Small Business Relief Grant through the online application at <u>BusinessHelp.Ohio.Gov</u>.

The Ohio Department of Administrative Services will be sending checks to permit holders as soon as applications are processed. Funds cannot be distributed after Dec. 31, 2020.

Ohio

Development Services Agency For more information, visit BusinessHelp.Ohio.Gov



Overview

The state of Ohio will allocate \$50 million from the Coronavirus Relief Fund from the CARES Act to 47 Community Action Agencies to help Ohioans that have experienced economic hardship as a result of the COVID-19 pandemic. Each Community Action Agency will receive a portion of the funding based on their Community Services Block Grant (CSBG) CARES Act allocation.

Ohioans who are behind on rent, mortgage, and water and/or sewer utility bills may be able to receive assistance. Assistance can be applied to outstanding rent, mortgage, water, and/or sewer bills back to April 1, 2020. Ohioans can receive monthly assistance until the program ends on December 30, 2020.

For utility bills that include more than the water or sewer services, assistance can be provided to maintain service or prevent shut off only.

The Community Action Agencies will make direct payments on behalf of the applicant to the landlord, bank, or water and/or sewer company. A household can receive assistance in more than one category.

Application Process

Ohioans will apply for assistance through their local Community Action Agency starting November 2, 2020. Ohioans can find their local Community Action Agency by visiting <u>BusinessHelp.Ohio.Gov</u>.

Ohio households with an annual income at or below 200% of the federal poverty guidelines will be eligible for assistance. For a family of four, that is an annual income up to \$52,400. Individuals that are currently unemployed will only need to provide proof of income for the last 30 days for verification purposes. Additionally, any federal unemployment stipend is excluded from determining a household's benefit.



Ohioans will need to provide the following information when they apply:

- Names of all household members
- Date of Birth
- Social Security Number
- Current or Previous address
- Copies of Social Security cards, or verification for each household member
- Proof of income for all household members 18 years or older for a minimum of the past 30 days
- Any supporting documentation to demonstrate need
- Hardship due to the COVID-19 pandemic

To receive Rental Assistance, they will also need to provide:

- Eviction or past due rent notice. Notice should include total amount due (including fees)
- If moving to a new location, justification for the move (i.e. currently homeless, living with another family and not sufficient space etc.)
- Landlord verification/proof of ownership and agreement to receive funds
- Lease agreement

To receive Mortgage Assistance, they will also need to provide:

• Notice of late mortgage payment (including taxes and insurance)

To receive Utility Assistance, they will also need to provide:

• Copy of utility bill demonstrating the account has been shut off, is in disconnect status or is past due

Assistance Available

The funding may be distributed among rental assistance (homeless/eviction prevention, re-housing assistance, or security deposit assistance), mortgage assistance, and water and/or sewer utility assistance.

Ohio Development Services Agency

For more information, visit BusinessHelp.Ohio.Gov

Ohio

Development Services Agency

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Overview

The Small Business Relief Grant is designed to assist Ohio businesses that have been harmed by the effects of COVID-19. The \$125 million grant fund will provide relief to Ohio businesses that have been negatively impacted by COVID-19. Funding for the program is from the CARES Act.

Eligible Businesses

The business must be a for-profit entity with no more than 25 total or full-time equivalent Ohio employees as of Jan. 1, 2020. The business must also have a physical location in Ohio and earn at least 90% of annual revenue based on activities performed in and taxable to Ohio.

The business must have been in continuous operation since Jan. 1, 2020, except for interruptions required by COVID-19 public health orders and have the ability to continue operations as a going concern.

Ineligible Businesses

Businesses not eligible for funding include those that are: publicly traded; clubs; lobbying firms; operates an adult entertainment establishment or produces adult entertainment, as those terms are defined in section 2907.39 of the Revised Code; regulated by the Casino Control Commission or that operate Video Lottery Terminals; primarily engaged in advancing or managing partisan political activities or political issue advocacy; majority interest owned by persons under the age of 18; hospitals, private schools, or long-term care centers; engaged in the sale, cultivation or distribution of cannabis products; engaged in the sale or distribution of liquor, tobacco products, or vaping products; utility providers; and subject to the Financial Institutions Tax under Chapter 5725 of the Revised Code.

