



MONTGOMERY COUNTY YOUTHWWORKS SUMMER 2018

YOUTH CAREER SERVICES 365 (YCS365) A Comprehensive Case Management and Employment Program

Do you want to learn a new skill or get job experience while getting paid? We assist Montgomery County in-school youth in developing fundamental life skills for managing their personal growth, interpersonal relationships, and career development opportunities.

We provide employment and training opportunities for the youth of Montgomery County.

Not everyone that applies will be selected.







A proud partner of the American JobCenter[®]network

DEVELOP JOB SKILLS & GET JOB READY!

MONTGOMERY COUNTY RESIDENTS 14 - 18 YEARS OLD **In-School** Considered to have a barrier to employment

YEAR ROUND 365 EMPLOYMENT AND TRAINING

2018 APPLICATIONS ACCEPTED **FEBRUARY 5 - APRIL 30**



YOUTH CAREER SERVICES

1111 Edwin C. Moses Blvd Dayton, Ohio 45422

OhioMeansJobs.com/Montgomery

Monday - Friday 8:00 a.m. - 5:00 p.m. (937) 224-1482

***IMPORTANT CHANGES ***

Because of state mandates on youth program funding, Montgomery County YouthWorks Summer Employment Program is transitioning to <u>Youth</u> <u>Career Services 365 (YCS365)</u>, a Comprehensive Case Management and Employment Program (CCMEP). **YCS365** is a year-round program that begins with the YouthWorks summer program and provides options for work experience in the fall, winter, and spring months. Each YouthWorks participant will also attend two-weeks of paid education/training and participate in eight weeks of work experience during each term.

*Important changes have been made to the program and the application process

Who is eligible?

- **4** 14 to 18 years old (*must be 14 at the time of application*)
- Low-income households Above income youth are encouraged to apply as additional funding is available
- Montgomery County resident
- **4** Full-time student in Montgomery County school system
- Must be enrolled in the YouthWorks summer program to participate in other sessions

Has one or more of the following barriers:

- Basic skills deficient (low grades or behind a grade level)
- 4 An English language learner
- 4 A Justice System offender
- A homeless child/youth or a runaway
- 4 In foster care or has aged out of the foster care system
- 4 Pregnant or parenting children
- **4** A youth who is an individual with a disability
- Requires "Additional Assistance" to complete an education program or to secure/hold employment





Small Business Development Series

The Ohio Small Business Development Center (SBDC), The Columbus District Office of the SBA, SCORE, the Ohio Development Services Agency are offering a FREE sevenmonth training series at the Business Solutions Center in Dayton. Each class enhances the setup or growth of your small business.

Registration is required - <u>www.dayton.score.org</u> | Questions? Call 937.496.8631.

All classes will be held at: Business Solutions Center <u>1435 Cincinnati Street, Dayton, Ohio 45417</u>

Resource Network and Services Available

MAR 14 9:00-12:00

Legal, Accounting, Tax and Insurance Issues	APR 11	9:00-12:00
Building Bank Relationships/Access to Capital	MAY 9	9:00-12:00
Money Management and Alternative Funding	JUN 13	9:00-12:00
Marketing Tips	JUL 11	9:00-12:00
E-presence Considerations & Security	AUG 8	9:00-12:00
Procurement Opportunities & Certifications	SEP 12	9:00-12:00



Day Air Credit Union is our proud sponsor for 2018!



Small Business Development Centers



Upcoming Programs and Events:

Job Seekers

Visit the New Main Library <u>Details</u> - special time, parking available in library garage- entrance on St. Clair St. **THU, 3/1 | 9:30AM - 12PM** | <u>Main Library</u>

Ohio Means Jobs Online - Open Lab WED, 3/21 | 2 - 4 PM | <u>Northwest</u>

SCORE Small Business Counseling

SCORE volunteer mentors are available to help with your small business questions and concerns during free appointments. FRI, 3/2 | 10 AM - 1 PM | Main Library MON, 3/12 | 10 AM - 1 PM | Kettering-Moraine

Call Ann Riegle-Crichton at 937.496.8631 to make an appointment.

Marketing and Sales Strategies in a New World

This first session shines a light on the shifting reality and delivers practical strategies for adapting and finding success in a new marketing and sales landscape. It is ideal for

anyone interested in responding more effectively to today's marketing, sales and revenue growth challenges. **THU, 3/15| 7 - 9 AM | Main Library** Details and Registration

SCORE Small Business Classes

Business Start-up by The Numbers with Joel Timmons **SAT, 3/31 | 10 AM - 12 PM |** Main Library Call Ann Riegle-Crichton at 937.496.8631 or visit <u>www.dayton.score.org</u> to register.

