

#### ~ NEWS RELEASE ~

## **Sinclair College Extends Application Deadline for Goldman Sachs 10,000 Small Businesses Program**

Sinclair's next Goldman Sachs 10KSB Program class begins in May 2021.

**DAYTON, OH** – Sinclair Community College is extending the application deadline for its Goldman Sachs 10,000 Small Businesses (10KSB) Program to February 12, 2021.

This unique partnership between Sinclair College and Goldman Sachs promotes job creation and growth opportunities for local entrepreneurs and small businesses by providing access to business education, capital and support services. The 15-week virtual program is offered at no cost to selected business owners who receive a full scholarship funded by the Goldman Sachs Foundation.

Program participants receive one-on-one business advising and learn alongside peers from a variety of industries. Graduates leave the program with a specific 5-year growth plan tailored to their business and is immediately implementable.

According to the Goldman Sachs Foundation, 67% of the program's alumni reported increased revenues and 47% added new jobs within six months of graduating.

The program looks for applicants who are passionate about growing their business and creating jobs in their communities, and generally meet these criteria:

- Owner or co-owner of a business
- Business in operation for at least two years
- Business revenues of at least \$75,000 in the most recent fiscal year
- Minimum of 2 employees (including the owner)

In December 2020, Sinclair College celebrated its first 16 graduates of the program.

To apply and learn more about the Goldman Sachs 10,000 Small Businesses Program at Sinclair Community College, visit: <a href="https://10ksbapply.com">https://10ksbapply.com</a>

To learn more about Sinclair Workforce Development programs, visit: https://workforce.sinclair.edu/

For details on all of Sinclair Community College's academic offerings, visit: https://www.sinclair.edu/



Hi Everyone,

As many of you are aware, the PPP Program opened back up for first draw applicants and the new "PPP Second Draw Loan" or PPP2 has launched for businesses that already received and expended their initial PPP loans.

<u>First Draw PPP Loans</u> can be used to help fund payroll costs, including benefits. Funds can also be used to pay for mortgage interest, rent, utilities, worker protection costs related to COVID-19, uninsured property damage costs caused by looting or vandalism during 2020, and certain supplier costs and expenses for operations.

These loans will initially only be available through Community Financial Institutions (CFIs)

- CFIs tend to be smaller regional banks that have average assets under \$1 billion.
- The SBA is hoping that by opening the program to CFIs, more funds will go to smaller businesses and minority owned firms that more frequently have relationships with CFIs
- Check with you local lending institution to determine if they are participating in the program and if they are a CFI and the date they will begin receiving applications
- The SBA will open the program to other lenders "shortly thereafter".

The new <u>PPP2</u> will be available to businesses that have already received and expended their initial PPP loan and

- Have less than 300 employees and;
- that can demonstrate a quarterly loss of at least 25% between comparable quarters in 2019 and 2020.
- PPP2 is capped at \$2 million

Under the new program guidelines accommodation and Foodservice businesses (NAICS codes starting with 72) will be able to apply for up to 3.5% their average monthly payroll costs.

We will send additional information as it becomes available.

Thank you all,

Kim

Kim Woodbury Miami Valley SBDC https://sbdctec.com/ 937-281-0118





# Paycheck Protection Program (PPP) 2nd Round Opens Today

The Paycheck Protection Program (PPP) will open for a second round today, January 11, for new borrowers and certain existing PPP borrowers. Community financial institutions are able to make First Draw PPP Loans starting today, and Second Draw PPP Loans starting Wednesday, January 13. PPP will open to all participating lenders shortly thereafter.

This round of PPP authorizes up to \$284 billion toward job retention and certain other expenses through March 31, 2021.

**Read SBA Press Release** 

**Member Banks** 

**Member Credit Unions** 













Feb. 12-18, 2021

**Featured** 



Also This Week



## February 12-14 - Dance & Romance

Dayton Performing Arts Alliance; Victoria Theatre, 138 N. Main St.; Feb. 12 & 13 at 7:30 p.m., Feb. 14 at 3 p.m.