Eligible Uses of Funds

Grant funds can be used to reimburse eligible businesses for the following expenses because of revenue loss or unplanned costs caused by COVID-19:

- · Personal protective equipment to protect employees, customers, or clients from COVID-19.
- · Measures taken to protect employees, customers, or clients from COVID-19.
- Mortgage or rent payments for business premises (personal residences explicitly excluded).

Awarding Funds

Each business that meets the criteria and submits a complete application will be eligible for a grant of \$10,000 in accordance with the following guidelines:

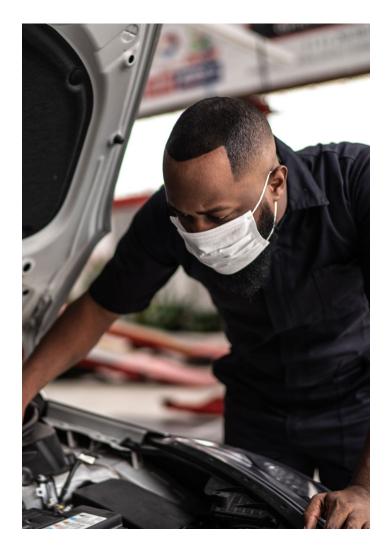
- \$44 million of the grant funds will be set aside to ensure businesses in all 88 counties receive funding. 50 businesses will be funded in each county.
- As applications are approved on a first-come, first-served basis, grants will be awarded first from each county's allocation.
- When a county's allocation is depleted, grants will be awarded from the remainder of funding on a first-come, first-served basis regardless of the business' location in Ohio.
- If Development does not receive eligible applications sufficient to award all 50 grants to businesses in each county within the first 21 days after the application is opened, the remaining funds allocated to that county will be available to businesses regardless of their location in Ohio.

Application Process

The Ohio Development Services Agency is establishing an online application for the program. Businesses applying for funding will be required to establish a registration ID with the state of Ohio. The application will be available November 2, 2020.

Utility payments.

- Salaries, wages, or compensation paid to contractors or employees, including an employer's share of health insurance costs.
- Business supplies or equipment.





Ohio Development Services Agency

For more information, visit BusinessHelp.Ohio.Gov



Dec. 4-10, 2020 Featured



December 4 - First Friday: Holiday Edition

Various locations throughout downtown Dayton; 5-10 p.m.

Downtown Dayton restaurants, retail shops, attractions and other local businesses will kick the season into high gear during the Dec. 4 First Friday. Many businesses and restaurants will offer specials and other incentives for First Friday shoppers. Downtown businesses also will be competing for prizes in the annual Whimsical Windows display contest. Support your local businesses and shop small this Friday and all season long. Visit the First Friday Facebook page for more details. Free. 224-1518.

f DowntownDayton Also This Week

December 4-31 -Whimsical Windows

<u>Dayton Holiday Festival</u>; Businesses throughout downtown.

This annual contest shows off the creativity of downtown Dayton's collection of small businesses as they decorate their storefront windows for the holidays in their own unique ways. Vote for your favorite window display online at Dayton.com. 224-1518.

Thru Early 2021 -Holiday Lights on Main

Dayton Holiday Festival; Main Street. New this year! Main Street in downtown Dayton has been transformed into an interactive light show! Drive along Main Street between Monument Avenue and Fifth Street, and watch hundreds of trees light up to a synchronized "dance" to holiday music! This attraction is free and will continue through early 2021.

BUSINESS SPOTLIGHT

NOW & ZEN DIY STUDIO

Get to know Now and Zen DIY Studio in our OPEN* Business Spotlight!

In this series, we profile some of the small businesses that make downtown great! We ask a series of questions about each business, letting them tell you about themselves in their own words, including their background, what services they offer, how they're responding to the pandemic challenges, and more. It's a great way to learn more about your favorite businesses, or discover a new spot you may not be familiar with yet.

This week, Paula Willis and Alleah Cooks tell us how their 2nd Street Market shop expanded into a downtown shop and terrarium bar, plus how their shift to at home kits and online workshops has been very popular during the pandemic.