Useful Links

Ohio Business Portal U.S. Small Business Administration Dayton SCORE The Entrepreneurs Center SBDC at Wright State University SBDC at The Entrepreneurs Center Panerians Ohio Means Jobs - Montgomery Co.



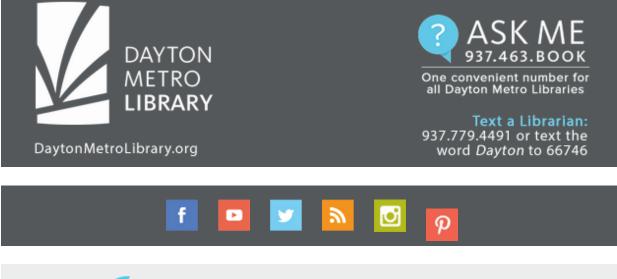
Chamber of Commerce

Chamber Events



Questions? Suggestions?

Ann Riegle Crichton Business Services Librarian Dayton Metro Library 937.496.8631 DaytonMetroLibrary.org/Launch-Point





DAYTON METRO LIBRARY Foundation Make a difference. DONATE





Small Business Community News - March 2018

Chapter Chair Corner



Chuck Anderson Chapter Chair

The Dayton Chapter of SCORE was founded in 1970 as non-profit volunteer organization to assist the Small Business Administration (SBA) in helping grass roots profit and nonprofit businesses to start and grow in the Miami Valley area.

Now that everyone has forgotten new years maybe it is time to get serious about your business.

Dayton SCORE has just the thing to help you answer all those detailed questions. Starting Mar 14, **The Small Business Development Series** is a set of seven sessions with experts in a large number of areas key to a successful business. <u>Details >></u>

If you are looking for **Non-profit business**, the spring series of six sessions will start in April. **Details** >>

Also, individually focused workshops have been designed to support the **For-Profit Businesses**. In March and April three workshops are available. <u>Details >></u>

Small Business Development Series

Small Business Information for start-ups and existing businesses in the Miami Valley.

Small businesses can receive free business training from Dayton SCORE in partnership with the Small Business Administration (SBA) and Dayton Metro Library. These workshops are designed to provide information and contact resources to both beginning and continuing businesses in the Dayton and surrounding area.

All workshops are presented by local professionals including attorneys, accountants, marketers, bankers, etc.

Workshop Information >>



March 14 - "Resource Network and Services Available" Business Solution Center 9:00 am - Noon <u>REGISTER >></u>

April 11 - "Legal, Accounting, Tax and Insurance Issues" Business Solution Center 9:00 am - Noon <u>REGISTER >></u>

FUTURE WORKSHOPS * May 9 - Building Bank Relationships and Access to Capital * Jun 13 - Money Management and Alternative Funding * Jul 11 - Marketing Tips * Aug 8 - E-presence Considerations and Security * Sep 12 - Procurement Opportunities and Certification

March and April For-Profit Workshops

Attend one of our interactive workshops that will provide you with some relevant marketplace perspectives and help in realistically discovering your current or future business objectives.

> Is Business Ownership for You? In this informative presentation,



franchise consultant and business expert Bill Powell of FranNet will answer attendees' initial questions on business and franchising basics.

Business Start-up by the Numbers -

SCORE mentor and experienced business consultant Joel Timmons will walk participants through some very important numbers and measurements start-ups, and even established businesses, need to consider and manage.

Is Business Ownership for You? March 21, Wednesday -Centerville Library (Comm Room 6:30-8:30 p.m.) REGISTER -->

> April 12, Thursday -Main Dayton Metro Library (Room 3A 6:30-8:30 p.m.) REGISTER -->

Business Start-up by the Numbers March 31, Saturday -Main Dayton Metro Library (Room 3A 10:00 a.m. - Noon) <u>REGISTER --></u>

Non-Profit Workshops

Dayton SCORE provides free mentoring to non-profit organizations and charities by volunteers experienced in working as board members and executives in non-profit organizations.