The full Dayton Ballet company of dancers is thrilled to be back on stage at their home at the Victoria Theatre for their first live in-person performance after being shut down for nearly a year because of COVID-19, and what better weekend to celebrate than Valentine's Day weekend! The dancers have prepared a series of duets that explore all the emotions of love, from ecstasy to anger to tenderness to adoration, and everything in between. Enjoy the artistry, athleticism, and sheer beauty of dance, and celebrate your loved ones this weekend, with love from Dayton Ballet.

In addition to the in-theater performances on February 12-14, the performance will be live-streamed as it is being performed live in theater so that audience members can enjoy this concert in real time from the comfort of home. It also will be recorded and will be available after its premiere for on demand viewing through June 30, 2021.

Tickets and info.



## Now thru Valentine's Weekend - Show Your Love

Show your love: For your valentine. For local, small businesses. For downtown. This Valentine's Day, show your loved ones how much you love them with unique gifts and date ideas... And show your local, independent businesses some love by shopping small and spending downtown! At downtowndayton.org/valentine you'll find a Downtown Dayton Valentine Gift Guide with dozens of gift ideas, a list of meal and drink specials from local eateries, and date activities all in one place.





## Get to know Anthony James Painting & Contracting in our OPEN\* Business Spotlight!

In this series, we profile some of the small businesses that make downtown great! We ask a series of questions about each business, letting them tell you about themselves in their own words, including their background, what services they offer, how they're responding to the pandemic challenges, and more. It's a great way to learn more about your favorite businesses, or discover a new spot you may not be familiar with yet.

This week, we learn about a family owned painting business with several impressive area clients!



#### **Click here to read about Anthony James**

## **DOWNTOWN EVENT HIGHLIGHTS**

## Thru February 14 - Holiday CoShare

Online.

The Contemporary Dayton has continued its annual Holiday CoShare - for all your Valentine's shopping needs! A virtual holiday shop with 100% of the proceeds benefiting Artist Members. Go here to shop.

# Thru February 15 - Downtown Dayton Winter Bingo

Create a citywide adventure for a chance to win prizes with Downtown Dayton Winter Bingo! To play, you'll complete "challenges" that will have you exploring downtown Dayton dining, arts, culture, shopping and entertainment. The challenges include opportunities to explore inperson following social-distancing guidelines, or tasks that can be completed online from home. If you complete five challenges in a row on the game card to make a "bingo," you can submit your card into the drawing to win prizes. Invite your friends to play along with you at our Facebook event page here. Find all the rules and other information and download your Winter Bingo board here

#### Thru February 16 -My Yellow Valentine Virtual Music Special

Online.

Normally, at this time of year, Yellow Cab Tavern would be planning for a Special Valentine's Day Edition of our Showcase Thursday with sets of songs by musical couples and duos in the Dayton area. Since we can't do that this year, we are going to bring it to you! Love will be in the air with musicians coming to you from their homes and limited "commercial" interruptions from our friends at Pizza Bandit. They will be showing us an awesome pizza and drink special you can get delivered while you are watching! The virtual event will be streaming on our YouTube Page Feburary 10-16. This event is free but virtual tips and donations will be

# Thru March 14 - Virtual Field Trip with Black Violin

Online.

Black Violin enters the student virtual space with an all new, high energy, performance that takes their unique blend of classical music, hip-hop, jazz and pop to new heights. This virtual performance is free for students and educators, but you must register! Once registered, you can watch it any time until March 14, 2021. Register.

## February 12 - Grand Opening

Grist, 46 W. Fifth St., 10 a.m.-5 p.m. It's official! Friday, the 12th at 10am, we will be opening the doors to our new shop! 46 w 5th street, Dayton. Come and see us, we have missed you! Stay for a sandwich. Or leave with some of our house made pasta, some tasty sweets, or some of our house pickled veggies!

#### February 12 - Karaoke

<u>Yellow Cab Tavern</u>, 700 E. Fourth St., 7-9:45 p.m.

We're hosting Karaoke every Friday! Entry is free! We have four barrel mics that have detachable metal screens. We'll have two of these mics on stage at more than a 12 foot distance if duos would like to perform! Then after each performance we'll switch out the two mics with two freshly sanitized ones! We request that performers not touch the mics or mic stands. We also have mic covers available and singers are encouraged to wear a mask while singing. Guests who are not singing will be required to stay at their table with their group during all performances.