Click here to read about Now and Zen DIY Studio



DOWNTOWN EVENT HIGHLIGHTS

Thru December 12 -Exhibit: *Emergence*

<u>The 48 High Street Gallery</u>, 48 High St. The Dayton Society of Artists (DSA) is pleased to present Emergence, an emerging artist exhibition. The call for art was open to recent graduates (class of 2017-2020) and current students, 18 years or older who live, work, or attend school within 40 miles of the gallery. <u>Book an Appointment</u>

Thru December 13 - Five Days with Step Afrika

This virtual field trip is great for homeschool teachers, remote learning teachers, traditional school teachers, parents, and anybody helping a child between kindergarten and 12th grade to learn! Step Afrika! is the world's first professional company dedicated to the tradition of stepping - a polyrhythmic, percussive dance form that uses the body as an instrument. FIVE DAYS WITH STEP AFRIKA! is made up of five videos for you to watch with your students between November 30 and December 13, 2020. The best experience will be to watch them in order, but you can actually watch them in whatever order you like! Free, but you must register.

Thru December 30 -A Carillon Christmas

Join us for A Carillon Christmas to see Carillon Historical Park's 65-acre campus transformed into a winter wonderland of sparkle, magic, and holiday cheer! Featuring The Carillon Tree of Light, Santa Claus, Museum Store Shopping, 15 miles of Christmas Lights, Gristmill Christmas Village, Carillon Brewing Co., Culp's Christmas Cafe. Train Rides on the Midnight Express, and much more! Sunday-Thursday: 5:00pm - 9:00pm Friday-Saturday: 5:00pm - 10:00pm at Carillon Historical Park * Closed Thanksgiving Day, Christmas Eve, and Christmas Day

Thru December 31 -The Contemporary Dayton's Holiday Co-Share

The Holiday Co-Share is a reimagining of The Co's renowned 28-year Holiday

Thru December 31 -Win Big with New Holland Brewing

Mudlick Tap House - 135 E. Second St. Kick off the Holiday season with a chance to win... and all you have to do is drink beer! Get your punch card, drink all three featured New Holland beers between 11/16 AND 12/31 to be entered to win one of two prize packages! *Ask your server or bartender for more details*.

Thru January 2 -Virginia Kettering's Holiday Train Display

Dayton Holiday Festival; Stratacache Tower lobby at the corner of Second & Main sts. Visitors of all ages can view this beloved, one-ofa-kind model train display that was given to the community by Mrs. Virginia Kettering. The display can be viewed in the lobby during the building's open hours, or through the building windows anytime. 224-1518.

December 4 - Big Bells: A Tribute to AC/DC

Dayton Masonic Center,

525 W. Riverview Ave.; 6:30 p.m. We are very excited to be opening up Dayton Masonic Live for Live Music, Tribute Bands, and Local Music! Our first event will be a crowd please as we welcome BIG BELLS, A Tribute to AC/DC on Dec 4th with doors opening at 6:30 and music at 8pm.Tickets will be available at daytonmasonic.live

December 4 -DPAA Virtual Streams: Hometown Holiday

Premieres December 4, 2020 at 8 pmCelebrate the holidays as Dayton's finest vocal groups and most skilled musicians join the Dayton Philharmonic for our Hometown Holiday concert, a seasonal favorite of the Dayton community. This year, the concert will be presented virtually so that you can enjoy DPAA's holiday celebration from the comfort and safety of your home. This spirited holiday concert will be sure to echo Perry Como's indelible words: "There is no place like home for the holidays!" For information on how to register and to access all DPAA Virtual Streams, visit DaytonPerformingArts.org/streams.

December 4 & 5 -Painting Parties

<u>Picture Perfect Paint Parties,</u> 123 N. Ludlow St

Picture Perfect Paint Parties will host a Paint and Sip event every Friday from 6:30 to 8:15 p.m. for \$31.99. They will also host private Zoom paint parties every weekend for \$25.99. For more information or to schedule your party, contact: (937) 265-0691.