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Information and Registration »



* April 5 - Strategic Planning <u>REGISTER >></u>

* April 18 - Board Development <u>REGISTER >></u>

* May 3 - Volunteer Management * May 17 - Fundraising * May 31 - Marketing * June 14 - Financial Management

March - Miami Valley Business Calendar

The following Miami Valley business related conferences, workshops, and events are highlighted by Dayton SCORE and are consolidated by SBA. Complete information and registration details for these workshops and events can be found at <u>Dayton SCORE Miami Valley Calendar >></u>

Dayton SCORE events and workshops are listed above in the preceding paragraphs.

- March 1, 8, 15, 22, 29 The Dayton Minority Business Assistance Center (MBAC) will be hosting Business Orientation.
- **March 3** The Wright State Patent & Trademark Resource Center will be hosting Patent Basics.
- **March 7** Technology First will be hosting the 15th Annual Ohio Information Security Conference.
- March 7 The SBDC at The Entrepreneurs Center and the Dayton Metro Library will be hosting Market Research that Won't Break the Bank.
- **March 9** The Ohio Export Assistance Network at Wright State and the SBA will be hosting Exploring the Opportunities and Risks in the Chinese Market..
- **March 14** The SBDC at Wright State will be hosting Entrepreneurial Basics.
- March 14-15 Clark State Community College will be hosting Lean Six Sigma Green Belt Certification Training.
- **March 15** Technology First will be hosting the 2018 Ohio Information Security Conference.
- **March 17** The SBDC at Wright State will be hosting a Branding Workshop for Small Businesses.
- March 22, 29 The SBDC at The Entrepreneurs Center will be hosting Recordkeeping for the Small Business.
- March 23 The U.S. Commercial Service and the Troy Chamber of Commerce will be hosting Government Resources For Your Business.
- March 26-27 The SBDC at Wright State will be hosting Business Plan Development.



Small businesses account for 54% of all U.S. sales, with numbers continuing to grow. Changing technology trends have led customers to prefer online and mobile shopping. Download our latest infographic to learn more about why small business sales are on the rise, and how to improve yours. (Sponsored by Canon)

Read Article

Download Infographic

Upcoming Webinars

Financing Tips to Help Your Small Business Grow

March 1 @ 1 p.m. EST / 10 a.m. PST



Ready to grow your business?

This workshop will help you recognize opportunities for growth and what you'll need to finance that growth. (Sponsored by OnDeck)

Register Now »

The Power of Pricing

March 7 @ 1 p.m. EST / 10 a.m. PST



Are you underpricing your product or service?

In this webinar, Dawn Fotopulos, the Hidden Profit Prophet, will cover common pricing traps and how to avoid them. (Sponsored by FedEx)

Register Now »

Fix Your Business

March 8 @ 1 p.m. EST / 10 a.m. PST



Want to get control of your business, while drastically improving your quality of life?

In this webinar, you'll learn how to increase your daily productivity and make your business more profitable.

Register Now »

3 Ways to Boost Your Bottom Line

March 15 @ 1 p.m. EST / 10 a.m. PST



Are you overwhelmed by the numbers side of your business?

In this webinar, Certified Financial Planner Justin Krane will explain a simple system you can use to understand your numbers, control your cash flow and boost your bottom line.

Register Now »

Land More Referrals (Without Asking for Them)

March 22 @ 1 p.m. EST / 10 a.m. PST



Are you stuck in the "old way" of getting customer referrals one by one?

In this webinar, you will learn a new way to get 10 to 50 times more referrals-by leveraging content.

Register Now »

Start a Successful Business on a Small Budget

March 27 @ 1 p.m. EST / 10 a.m. PST



Are you ready to start your business, but low on funds?

In this webinar, business professor and SCORE mentor Julie Brander Neiman will explain how to start a successful business in easy-to-understand and easy-to-implement exercises.

Register Now »

SCORE helps you succeed! Check out one of our latest success stories.



Stacy Frick was inspired to buy a 30-acre wedding and event venue. After much planning and dedication, she now runs The Pink Chapel Estate, which features desert and mountain views, alfalfa fields, and five different venue choices, ranging from the intimate to the gigantic.

How SCORE helped: Frick received help along the way from three SCORE mentors. They helped Frick with creating a business plan, learning how to market her venue and obtaining funding.

Read the full article and access all growth strategy resources.

Now Connect With Your Own Mentor

In 2016, SCORE mentors helped start 54,072 businesses and helped 38,683 businesses increase revenue. The next success could be yours! Connect with a SCORE mentor today.