## February 12 - Pop-up Valentine Fun

## February 14 - Valentine's Day Gaming Special

Connect e-Sports, 212 Wayne Ave.;

11 a.m. -3 p.m.

Come game at Connect E-Sports with your SO for a unique date in Downtown Dayton. Purchase one gaming pass for \$20, and receive the second one for free! Easy multiplayer games that anyone can pick up include: Among Us, Fall Guys, Golf with your Friends, Team Sonic Racing, Minecraft, Overcooked 2, Portal 2, Fuzion Frenzy. More info.

## February 16 - Fat Tuesday Celebration

Mudlick Tap House, 135 E. Second St.
Anywhere else, it's just another Tuesday but at the Tap House, it's Mardi Gras! Join us for New Orleans-inspired cocktails (think Sazeracs and Hurricanes) and other New Orleans drinks, alongside dishes like gumbo and beignets. Enjoy your own private Fat Tuesday party in one of our igloos with up to 8 people! Reservations are limited! More info.

## February 16 - February Story Slam

Wiley's Comedy Joint, 101 Pine St.; 7 p.m. We are back in person at Wiley's in Dayton's Oregon District for Story Slam. Doors at 6:30 Stories start at 7:00. This month's theme is Missed Connections. Storytellers are encouraged to prepare a 5-minute story relating to the theme and place their name in the hat. Tellers are drawn at random. \$5.00 at the door or in advance. Bring a story and bring a friend. Best story of the night wins \$50 and a guaranteed spot at the next month's Slam.

## February 17 - Wednesday Trivia at Troll Pub

Troll Pub at the Wheelhouse, 216 Wayne Ave.; 6:30-8:30 p.m.
Do you have a bunch of useless knowledge

accepted by the bar and the artists with a portion going to Noble Circle of Dayton. Event link.

#### Thru February 16 - Drink Brewdog & Win!

Mudlick Tap House, 135 E. Second St.
Kick off the New Year with a chance to win...
and all you have to do is drink beer!! Get your
punch card, drink all three featured BrewDog
beers on tap between 1/5 AND 2/16 to be entered
to win an overnight stay at the DogHouse
Columbus and a \$100 Gift Card to the BrewDog's
DogTap Columbus Ask your server or bartender
for more details. More info on the Mudlick Tap
House Facebook Page

## Thru February 27 - Exhibit: Litho-Lino-Mono-More

The 48 High Street Gallery, 48 High St. LITHO-LINO-MONO-MORE is the Dayton Society of Artist's 16th annual juried printmaking exhibition. The call for art was open to any printmaker living, working, or attending school in Ohio. Kay Smith Award: Exhibition Dates: Friday, February 5-Saturday Feb 27th. Book an appointment to see the exhibition in person. The exhibition will also be able to be viewed online.

## Thru February 28 - Black History Month

Edward A. Dixon Gallery,

131 N. Ludlow St.

The entrance of the gallery will be dedicated to Black History Month featuring artwork from Alice Gatewood Waddell, members of the African American Visual Arts Guild (AAVAG) members (Clifford Darrett, David Redmon, LaChrisa Gales) and other local art. You can view the artwork beginning February 1st inperson during normal gallery hours or online here. Artwork will be on display and available for purchase until February 28th.

<u>Grace Lane Boutique</u>, 133 E. Fourth St.; 5-9 p.m.

Come join us for a fun night out with your friends and favorite people! Grace Lane Boutique is hosting local artists Jes McMillan and Gary Mitchell. Come admire their beautiful work and for a \$5 donation to our local food bank, you can make your own unique art piece to take home! Enjoy tasty treats from a Many Loves Charcuterie and clean crafted wine from Scout & Cellar wines for this collaborative event! And as always, shop for beautifully and ethically made items for you and your loves at Grace Lane! More info.

#### February 12 & 13 -Valentine's Prix Fixe Menu

View 162, at Crowne Plaza Hotel, 33 E. Fifth St.; 5-10 p.m View 162 will offer a special prix fixe menu for Valentine's Day celebrations, including appetizer, choice of entree, dessert, and complimentary champagne toast. More info.

## February 13 - RiverScape Virtual Winter Yoga

9:30-10:30 a.m. online.
Join Tori of Speakeasy Yoga for a
FREE one hour yoga class! These will
be live virtual classes. The class link
will be shared a day or two ahead of
each date. We hope you will join us!
More info.