December 5 - Introducing... Esther Kadash & Lorie Groll and Fused Glass

Virtually join the DSA at 10 a.m. for a fused glass workshop over Zoom! Meet instructors, Esther Kadash and Lorie Groll to learn about their glass art practice. In the workshop you'll learn how to create a fused glass flower or garden stake. Follow along and use the kit included in registration, return your finished piece and tools to the DSA and pick up your finished, fused piece by December 12. <u>Registration</u> is limited.

December 5 -Winter Drive-Thru Market

2nd Street Market, 600 E. Second St.; 10 a.m.-2 p.m

Continue to support your favorite 2nd Street Market Vendors this holiday season! The Market will continue to serve as a pickup location for pre-ordered goods through the end of the year. With continued community health and safety in mind, pickups will be available drive-thru style. *Orders must be placed ahead of time with vendors directly*. For a list of participating vendors, visit our Open Online page on the Five Rivers MetroParks website. Pickups available on Saturdays, from 10am-2pm. For further information, contact 2nd Street Market staff at <u>marketinfo@metroparks.org</u> or (937) 228-2088.

December 10 - Mayhem & Mystery Dinner Theatre: Holiday Dinner Disaster

<u>Spaghetti Warehouse</u>, 36 W. Fifth St.; 7 p.m

Join Interior Designer Jesse Winter at his home as he hosts a fabulous Friendsmas dinner party. This group is tight, but there seems to be some sort of secret underneath the surface. Tonight's holiday festivities are filled with food and fun as the friends frolic. Will their friendship fly in the face of a foe, or will it frost over? When one of the friends Gift Gallery which normally transforms our gallery into a holiday gift shop, which is not possible this year due to COVID-19. With the creativity and generous support from artists, sponsors, and volunteers, we are excited to launch The Holiday Co-Share - our holiday gift giving website designed to connect you to 35 Member Artists for your holiday gift-giving. And, as always, prices vary and there are items available for every budget. Visit the Co-Share here. is found dead on the floor, they must all find out: Who is the fiend? Call the Spaghetti Warehouse at 937.461.3913 to make your reservations. Dinner and Show cost is only \$39.95 (tax and gratuity not included.) Masks required when not eating.

Support Our Local Small Businesses When They Need You the Most!

The pandemic has been hard on all of us. So much of what we consider normal has changed, and we've all had to find ways to adapt. In downtown Dayton, the pandemic has been especially difficult for our great collection of independent small businesses who provide the products and services we love. We encourage you to continue to support these local businesses during this difficult time in any way you can. They're the backbone of our community, and they need our support more than ever.

If you miss your favorite local, independent businesses, check out our lists of what's OPEN*. We've put together a list of downtown <u>restaurants</u> with **carry out**, **curbside pickup**, or **delivery** services, as well as those open **outdoor or indoor**. Many of our <u>retail and service</u> <u>businesses</u> also have found creative ways to continue doing what they do. Check out virtual experiences and other ways to stay busy and have fun with our <u>OPEN*</u> - Things to Do page!

Now, more than ever, it's a great time to support local businesses and Be Downtown.



Downtown's OPEN*

is produced by the Downtown Dayton Partnership. If you have questions about this email, reply to this message or call us at (937) 224-1518. Information is accurate to the best of our knowledge at the time of publication. Call the listed venue for details

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Small Business Newsletter

Chapter Chair Corner

MENTORING WORKS

FIND A SCORE MENTOR

DECEMBER 2020



Ann Riegle Crichton Chapter Chair

The Dayton Chapter of SCORE was founded in 1970 as a nonprofit volunteer organization to assist the Small Business Administration (SBA) in helping grass roots profit and nonprofit businesses to start and grow in the Miami Valley area. It is so hard to believe that this is our December newsletter. It feels like 2020 has just flown by and, maybe that's not all bad. It has been a challenging year for all of us, but especially hard for some of you with businesses that are struggling because of pandemic consequences. If there is anything we can do to support you through this challenging period, please contact your mentor or me. We are happy to help.

All of us at Dayton SCORE send you the very best wishes for a happy and safe holiday for you, your family and your business.

Try to find a quiet minute or two in the days to come to review the year. Pick out examples of the good in 2020 that you want to carry into 2021 with you. We'll be bringing back our workshop programming in January. Watch for more details on the website or in our January newsletter.

Dayton SCORE's Nonprofit Series Spring 2021

What a year 2020 has been and it looks like the start of the year 2021 will be the same! Undoubtedly, Coronavirus has us all doing things we've never done before.

Due to COVID-19, Dayton SCORE's popular Spring 2021 Nonprofit Series will be accomplished in a virtual environment using ZOOM. The nonprofit webinar schedule will be available on our website in mid-January. Here's the webinar planned for Spring 2021:

- Strategic Planning How to pivot your Strategic Planning in a Pandemic Steps in the S.O.A.R. strategic planning process with examples of each step.
- **Board Development** Characteristics of high performance boards, structure, membership and effective processes,
- Marketing Adapting your marketing program to COVID,
- **Fundraising** Annual giving, major giving, planned giving and the ethical and legal requirements, and.
- Volunteer Management How to develop trust, credibility and accountability, and define the role of volunteer staff.

Grow Your Business 2- Day Bootcamp Dec. 7-8, 2020

How to Start or "Restart!" Your Business From A to Z The facilitator for this webinar is Joshua Reid, Founder & CEO of Inphlu.

Sponsored by: Ohio Cincinnati Minority Business Assistant Center

Description:

This **FREE** Webinar is designed for individuals who are interested in starting a business; restarting a business; or have found themselves in a totally different business due to COVID 19. The workshop goal is to help attendees figure out their next move. We'll cover everything from research & development to setting up your social media marketing for your business.

Topics:

- Researching business feasibility and developing your business plan
- Legal organization of your business
- LLC Application (registering a business name)
- Domain name search, selection and registration
- Website Design
- Website Hosting, email creation, and SSL Certificate
- Logo creation
- Social Media Setup

Schedule and registration

Dec 7, 2020 09:00 AM Dec 8, 2020 09:00 AM Two Day Registration: <u>(REGISTER)</u>

Dec. 8 Registration only: (REGISTER)

Miami Valley Nonprofit Collaborative Workshop

Take the Work out of Networking"

Does the term "networking event" make you want to run away? Would you rather kiss a reptile than go to an event where you have to mingle? These statements may be exaggerated, but being thrust into a professional role that requires networking and relationship building can be very challenging.

But here's the good news- there are some specific strategies & techniques you can learn to make networking more palatable, if not enjoyable.
From this session, you will walk away with some surefire conversation starters you can use when you don't know what to say. If fundraising, membership drives, and/or promoting your program are part of your responsibility, you won't want to miss this interactive session that will help you feel more comfortable with working a crowd!

You will receive vetted conversation starters and effective techniques to ensure your networking efforts benefit your nonprofit.

 EVERYONE encouraged to attend - Executive Directors, Organizational Leaders, Program Directors and Coordinators, Board Members and Volunteers! ~

Featured Presenter:

Ann Riegle Crichton

~ Executive Director, Women in Business Networking & Center for Business and Consumer Ethics at Better Business Bureau serving Dayton & the Miami Valley ~

> Friday, December 4, 2020 9:00-10:30 a.m. Session will be held as a Webinar

Register & pre-pay online no later than Wednesday, December 2nd at http://www.mvnonprofitcollaborative.org/events

Questions? Contact MVNC at mvnc@daytonlec.org or 937.477.2438

SUCCESS STORY Tiffany Davenport—Exceptional Quality Home Care, LLC



I have worked with Chuck Anderson from **Dayton Score** for a year. I wanted to start my own business but did not have appreciation for all I needed to accomplish. I was completely lost on the business side. Chuck helped me understand and write a business plan. He successfully taught me how to make a cash projection sheet for my business. He helped me understand the true ends and outs on what it takes to run a successful business.

My business is now launching. I have my advertising in place and have connections within my industry. My new brochure and business cards are now ready to distribute. This is an exciting time! My score mentor challenged me to do things I never thought were possible. He helped me come up with my target audience and gave me great tips on building a successful team as well. During this year, there were times that I felt discouraged and wanted to give up, but Chuck kept me encouraged and continues to give me the support that I need to continue on making my dreams come true. If it had not been for Dayton SCORE, I would not be in the position that I am in today.