Get Started With a Dayton SCORE Mentor Today

View More SCORE Workshops.

Subscribe to Dayton SCORE Newsletter



Dayton SCORE, Chapter 107 www.dayton.score.org Phone: 937.225.2887



SCORE is a nonprofit association dedicated to helping small businesses get off the ground, grow and achieve their goals through education and mentorship. We have been doing this for more than 50 years.

Because our work is supported by the U.S. Small Business Administration (SBA), and thanks to our network of 10,000+ volunteers, we are able to deliver our services at no charge or at a very low cost.

Find out more about our Mission, Vision and Values here.

Exploring the Opportunities and Risks in the Chinese Market



The Ohio SBDC Export Assistance Network at the Raj Soin College of Business at Wright State University presents a program for those companies looking to enter the Chinese market. Join us for this program to network and learn tips and strategies to export successfully to China.



Exploring the Opportunities and Risks in the Chinese Market

Date: March 9, 2018 Time:

9:45 am Registration & Networking 10:00 am Program begins 12 noon Program ends Cost: \$20

Location:

Wright State University Rm 248 Rike Hall, Raj Soin College of Business 3624 Colonel Glenn Hwy Dayton, OH 45435

TO REGISTER: CLICK HERE

You will receive a confirmation email with directions, parking instructions and other information.

For additional info contact: Kathy Marshalek at 937.775.3524 kathy.marshalek@wright.edu The rewards of doing business in China are immense but the risks are real. Learn how to identify and manage risks and grow your export sales into China.

China is the world's largest economy on a purchasing power basis. When Ohio companies find the right partners and channels of distribution, comply with standards, understand Chinese regulations, and offer a product of service that fits the Chinese market, they can reap long term rewards. The China market is large, changing and open for export opportunities.

Exploring the Opportunities and Risks in the Chinese Market

Doing business in China can be very rewarding and sometimes challenging. Navigating between opportunities and risk requires a strategy and good guidance. This program will cover what leading opportunities in the Chinese market exist today. Come and learn what it take to succeed in China. You will also hear about strategies to minimize or eliminate risks.

If your company has wondered if China is your next export market, this program is for you. If you are new to the China market, this workshop will provide tips and strategies to succeed.

This program will cover:

- Current export opportunities and key drivers that motivate Chinese partners

Selecting the best market entry strategies

- The role of Chinese state-owned enterprises in the global economy

- Strategies for protecting and developing intellectual property
- Understand the challenges of doing business in China

- The emergence of a growing middle-class and its impact on trade

This program will be of benefit if you are:

Considering doing business in China

Establishing a network of Chinese suppliers Experiencing the challenges of doing business in China

Presenter

+++++++++++

Register TODAY
Seating is limited.
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Kimberly Kirkendall, CPA has been a bridge between the U.S. and China for over 30 years. Kim began her career in China, moving there in 1986 after graduating from Ohio State University. She lived in China for five years, where she developed a deep understanding of the country and its people. Professionally she spent the first ten years of her career in operations, manufacturing and supply chain. The second ten years began with her becoming a CPA and starting her own business as a consultant, both as interim executive for some companies (CFO, VP Operations, General Manager) and as an advisor for others.

Ms, Kirkendall's company, International Resource Development, Inc. improves operations and communication for clients with business in both the U.S. and China. Recent projects include: establishing accounting and HR systems for a new chemical factory, negotiating and structuring a Joint Venture, target search and negotiation for an Merger/Acquisition in China, identifying and establishing a distributor network, market analysis. and product / channel plan and other Chinese-US bueinss alliances.

Ensure the success of your international business venture by learning more about doing business in China and the importance of Chinese business culture.

REGISTER TODAY to reserve your spot.



The Ohio SBDC Export Assistance Network is funded in part through a cooperative agreement with the U.S. Small Business Administration and the Ohio Development Services Agency. All opinions, conclusions or recommendations expressed are those of the author(s) and do not necessarily reflect the views of the SBA. Reasonable accommodations for persons with disabilities will be made if requested at least two weeks in advance. For arrangements, call the Ohio SBDC Export Assistance Center at WSU at 937-775-3524.