# February 13 & 14 - Valentine's Three-Course Dinner

Table 33, 130 W. Second St.
Bring your sweetheart to dine at our
Table for a special 3-course dinner on
February 13 and 14th. This is a ticketed
event, with a limited number available
now by clicking here. You and your
party will order off of Chef Nate's
exclusive Valentine's Weekend menu.
Drinks off of our cocktail and wine
menus are available for purchase
throughout the evening. After
purchasing your tickets, you will receive
an email, allowing you to inform Table
33 of you and your guests' choices for
each course. You can purchase your

and absolutely nowhere to put it? Do you love Trivia? Have you checked out our unique and fun format? Join us for three rounds of general knowledge trivia, followed by our extra special fourth audio visual and music round! Get there early to get your seat and grab dinner and enjoy their amazing menu! Prove your smarts! Prizes go top performing teams! No phones, teams of 6 or less, FREE to play. Come back every week for more Trivia and great food and drink specials!

## February 17 & 24 - Cellarbration

Warped Wing Brewing Company,

26 Wyandot St.; 4 p.m.

We're excited to introduce to you a unique cellar beer experience like never before! Now presenting - Cellarbration - a month-long exploration of vintage & barrel aged beers. Join us for the month of February for special tappings of some of our most coveted beers, right from our cellar. We'll be exploring weekly tappings as well as releasing a selection of vintage bottles & cans, which will be available to purchase at the taproom as well as online (home delivery & shipping) beginning February 3rd. You don't want to miss this! More info.

# February 18-21 - Free Documentary Screening: "Black Men in White Coats"

Online.

Why is it easier to visualize a black man wearing an orange jumpsuit than a white lab coat? This is the provocative question posed by the filmmakers of "Black Men in White Coats," a documentary examining the systemic barriers that prevent black men from becoming medical doctors. The documentary explores how health care, the national economy, and the lives of all citizens would benefit if our medical workforce better reflected the diversity of our population. Dayton Metro Library is offering a free online screening of the film, February 18 - 21. Registration is required.

<u>tickets here</u>. We can't wait to celebrate love with you and yours!

## **Support Our Local Small Businesses When They Need You the Most!**

The pandemic has been hard on all of us. So much of what we consider normal has changed, and we've all had to find ways to adapt. In downtown Dayton, the pandemic has been especially difficult for our great collection of independent small businesses who provide the products and services we love. We encourage you to continue to support these local businesses during this difficult time in any way you can. They're the backbone of our community, and they need our support more than ever.

If you miss your favorite local, independent businesses, check out our lists of what's OPEN\*. We've put together a list of downtown <u>restaurants</u> with **carry out**, **curbside pickup**, or **delivery** services, as well as those open **outdoor or indoor**. Many of our <u>retail and service</u> <u>businesses</u> also have found creative ways to continue doing what they do. Check out virtual experiences and other ways to stay busy and have fun with our **OPEN\* - Things to Do** page!

Now, more than ever, it's a great time to support local businesses and  $\mbox{\it Be}$  Downtown.



#### **Downtown's OPEN\***

is produced by the Downtown Dayton Partnership.
If you have questions about this email, reply to this message or call us at (937) 224-1518.
Information is accurate to the best of our knowledge at the time of publication. Call the listed venue for details

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# DOWNTOWNDAYTON.ORG





#### Webinar

Increase Sales with Government Contracting & Markets

## February 16, 2021 10:00AM

If you are not selling to the federal government, you may be missing out on \$6 billion in Ohio federal sales opportunities. The US Government is the largest single customer in the world. Nationally, \$91.5 billion of \$500 billion in purchases are made from small businesses.

Many think the process of being a federal vendor is perplexing and too competitive. However, there are resources to help simplify the procurement process. With an understanding of the process and federal market opportunities, your company can see great success in the federal market.

This is an opportunity to hear from the NO COST experts at Procurement and Technical Assistance Center (PTAC) on how to get started in government contracting and learn about resources to help your company.

**Register to Attend** 

#### Presented by: Dorinda Byers and Billy Gill



Dorinda Byers is Associate Director with PTAC for Central Ohio. She holds a Bachelor's degree from Ohio State and a Master's degree from Muskingum University. She brings over 20 years of experience in business outreach, sales, and workforce development from various roles in the Manufacturing Extension Program (MEP), at Zane State College, and EZG Manufacturing. She builds relationships and takes action with passion, vision, and resilience to drive business and individual success via partnerships and lifelong learning. In her spare time, she loves to read, travel, cook, walk, and spend time with her husband spoiling their nieces and nephews.



Billy Grill is a Procurement Counselor for the Ohio University Procurement and Technical Assistance Center (PTAC) in Dayton. He has 15 years of experience in helping clients market to all levels of Federal, State, and Local governments. His varied roles in business development, marketing, operations, and program management give him a wide skill set to assist his clients with. Billy also has experience as a Small Business Development Center Counselor helping businesses start, grow, and expand their footprint.

With an A.A. in Business Administration from Sinclair Community College and a B.S. in Business Administration from Salisbury University, Billy has strong knowledge of business fundamentals. This knowledge, coupled with a network of strategic business resources in the Miami Valley, give him a toolset to help most any business reach their potential.

**Register to Attend** 



# Attention Technology Job Seekers

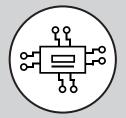
Registration opens January 11, 2021



**Computer Information Science** 



Management Information Systems



**Computer Science** 



**Computer Engineering** 



Cybersecurity

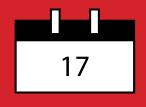


## Technology First Digital Mixer and Job Fair

JobsOhio and SOCHE are proud to partner with Technology First to bring the first-ever **Technology First Digital Mixer and Job Fair.** 

This digital mixer is a one-day virtual event that brings together students, faculty, and IT/technology professionals to connect with regional employers.

Register today to meet with local employers, including Reynolds and Reynolds, Silfex, and Tyler Technologies seeking tech-minded students and professionals.



**Wednesday, February 17, 2021 | 2p.m. - 6p.m.** 



Get more information at: soche.org/vcf













NEW! MONTHLY VIRTUAL LEARNING & DEVELOPMENT SERIES FROM SINCLAIR WORKFORCE DEVELOPMENT



## Build a strong connection with your team while working remotely.

For many companies and teams, the pandemic flipped the script on the world of work and how teams and their managers work together. Now you are trying to figure out how to connect with your team and ensure everyone is able to keep doing the work that needs to be done. Join us to gain insight into specific actions for leaders who are now managing a remote team and trying to stay connected in a disconnected world.

Register for 6 or more sessions at once and save 20%.

Discounts will automatically apply.

## MANAGING A REMOTE TEAM:

Staying connected in a disconnected world.

February 18 10-11:30 a.m.



## Save the Date!

March 18

Accountability in Action

April 15

The Proximity Principle

May 20

Preparing for Difficult Conversations

Click Here to Register!









#### Follow us on social media!





## Virtual Economic Development Program

February 19th, 2021 | 8:30 am

## Dayton Region Economic Update with Jeff Hoagland, Dayton Development Coalition

#### When

Friday, February 19, 2021 fr 8:30 AM to 9:30 AM EST

Add to Calendar

Join us Friday, February 19th, as Jeff Hoagland, President and CEO of the Dayton Development Coalition (DDC) shares his "Update on Economic Development in the Dayton Region." The Coalition is the Dayton Region's economic development organization and principle public advocate.

#### Where

This is an online event.





After graduating from the University of Dayton in 1991, Mr. Hoagland worked in the Montgomery County office of Community and Economic Development for five years. In 1995 he joined the City of Kettering where he served in various roles, including Community Development Administrator, Economic Development Manager, and finally as Assistant City Manager. In 2004, Jeff joined the City of Vandalia as its City Manager, a role he held until joining the Dayton Development Coalition in December 2010. Jeff assumed the role of President and CEO in June of 2011.

Jeff is very actively involved in many associations and groups in the Dayton Region. He is a member of the Air Force Civic Leader Program, as well as the Air force Material Command (AFMC) CLP. He is past Chairman of The Big Hoopla NCAA First Four Local Operating Committee. Additionally, Jeff serves on several boards including Wright Brothers Institute (WBI) and Downtown Dayton Partnership. Jeff is also a member of the Dayton Rotary,

the Greater Dayton Mayors and Managers Association, and the Air Force Association (AFA). Mr. Hoagland is frequently a guest lector in government classes at the University of Dayton and Wright State University. He and his wife are also very active with Catholic Social Services and youth sports.

Mr, Hoagland holds a B.S in Political Science from the University of Dayton and a Masters of Public Administration from Wright State University.

Jeff resides in Vandalia, OH, with his wife, Jennifer, and their two sons, Charlie and Jake. Jeff was born and raised in Elyria, Ohio (30 minutes west of Cleveland) and is the second youngest of nine (9) children.

## **Register Now!**

#### Get more information

I can't make it

Let us know if you have any questions.

See you Friday, February 19th!

Sincerely,

Chris Bills I-70/75 Development Association president@i70-75.org 937-371-5577



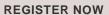
#### **EVENTS**



Join virtual breakout sessions!



MONDAY Feb 22





9:30AM | EST

#### Empowering women to reach their full potential

The Dayton Business Journal will bring together local women in a casual, virtual career coaching atmosphere.

Don't miss your opportunity to participate in small group speed coaching sessions with the most influential women in the local business community. The atmosphere is spirited and powerful as everyone gains career insights and makes new connections.

Columbus District Office



## SBA's Emerging Leaders Program Helps Entrepreneurs Accelerate Growth

APPLICATIONS FOR COLUMBUS & DAYTON CLASSES NOW OPEN





**WHAT:** Emerging Leaders is an intensive, executive-level training initiative designed to accelerate the growth of small businesses with potential for job creation. During the course of seven months, participants are given the opportunity to work with experienced mentors, attend specialized workshops and develop connections with their peers, city leaders and the financial community.

For additional information, visit: <a href="http://www.sba.gov/emergingleaders">http://www.sba.gov/emergingleaders</a>

To sign up, visit: <a href="https://www.interise.org/sbaemergingleaders">https://www.interise.org/sbaemergingleaders</a>

**COST:** This program is **FREE**. The only cost is your time and commitment to complete the curriculum, which includes 100 hours of combined classroom, homework and peer-to-peer mentoring.

#### **ELIGIBILITY:**

- Does your business have annual revenues of at least \$250,000
- Does your business employ at least one other individual other than yourself?
- · Have you been in business at least three years?

**BENEFITS:** You will engage in focused development and expansion strategies, including options for accessing new capital and securing government contracts. Upon graduation, you will have a three-year strategic growth action plan with benchmarks and performance targets to help you emerge as self-sustaining businesses that creates jobs and builds communities.

To apply for the Columbus Emerging Leaders program, contact Shannon Feucht, Economic Development Specialist, at <a href="mailto:shannon.feucht@sba.gov">shannon.feucht@sba.gov</a> To apply for Dayton Emerging Leaders program please contact Alex Kohls, Area Manager <a href="mailto:alexander.kohls@sba.gov">alexander.kohls@sba.gov</a>

#### **SBA Columbus District Office**

65 E State Street, #1350 Columbus, OH 43215 614-427-0407 https://www.sba.gov/offices/district/oh/columbus

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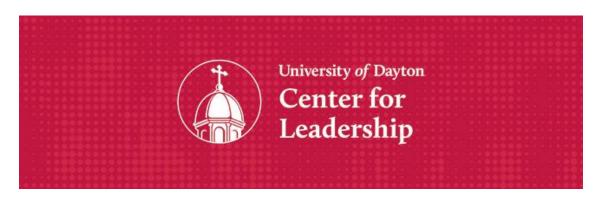












#### **CALLING ALL WOMEN LEADERS!**



The Center for Leadership is calling all women

leaders who want to challenge themselves to career exploration and continue to rise in their organization.

The Women Lead. certificate program utilizes a research-driven curriculum with an intersectional approach that includes several assessments as well as tools and hands-on skills practice that can be immediately implemented to increase your leadership effectiveness. We are excited to offer this high caliber program designed by women leaders for women leaders.

Excellent facilitators, a dynamic curriculum, and a new network of accomplished women leaders ensure this program is a transformative experience for you both professionally and personally.

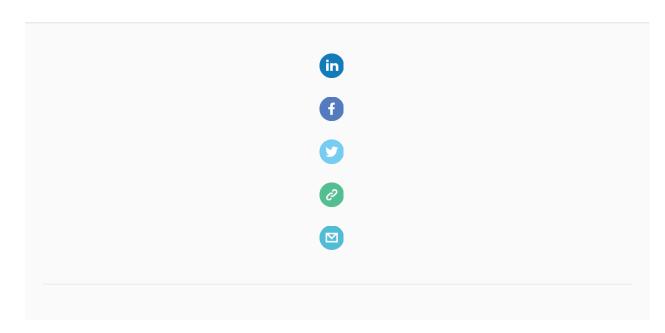
Apply now for this six-month interactive leadership development program focusing on such critical topics as:

- Dismantling the Double Bind
- Leadership & Work-Life Integration: The Hustle Without the Burnout
- Managing Conflict and Difficult Conversations: Know Your Triggers
- Maximizing Influence: Develop Your Positional and Personal Power
- Unleashing Your Inner Negotiator

"If you are looking for a leadership program focused on your role as a woman in leadership, the Women Lead. program will benefit you now and in the future. Each session enlists an expert on a topic to share real-world experiences, how we can overcome obstacles, and enhance our strengths to achieve success! One of the most valuable aspects of this program is the connections made with women leaders throughout the community and beyond!" -Christine, Women Lead. '20

#### Full Program Schedule

For more information please contact Maddie Weiler at 937-229-3193 or weilerm2@udayton.edu.



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Thank you for your interest in the University of Dayton Center for Leadership.

#### Our mailing address is:

University of Dayton Center for Leadership 300 College Park Ave Dayton, OH 45469-0001

#### Add us to your address book

Phone: 937-229-3115

Want to change how you receive these emails? You can <u>update your preferences</u> or <u>unsubscribe from this list</u>.



## NDC Small Business Apply for a PPP Loan



## NDC Releases Free Webinar Series For Small Business Owners

The National Development Council, a national leader in community and economic development training, has decided to release a training to assist small business owners who have been affected by the pandemic.

In addition to increasing the flow of capital to small business owners through the <u>Paycheck Protection Program</u>, <u>New York Forward</u>, <u>SBA 7(a) loans</u>, and a <u>variety of other programs</u>, we aim to bridge the information divide that often excludes small business owners. To that end, we are releasing our <u>Cash</u>

Reigns Supreme webinar series and accompanying workbook.

### **Cash Reigns Supreme Webinar Series**

The three-part Cash Reigns Supreme webinar series is designed to teach small business owners the importance of financial statements and how they can be used to make better business decisions. Participants learn how third parties, including lenders, evaluate financial statements to make lending decisions.

#### Specific topics include:

- The importance of maintaining current and accurate financial records
- Balance Sheet and Profit & Loss Statements
- The importance of CASH
- · Determining your company's cash needs
- · Cash flow statements and cash flow forecasting
- Accounting terminology
- Selecting an accounting system
- Preparing for growth

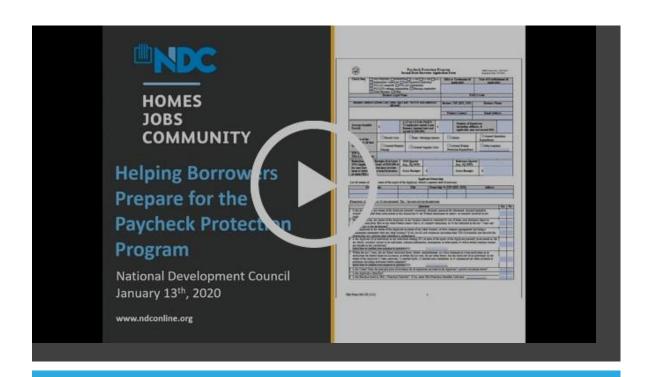
CLICK HERE to View the Free Training
Webinars and to Download the Coursebook



# Still Have Questions About PPP?

We hear you...

... and we are here to help, NDC has made available the below webinar to help answer some of those questions. In this webinar, a NDC loan officer reviews the requirements, documents, and updates related to the First and Second Draw PPP Program. At the end of the session you will understand how to prepare for and obtain a First or Second Draw PPP loan with NDC's GAF. Click below to view.



Are you ready? APPLY NOW for a Forgivable Paycheck Protection Program Loan

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#### For Immediate Release

#### Contact:

Crystal Jones, Vice President of Marketing, Diversity and Community Impact 937.360.3324 (mobile)

Twitter: @clarkstatenews

#### Registration for New Drone FAA License Prep Course Now Open Through Clark State Workforce and Business Solutions

**February 5, 2021** (Springfield, OH) –Clark State College Workforce and Business Solutions will offer a Drone Federal Aviation Administration (FAA) License Prep Course for Unmanned Aerial Systems (UAS) Operations, Planning, and Piloting on March 6th and 7th, from 9 a.m. - 4 p.m.

The two-day course will prepare students to sit for the Part 107 License Exam and provide a hands-on opportunity to practice drone flying through simulation and directly on mini and mid-sized unmanned aerial drones.

"We are excited to offer this opportunity to both our community and industry partners," said Lesli Beavers, director of Clark State Workforce and Business Solutions. "Being licensed for commercial drone use is increasingly popular and useful in a variety of fields. Emergency service agencies, real estate agents, photographers and videographers, agriculture, construction and many more industries can utilize drone flying and imaging to enhance their businesses and services."

The Part 107 License exam prep course will also provide students a take-away copy of the ASA 2021 Remote Pilot Test Prep guide, to fully prepare for the licensing exam. Clark State will provide all necessary equipment for the course to be held on its main campus in Springfield, and cost is \$375.00 per participant. Registration is now open at: https://events.r20.constantcontact.com/register/eventReg?oeidk=a07ehk18g7x0f016538 &oseq=&c=&ch=

Dr. Adam Parrillo, interim assistant dean, associate professor and GIS/Geospatial program coordinator at Clark State, said currently there is one overarching certification for commercial operations of drones: the Part 107 Remote Pilot Certification.

"While individuals can fly recreationally without, the certification must be obtained to do any commercial (receive financial benefit) activity with a drone," he said. "While it is only a 60 question multiple-choice knowledge examination, you must know the regulations for drone activity including the various classifications of airspace, the basics of drone safety, how to read air charts, understand weather conditions, and flight crew management."

Parrillo said it can be difficult for a novice to navigate all of the information and a course like this helps guide the potential pilot through the information; providing tips on how to comprehend and also how to take the exam.

"Once licensed, the world of drones becomes much more tangible in terms of jobs and even careers," said Parrillo. "We hope that this workshop not only assists individuals in the preparation to become remote pilots but also links them into Clark State's opportunities to get hands-on flight time and practice activities that mirror current commercial activities."

In 2020 Clark State College was also selected by the FAA as a partner for the Unmanned Aircraft Systems-Collegiate Training Initiative Program or the UAS-CTI.

The FAA's UAS-CTI program recognizes institutions that prepare students for careers in unmanned aircraft systems (UAS), commonly referred to as drones. In order to qualify for the initiative, schools must offer a bachelor's or associate degree in UAS or a degree with a minor, concentration or certificate in UAS. Schools must provide curriculum covering various aspects of UAS training, including hands-on flight practice, maintenance, uses, applications, privacy concerns, safety and federal policies concerning UAS.

In addition to the partnership with the FAA, Clark State also introduced a UAS Operations and GIS Image Analysis certificate designed to provide the technical background necessary to begin a successful career in UAS operations and data handling. Unmanned Aerial Systems (UAS) along with Geographic Information Systems (GIS) have been identified by the U.S. Bureau of Labor as high growth industries.

This certificate is designed for those students who seek to enhance their job-related skills in becoming a UAS operator with the ability to manage and analyze data products. This certificate is one year in length in order to develop foundational skills and knowledge necessary for the workforce.

"There's been much interest in the commercial drone marketplace, from larger global companies like Amazon to small startups looking to serve local demand," said Parrillo. "Added to this, government agencies at many levels are looking to facilitate the growth of this multi-billion-dollar industry."

#### **About Clark State College**

Founded in 1962, Clark State College has campuses in Springfield, Beavercreek, Xenia and Bellefontaine, Ohio. Clark State offers the latest degree and certificate options in more than 125 professional fields. The total economic impact of Clark State on Champaign, Clark, Greene and Logan Counties reached approximately \$161 million in 2016. Registration is open year-round, and financial aid is available for those who qualify. The next academic term begins February 15, 2021.