I feel extremely confident that my business will soar! Its been a long, amazing journey and I'm very grateful that my Dayton SCORE mentor was here for every step.

DECEMBER 2020



Exceptional Quality Homes, LLC Website: <u>www.eqhomecare.com</u>

What exactly is cash flow? It is the movement of funds in and out of your company. Ultimately, it is the lifeline of your small business. There are several ways to better manage consistent cash flow. Eleven small business professionals share their tips on how to effectively manage cash flow.

BizSuccess Tips

11 Ways To Better Manage Cash Flow In Business

What exactly is cash flow? It is the movement of funds in and out of your company. Ultimately, it is the lifeline of your small business. There are several ways to better manage consistent cash flow. Eleven small business professionals share their tips on how to effectively manage cash flow.

READ THE ARTICLE



10 Innovative Ways to Connect With Customers Online

Take your digital efforts to the next level by thinking outside the box. Get 10 innovative ways to stay in touch with your customers, and keep the sales coming in. **Download the eGuide**.



5 Ways to Give to Your Clients This Holiday Season Without Spending More

The holiday season is the perfect time to show your customers why they should stay with you. But instead of spending a lot of extra money, show them you care—something that will go a long way. **Read these 5 budget-friendly tips**.

UPCOMING WEBINARS



The Hero Factor - How to Transform Your Business and Create a Winning Culture

December 3 | 2 PM ET In this inspirational webinar, gain valuable insights into understanding and protecting your business' impact overtime.

REGISTER

The 5 Step Marketing Strategy During a Pandemic

December 8 |1 PM ET If you're still using last quarter's marketing plan, you may be missing opportunities to reach your current customer base.







Credit Card Processing Secrets that will Save Your Small Business BIG Money

December 10 | 1 PM ET

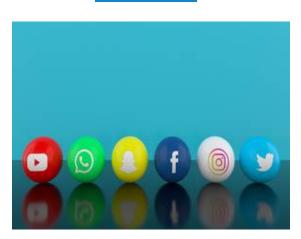
Most business owners don't know how much they pay in credit card processing fees per month, which ultimately results in losing money you don't even realize.



Selling Through Social -Develop Your Strategy for the New Year

December 15 | 1 PM ET Learn best practices to market, advertise and increase the consumer base and sales of your small business using social media.







Disaster Preparedness for Small Businesses

December 29 | 1 PM ET In Partnership with U.S. Small Business Administration (SBA). This webinar will provide detailed steps on how to prepare NOW so that your business is resilient when the next disaster strikes.

REGISTER

SCORE is a nonprofit association dedicated to helping small businesses get off the ground, grow and achieve their goals through education and mentorship. We have been doing this for more than 50 years.

Because our work is supported by the U.S. Small Business Administration, and thanks to our network of 10,000+ volunteers, we are able to deliver our services at no charge or at a very low cost.

Find out more about our mission, vision and values.





Funded in part through a Cooperative Agreement with the U.S. Small Business Administration. All opinions, conclusions, and/or recommendations expressed herein are those of the author(s) and do not necessarily reflect the views of the SBA.

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Dayton SCORE Chapter 107 | 200 West 2nd Street, Federal Building, first floor, Dayton, OH 45402-1442

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OHIO EXPORT ASSISTANCE NETWORK Miami Valley SBDC at the Entrepreneurs Center

Don't miss out on these export opportunities!

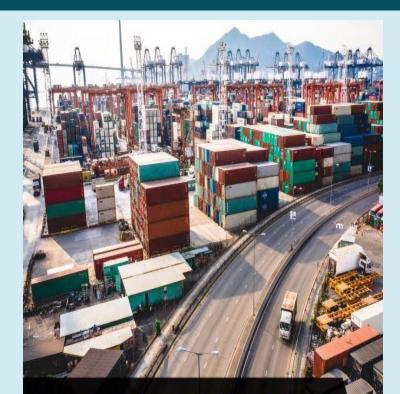
The Ohio Export Assistance Network would like to remind you, even though we are working virtually, we are busy and continuing to provide programs and services to help grow your export sales. One of the most effective means of addressing this crisis is through timely, accurate information. An informed business is better positioned to make sound decisions including ones related to trade.

Our office is helping companies with pivoting, market diversification, and finding innovative ways to stay connected globally with customers and colleagues. Let us know if you would like to hear more about our virtual services.

We are here to help. We can provide advice on the activities in your export plans that are covered by the **IMAGE grant** (see more details below). If you have any interest in the **Export Internship Program**, let me know and we can provide advice prior to your application. Feel free to reach out to us questions or requests. We look forward to hearing from you.

Kathy Marshalek kmarshalek@tecdayton.com

Grant Funds Available to Grow Your Export Business



Grant Funds Available to Grow Your Business Internationally

International Market Access Grant for Exporters (MAGE)

The IMAGE grant provides eligible businesses a 50% reimbursement of up to \$10,000 for activities that promote international business.

DEADLINE TO APPLY IS DECEMBER 11, 2020

Qualifying activities include:

- Website development
- International advertising
- E-commerce
- Search engine optimization (SEO)
- Translation
- Compliance testing
- Export training
- Trade shows (international, domestic, and virtual)

Be sure to check the **IMAGE website** for company eligibility and more information on covered activities.

Applications will be accepted until 3 p.m. Dec. 11, 2020. Funds are limited, so apply soon.

Applications must be approved before starting grant activities.





Ohio Export Internship Program

The Ohio Export Internship Program is designed for companies looking to export for the first time or to improve their current export initiatives. The program matches businesses with highly motivated students from Ohio universities and colleges who have taken export-focused coursework at the Ohio State University Max M. Fisher College of Business, Cleveland State University's Monte Ahuja College of Business, Youngstown State University's Williamson College of Business Administration, and University of Dayton, School of Business Administration.

Participating businesses receive an export trained intern for May to August 2021. The host companies are provided a 50% reimbursement for intern wages. This internship program will offer a mutually beneficial relationship to students and companies by providing real-world experiences in which both can learn and grow.

The Advantages

- Up to \$3,600 reimbursement for intern wages
- Trained, full-time summer interns will focus on export development
- A uniquely tailored scope of work with specific deliverables
- Students are mentored and closely supervised by the Ohio Development Services
- Agency and other partnering export assistance providers

The Results

- Building export readiness
- Identifying new markets
- Market-specific research and analysis
- Streamlining current export processes and procedures

The Commitment

Companies participating in the program must provide the following:

- Strategic commitment to grow an export market
- Compensation for internship position

- Managerial guidance for the intern
- Existing or planned export budget
- Participation in program evaluation

Program Timeline				
September 2020	Company applications ope			
November 2020 to February 2021	Company meetings			
January to April 2021	Export courses at partner universities			
April 2021	Notification of student/ company matches			
May to August 2021	Internships			





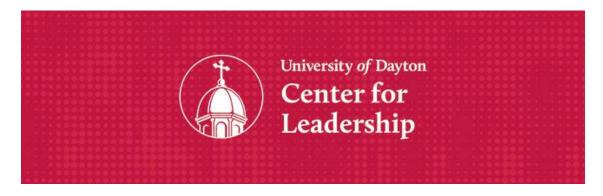
The Ohio Small Business Development Center (SBDC) Program is funded in part through a cooperative agreement with the U.S. Small Business Administration. The SBDC program is also funded in part by the Ohio Development Services Agency. All services are extended to the public on a non-discriminatory basis. Language assistance services are available for limited English proficient individuals. Reasonable accommodation for persons with disabilities will be made if requested at least two weeks in advance. Contact SBDC at 937.281.0118.

Ohio Export Assistance Network | 714 E. Monument, Dayton, OH 45402

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CALLING ALL WOMEN LEADERS!



The Center for Leadership is calling all women

leaders who want to challenge themselves to career exploration and continue to rise in their organization.

The Women Lead. certificate program utilizes a research-driven curriculum with an intersectional approach that includes several assessments as well as tools and hands-on skills practice that can be immediately implemented to increase your leadership effectiveness. We are excited to offer this high caliber program designed by women leaders for women leaders.

Excellent facilitators, a dynamic curriculum, and a new network of accomplished women leaders ensure this program is a transformative experience for you both professionally and personally.

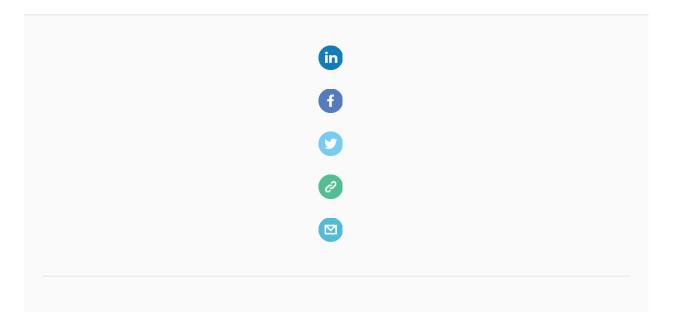
<u>Apply now</u> for this six-month interactive leadership development program focusing on such critical topics as:

- Dismantling the Double Bind
- Leadership & Work-Life Integration: The Hustle Without the Burnout
- Managing Conflict and Difficult Conversations: Know Your Triggers
- Maximizing Influence: Develop Your Positional and Personal Power
- Unleashing Your Inner Negotiator

"If you are looking for a leadership program focused on your role as a woman in leadership, the Women Lead. program will benefit you now and in the future. Each session enlists an expert on a topic to share real-world experiences, how we can overcome obstacles, and enhance our strengths to achieve success! One of the most valuable aspects of this program is the connections made with women leaders throughout the community and beyond!" -Christine, Women Lead. '20

Full Program Schedule

For more information please contact Maddie Weiler at 937-229-3193 or weilerm2@udayton.edu.



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Upcoming Services for 2021



January

18 Course for Presidents® (virtual)

A six-part virtual opportunity to get introduced to professional management, plus time with an Aileron Business Advisor to make visible your desired outcomes, a plan to get there, and resources to help you along the way.

18 Focus Forward (virtual)

Join other Course for Presidents® alumni as you get clear on your priorities for the future of your business and refocus on moving forward.

19-20 Activating Professional Management

An opportunity to gain insight into why your president or CEO is creating change through professional management; and to focus on your leading role in supporting future growth.

26-27 Course for Presidents®

An opportunity to get introduced to professional management, plus time with an Aileron Business Advisor to make visible your desired outcomes, a plan to get there, and resources to help you along the way.

27 Understanding Professional Management

One-day introduction to professional management, a systematic way to run and grow a successful business.

At Aileron, we believe running a thriving business raises the quality of life for you, your team, and your community. Our services are designed to arm you with the skillset, mindset, and toolset you need to build a business that lasts. Learn more at **Aileron.org**.

February

3 Explore Conscious Leadership

This one-day workshop is dedicated to increasing your selfawareness and learning how to consciously choose how you want to lead yourself, your team, and your life.

16 Activating Professional Management (virtual)

An opportunity to gain insight into why your president or CEO is creating change through professional management; and to focus on your leading role in supporting future growth.

16 Becoming a More Conscious Leader

An immersive leadership program designed to help you maximize your self-awareness and growth through a series of thoughtprovoking and skill-building workshops.

25 High Performing Boards

A workshop where you are given the tools to create or become a high performing board. You'll practice using the tools with your peers, have Q&A time with a panel of business owners, and meet with an Aileron Business Advisor.

March

2-3 Course for Presidents®

An opportunity to get introduced to professional management, plus time with an Aileron Business Advisor to make visible your desired outcomes, a plan to get there, and resources to help you along the way.

2 Leading Powerful Conversations

A one-day workshop for you to practice communication skills that will ensure the best thinking – from you and others – are brought forth in conversations to achieve optimal results.

Start your journey.

Schedule a free conversation with an Aileron Advisor to talk through your business goals, challenges, and guestions.

www.aileron.org/discovery/

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