The U.S. Commercial Service & The Troy Area Chamber of Commerce Announce a Small Business Workshop featuring U.S. Congressman Warren Davidson The Crystal Room - Troy, Ohio Friday, March 23rd, 9:00am - 11:30am

About the event:

Congressman Warren Davidson (OH-8), members of his staff, the Troy Area Chamber of Commerce, the Small Business Administration (SBA), the U.S. Department of Commerce's U.S. Commercial Service, Ohio SBDC Export Assistance Network, Wright State University, International Trade Administration, FASTLANE, located at University of Dayton Research Institute (UDRI) and the Air Force Research Laboratory (AFRL) Small Business Programs will be on hand at this seminar to discuss opportunities for small- and medium-sized businesses.

Topics will include:

- Export assistance and increasing your export sales
- Loan programs and financial assistance
- Grants to offset costs of increasing exports
- Business plan development
- Manufacturing assistance
- Small Business Programs with AFRL
- Workforce development and supply chain optimization

This event is free and open to the public

What: Resources and assistance for your business hosted by the U.S. Commercial Service, U.S. Department of Commerce and the Troy Area Chamber of Commerce
Where: <u>The Crystal Room</u>, 845 W Market St, Troy, OH 45373 (937) 552-7680
When: Friday, March 23, 2018, 9:00am – 11:30am (registration and networking starts at 8:30am)
RSVP here: <u>http://bit.ly/2EaXPGP</u>
Questions? Call Debbie Dirr at 937-775-4836 or email: Deborah.Dirr@trade.gov





TRC



RAJ SOIN College of Business WRIGHT STATE UNIVERSITY



Small Business Development Centers Export Assistance Network

SBA's participation or support is not an endorsement of any product, service or entity

Dayton Market Update

Top Headlines Impacting Commercial Real Estate in Dayton



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Miller Valentine Group

COMMERCIAL

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- Development
- Brokerage

February 13, 2018

Joseph Auto Group buys property

- The auto dealer purchased the Airport Inn at 75 Corporate Center Drive for \$850,000.
- Plans are for this property to become part of the Hyundai dealership later in 2018.
- Joseph Auto Group is preparing to start work and hopes to have the work completed in the Spring.

February 14, 2018

Upgrades planned on acquired restaurant sites

- AES Restaurant Group purchased 29 Dayton-area Arby's restaurants.
- AES Group plans to invest around \$450,000 in each location and will handle the construction in-house.
- Renovations have already begun at three of the locations.

February 15, 2018

New preschool to open in South Lebanon

CONTACT US

Miller-Valentine Group 137 N. Main Street Suite 600 Dayton, OH 45402 (937) 293-0900 www.mvg.com

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LINKS

Property Search Market Reports Projects Under Construction

- Primrose School received a \$1.6 million building permit for a 12,500-square-foot location at 719 Corwin Nixon Boulevard.
- Primrose School, based out of Acworth, GA, currently has 5 locations in the Dayton area.
- No start date for construction had been given.

February 16, 2018

Beavercreek Starbucks sold

- FCPT Holdings LLC, out of Mill Valley, California, purchased the Starbucks location at 2735 N.
 Fairfield Road for \$1.3 million on February 2nd.
- This location was built in 2014 and is 2,000 square feet.

Dunkin' Donuts location sold

- The store at 9010 Dayton-Lebanon Pike was purchased by Charles A. Hickman, Trustee of the Hickman Family Trust, for \$1.14 million.
- The 2,100-square-foot location was built in 2014.

February 20, 2018

Local auto dealer purchases Beavercreek property

- The former site of Eastgate Ford at 3415 Seajay Drive was purchased on February 8th by SVG Properties LLC for \$1 million.
- The property is 5.7 acres and houses a 17,120square-foot building.
- SVG Motors may use this location to open another car dealership.

Trucking company close to opening Dayton location



David S. Dickerson, CCIM President, Dayton Market (937) 528-4000 dave.dickerson@mvg.com

- Midway Trailers is planning to open their new facility at 5135 Wadsworth Road on February 21st.
- This will be the first Dayton area location for the Auglaize County trucking company.
- The new facility will be 7,500 square feet and have more than 200 trailers on its lot.

February 22, 2018

Jefferson Township drug treatment center to be renovated

- A \$5.2 million building permit was issued for a commercial addition at 593 Infirmary Road.
- Plans are for a 44-bed youth residential drug treatment center.
- This addition will almost double the current amount of beds at this location.

EXPERIENCE THE DIFFERENCE

Sources:

- Dayton Chamber of Commerce Report $\underline{www.daytonchamber.org}$
- ${\tt Dayton \ Development \ Coalition \ } \underline{www.daytonregion.com/media-center/news}$
- Dayton Business Journal www.bizjournals.com/dayton
- CCIM Institute www.ccim.com/newscenter
- Dayton Daily News www.daytondailynews.com
- Wall Street Journal www.online.wsj.com/home-page
- U.S. Bureau of Labor Statistics <u>www.bls.gov</u>

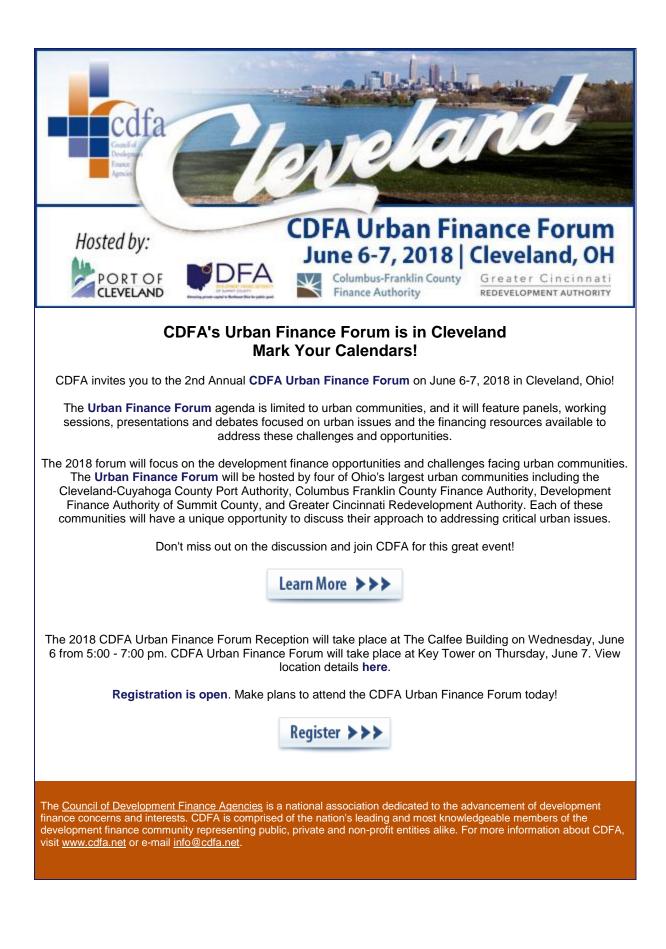
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Hi all,

The U.S. Small Business Administration has announced it will launch an 18-state road tour connecting entrepreneurs with next generation Research & Development ideas to the largest source of early stage funding led by the SBA's Small Business Innovation Research and Small Business Technology Transfer programs.

The SBIR Road Tour plays an important role in increasing engagement with entrepreneurial ecosystems across the country and building out a greater network to support the creation of small businesses focusing on high-impact research. The SBIR Road Tour also advances several goals of the SBIR/STTR programs, including outreach to increase the participation by women, individuals who are socially and economically disadvantaged, as well as small business owners who reside in underrepresented states.

Each SBIR Road Tour stop will be hosted by a local organization involved in supporting entrepreneurs in next generation Research & Development. In Ohio, the host will be Ohio State University in Columbus on June 20th. Program managers from the 11 participating federal agencies will conduct one-on-one meetings with attendees, take part in targeted panels, and share insights into how their agencies make funding decisions.

The SBIR/STTR programs provide \$2.5 billion in early stage funding to small businesses each year in a wide variety of technology areas such as unmanned systems, advanced materials, health, cybersecurity and defense. The SBIR/STTR programs execute over 4,000 new awards annually. These awards have helped innovators advance new technologies and have contributed to the creation of thousands of jobs.

Small technology firms, innovators, scientists or researchers seeking more information on the SBIR Road Tour, including a schedule of stops and participating agencies should visit: <u>www.sbirroadtour.com</u>.

I will continue to provide information on this exciting event as it becomes available. In the meantime, please begin spreading the word so that we can maximize on this great opportunity.

Please let me know if you have any questions. Thanks.

Alex

Alexander Kohls U.S. Small Business Administration (SBA) Dayton Senior Area Manager District International Trade Officer 200 West 2nd Street Office 400 Dayton, OH 45402 <u>Alexander.Kohls@sba.gov</u> 614-633-6372 Follow the U.S. Small Business Administration: