

Small Business Development Centers

Greetings All,

We want to make sure that you are all aware of changes to the Paycheck Protection Program program that go into effect today, February 24th. These changes are an effort to ensure the smallest businesses that may have been left behind in previous relief efforts are getting assistance.

The following changes are going into effect:

- For a fourteen day period beginning February 24th, only businesses with fewer than 20 employees will be able to apply for the PPP loan program.
- Revise the loan calculation formula for sole proprietors, independent contractors and self-employed individuals to allow them to receive more help, establishing a \$1B set aside for businesses in these categories in low to moderate income areas.
- Eliminate the exclusionary restriction that prevents small business owners with a prior non-fraud felony convictions from obtaining relief through the PPP.
- Eliminate the restriction that excludes small business owners who are delinquent on their student loans from obtaining relief through the PPP.
- Allow lawful resident non-citizen small business owners to use their Individual Taxpayer Identification Numbers (ITIN) to apply for relief.

<u>Here</u> is the White House press release on these changes. Remember that PPP applications go through banks, so contact your bank to learn about their application process.

We will send additional information on this as it becomes available. Also, watch for an email announcing our move to the Dayton Innovation Hub.

Take care,

Kim

Kim Woodbury Miami Valley SBDC https://sbdcec.com/ 937-210-9460



Small Business Development Centers

Hi Everyone,

The SBA is holding some informational webinars about the changes to the PPP and I want to make sure you have the opportunity to attend if you are interested. The information is below.

Thanks,

Kim

Kim Woodbury Miami Valley SBDC https://sbdcec.com/ 937-210-9460



Webinar Series: PPP Updates for Your Small Business

The Small Business Administration has some key changes to the Paycheck Protection Program (PPP) which will be available for a limited amount of time to ensure America's smallest businesses get exclusive access. If you are a small business owner with 20 employees or less, or are self-employed; there is new information for you. Please join us for a series of webinars hosted by the U.S. Small Business Administration, Public Private Strategies Institute, & other stakeholders to hear about:

- What steps you can take now to take advantage of this special opportunity, which closes at 5:00 P.M. EST, Tuesday, March 9th, 2021.
- Additional changes and recent policy announcements made by Biden-Harris Administration
- Have your questions answered by SBA Leadership

Schedule

Mar. 3, 12:30 p.m. ET, Women Business Owners, Click here to register.

Mar. 4, 3:00 p.m. ET, Asian-American + Pacific Islander, Native American + Tribal Small Business Owners; <u>Click here to register</u>.

Mar. 5, 1:00 p.m. ET, Black + African-American Small Business Owners, <u>Click here to</u> register.

Mar. 5, 3:00 p.m. ET, Hispanic Small Business Owners, Click here to register.

Mar. 6, 2:00 p.m. ET, Veterans, Self-Employed Business Owners, Click here to register.

Mar. 8, 3:00 p.m. ET, LGTBQ Business Owners, Youth Entrepreneurs, Restaurant Owners, <u>Click here to register</u>.

Cosponsorship Authorization # 21-0501-14: The SBA's participation in this cosponsored activity is not an endorsement of the views, opinions, products or services of any cosponsor or other person or entity. All SBA programs and services are extended to the public on a nondiscriminatory basis. American Sign Language Interpreters will be made available for any hearing-impaired attendee on Wednesday, March 3rd at 12:30 pm EST through Monday, March 8th at 4 pm EST (During of webinar series) please contact Judette Crosbie at Judette.Crosbie@sba.gov with the subject header Request for Sign Language Interpreter, with your request, at least 24 hours in advance.



Miami Valley SBDC | 31 S. Main Street, Dayton, OH 45402

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Small Business Newsletter

MENTORING WORKS

FIND A SCORE MENTOR

MARCH 2021

Chapter Chair Corner



Ann Riegle Crichton Chapter Chair

The Dayton Chapter of SCORE was founded in 1970 as a nonprofit volunteer organization to assist the Small Business Administration (SBA) in helping grass roots profit and nonprofit

Women in Business

Networking will be hosting an Entrepreneur Connection event via Zoom on Thursday, March 11 from 8- 10 a.m. Shelly Heller and April Pollock, co-founders of Tempagenix, LLC, will share their story of seeing a need and creating a product to fill that need.

This is also a great opportunity to network with other women business owners. **REGISTER HERE**

This will be my last article as Dayton's chapter chair. I have so enjoyed meeting many of you and chatting with you at events. I'll still be a part of the chapter, but my family and work commitments make it difficult to be in a leadership role at this time.

I wish only the best for all our SCORE clients!

Dayton SCORE'S Nonprofit Series Spring 2021

Eight nonprofit ZOOM workshops are live online (ZOOM), held weekly on Friday from 11 am to 12 noon beginning on March 19th, and are free. The workshops will focus on how you can deal with the challenges posed by COVID. The webinars are interactive and there will be time for questions during and after the presentations. Attendees will receive a link to the recorded workshops.

March 19, 2021

• **Strategic Planning** - How to pivot your Strategic Planning in a Pandemic -Steps in the S.O.A.R. strategic planning process with examples of each step, Jalyn and Steven Roe. <u>*REGISTRATION*</u>

March 26, 2021

• **Board Development** - Characteristics of high performance boards, structure, membership and effective processes, Carol Prewitt and Chris McClure. <u>*REGISTRATIION*</u>

April 9, 2021

 Marketing - Adapting your marketing program to COVID, Art Helmstetter and Vel Hux, guest speaker Lori Erion founder Families of Addicts. <u>REGISTRATION</u>

April 16, 2021

• **Fundraising** - Annual giving, major giving, planned giving and the ethical and legal requirements, Vel Hux and Art Helmstetter. <u>*REGISTRATION*</u>

April 23, 2021

 Volunteer Management - How to develop trust, credibility and accountability, and define the role of volunteer staff, Cathy Campbell. <u>REGISTRATION</u>

April 30, 2021

Financial Management. - Back office functions of accounting/bookkeeping systems to monitor performance and comply with IRS requirements. Theresa Gongora. <u>*REGISTRATION*</u>

May 7, 2021

Leadership Development - Practical leadership principles for Directors and Board chairmen that can be implemented immediately. Chris McClure and Carol Prewitt. <u>**REGISTRATION**</u>

May 14, 2021

Google Ad Words Grants - How to obtain and manage a \$10,000 Google Ad Words Grant to increase donations and supporters. Bruce Stapleton. <u>*REGISTRATION*</u>

Goggle ZOOM Workshops

Two Google ZOOM related workshops are hosted in partnership with Dayton SCORE and taught by Rob Bunting, Google Czar at Cincinnati I-Marketing Group on Tuesdays 8:30 - 9:30 am.

Reach Clients Online with Google

Wednesday, March 10, 2021; 8:30 - 9:30 a.m.

Learn how your business can be found online with Google. This workshop explains how Google Search works and how you can improve a website's visibility with Search Engine Optimization (SEO). The session also introduces products like Google My Business, Google Trends, Search Console, Google Analytics, Google Ads, and more. In this workshop we'll discuss best practices for:

 Improving your website's visibility in Google's organic search results, on all devices

- · Creating a free Google My Business listing
- · Advertising your business on Google

ZOOM link will be sent as part of registration. <u>REGISTRATION</u>

Make Better Decisions with Google Analytics

Wednesday, April 14, 2021; 8:30 - 9:30 a.m.

Learn best practices and analyze trends about how customers engage with your business online, then turn these insights into well-informed, actionable decisions. In this session we'll talk about:

· Identifying business goals and how you plan to use your online presence to achieve them

- · Incorporating data into your marketing plan
- · Selecting tools to help you find the answers you need

ZOOM link will be sent as part of registration. <u>REGISTRATION</u>

Miami Valley Nonprofit Collaborative



Inclusive Leadership

March 19, 9:00 - 10:30 a.m.

Would you like to learn more about inclusive leadership to add to your toolbox? In this session, participants will be able to identify their strengths as a leader and learn other tools to increase their leadership skills. The facilitation team from our local NCCJ organization will be joined by a local nonprofit who will share their experience in building these critical skills and the results it's had on their organization.

What You'll Receive - Handouts from the presentation.

Executive Directors, Organizational Leaders, Program Directors and Board Members are encouraged to attend ~

Featured Presenters: Adriane Miller, Executive Director & Lake Miller, Prevention Manager NCCJ of Greater Dayton Just \$10, you'll receive any handouts and materials.

REGISTRATION AND DETAILS

2021: The Year of the Digital Transformation



The past year was a wake-up call to many business owners that embracing digital marketing is no longer a question. Instead, it is a necessity. Here are five lessons and tips for marketing in 2021.

READ THE 5 TIPS



Launching a Small Business? How to Start Smart

In the middle of the coronavirus pandemic and a tough economy, business startups are on the rise. Before you leap into business ownership, there are some things you should know. **Read more**.



Why Franchising? Why Now?

Are you interested in purchasing a franchise? FranNet has compiled a list of reasons why franchising might be the best option for you. **Read more**.

SMALL BUSINESS WEBINARS



Reach More E-Commerce Customers with Expert Online Marketing Tips

March 2 | 1 PM ET Sponsored by FedEx. From your website to social channels, following these online marketing tips can help new customers find you and accelerate your growth.

REGISTER

Ask the CPA 2021 - Tax Advice for Your Small Business

March 11 | 1 PM ET

Certified CPA and small business tax expert Micah Fraim will answer your tax-related questions and concerns, and offer tax advice you can implement throughout the year.







How to Define Your Vision and Increase the Probability of Success

March 18 | 1 PM ET

Do you know how you can increase the probability of making your vision come true by 50-80%?



Basics of Small Business Bankruptcy

March 23 | 1 PM ET

This webinar will focus on understanding the basics of small business bankruptcy, and discuss when it can help a business, how it works, consequences, and more.

REGISTER





Virtually Creating Your Trifecta Tribe - Mentors, Peers & Mentees in Business

March 30 | 1 PM ET

Now more than ever, it is imperative to the success of your business that you are engaged in and adept at building ethical, authentic, and diverse connections.





SCORE is a nonprofit association dedicated to helping small businesses get off the ground, grow and achieve their goals through education and mentorship. We have been doing this for more than 50 years.

Because our work is supported by the U.S. Small Business Administration, and thanks to our network of 10,000+ volunteers, we are able to deliver our services at no charge or at a very low cost. <u>Find out more about our mission, vision and values</u>.





Funded in part through a Cooperative Agreement with the U.S. Small Business Administration. All opinions, conclusions, and/or recommendations expressed herein are those of the author(s) and do not necessarily reflect the views of the SBA.



Constant Contact is a proud sponsor of SCORE.



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March 5-11, 2021 Featured

f DowntownDayton Also This Week



March 5 - First Friday

Various locations throughout downtown Dayton; 5-10 p.m.

The beginning of every month starts with a bang in downtown Dayton. First Friday is a free art hop featuring exhibit openings at the galleries, along with a variety of entertainment options, arts demonstrations, live music and more. Warmer weather has started to arrive, and Spring is on its way. March's First Friday will be a chance to get out and explore the shopping, dining and drinks, and creative local arts scene at the independent, small businesses of downtown Dayton. First Friday is presented by the Downtown Dayton Partnership. For more info and specific event details, visit the First Friday webpage or Facebook page. 224-1518.

March 6 - Cult Movie Night: Caroushell

The Neon, 130 E. Fifth St., 7:30 p.m. The Neon's friends from Toxic Brew Co. & Hole in the Wall are hosting their third "Cult Movie Night" and they've chosen CAROUSHELL this time - a film featuring Hole in the Wall bartender Haley Madison. Tickets are \$20 each, and those tickets come with 2 beers from Toxic Brew (this event is limited to folks 21 and up). This horror/comedy will be hosted by Madison with pre-screening drink specials at Hole in the Wall (just down the street). More info at neonmovies.com.

OPEN* BUSINESS SPOTLIGHT

Get to know Stop-n-Save in our OPEN* Business Spotlight!

In this series, we profile some of the small businesses that make downtown great! We ask a series of questions about each business, letting them tell you about themselves in their own words, including their background, what services they offer, how they're responding to the pandemic challenges, and more. It's a great way to learn more about your favorite businesses, or discover a new spot you may not be familiar with yet.



This week, we learn that not only does downtown Dayton already have a grocery store - it's been here for more than 20 years!

Click here to read about Stop-n-Save

Submit your events for inclusion in this e-newsletter and our online calendar!

We know that more and more of our downtown businesses have begun to reopen, expand hours, or find creative ways to host events in person or online in recent weeks.

If you are holding an event downtown that is open to the public, be sure to submit it to us for consideration to be included not only in these weekly emails, but also in our online calendar of downtown events! We're happy to help you promote it.

You can submit your event via our website with the simple online form here.

DOWNTOWN EVENT HIGHLIGHTS

Thru March 14 - Virtual Field Trip with Black Violin

Online.

Black Violin enters the student virtual space with an all new, high energy, performance that takes their unique blend of classical music, hip-hop, jazz and pop to new heights. This virtual performance is free for students and educators, but you must register! Once registered, you can watch it any time until March 14, 2021. <u>Register</u>.

March 5 - Illuminated: Ancestors, Love, Kinship online.

Sinclair College's Theatre Department and Diversity Office present a virtual production showcasing Black voices. Directed by Dayton's own poet, healer, teaching artist, and entrepreneur, Sierra Leone, the video contains 15 selections of creative theatre, expression, spoken word, and poetry by Black authors, compiled by Sinclair's Poet Laureate, Furaha Henry-Jones. Available to enjoy FREE via Facebook Live on the <u>Sinclair Theatre facebook page</u> starting March 5, 2021.

March 5 -Take Home Paint Party

At home.

For First Friday, all Take Home Paint Party Kits are buy one get one 1/2 off at Picture Perfect Paint Parties. <u>More info here</u>

March 5 - Irish First Friday

<u>The Dublin Pub</u>, 300 Wayne Ave.; begins at 3 p.m.

Live music at the Dublin Pub! Stop by for a pint and listen to live music for Irish First Fridays. Happy Hour from 3-6pm with Miami Valley Pipes & Drums performance at 7pm and music from Paul Cullen at 9pm . Social distanced seating inside and on the extended patio.

March 5 - First Friday at Front Street

Front Street Galleries, 1001 E. Second St. Front Street artists, curators, and craftsmen invite you to visit for an insider's view of nearly 25 working studios, new exhibitions in 8 different galleries, and dinner from The Rolling Oasis food truck. Explore where makers get messy, in their woodshops, sew shops, glass, ceramic, and painter's studios. A list of open studios and gallery exhibitions can be found at frontstreet.art

March 5 - Fish Fry

<u>Antioch Shrine Temple</u>, 107 E. First St.; starts at 5 p.m.

Join the fun at the Antioch Shrine Lenten Friday Fish Fry. \$10 per plate or \$15 for all you can eat, and a cash bar! March 5 will be a special game night edition of the Fish Fry. Doors open at 5 p.m. and dinner is from 6-8 p.m.

March 5 - 2nd Anniversary Celebration Grace Lane Boutique, 133 E. Fourth St.

Celebrating two years in business this March, Grace Lane Boutique will be celebrating during First Friday with 20% off of the entire store, plus a prosecco bar to sip while you shop (wearing your mask in between of course!) Artwork from local artist Emily von Stuckrad-Smolinski.

March 5 - First Friday Sale

Vidia's Closet, 27 S. St. Clair St. Vidia's Closet is having a First Friday Sale with 25% off of all in-store inventory. Plus, spend \$100+ and receive a complimentary bottle of wine. Shop fashion-forward trends for all.

March 5 - Karaoke

<u>Yellow Cab Tavern</u>, 700 E. Fourth St., 7-9:45 p.m.

Yellow Cab hosts Karaoke every Friday! Entry is free. Guests who are not singing will be required to stay at their table with their group during all performances.

March 5 & 6 - Ran Barnaclo

Wiley's Comedy Joint, 101 Pine St.; 8 p.m. Friday, 7:15 p.m. Saturday. Ran's comedy is full of calculated descriptions that have audiences laughing for days. His story telling abilities are so aggressively masterful they can take the crowd out of their seats and into the mind of a tattooed wizard. More info

March 5-13 - Exhibit: POP

<u>The 48 High Street Gallery</u>, 48 High St. POP is a two-week pop-up exhibition featuring three of the Dayton Society of Artists' member artists: "Deep Impact"

March 8 - International Women's Day Social (Distance)

<u>beck + call</u>, 504 E. Fifth St.; 1-5 p.m. March 8th is International Women's Day and Beck + Call wanted to celebrate. They will be having a few amazing women popping up to show off their talents. Bubble tea, art, thrifting finds, baked goods, empowering clothing + more. <u>More info</u>

March 10 - Wednesday Trivia at Troll Pub

<u>Troll Pub at the Wheelhouse</u>,

216 Wayne Ave.; 6:30-8:30 p.m. Do you have a bunch of useless knowledge and absolutely nowhere to put it? Do you love Trivia? Join Troll Pub for three rounds of general knowledge trivia, followed by a fourth audio visual and music round! Get there early to get your seat and grab dinner. Prizes go to top performing teams! No phones, teams of 6 or less, FREE to play.

March 11 - PNC Tiny Thursdays at Home

Online.

Are you a toddler with an awesome parent/grandparent/caregiver who likes to take you to fun, creative weekday programs? Join The Dayton Art Institute on Thursdays for the popular child and caregiver preschool program, PNC Tiny Thursdays. Ages 2-5 and a caregiver (baby siblings welcome) are invited for story time, a gallery visit and a make-and-take art project. Every month features a different theme, and each week investigates new stories and DAI collection artworks. <u>More info</u>.

March 11 -Five Course Wine Dinnner

Salar Restaurant and Lounge,

410 E. Fifth St.; 6 p.m. Welcome the warm weather with a 5 course meal and wine pairings prepared by Chef Margot Blondet. \$89 per person (**includes tax & gratuity**). Info and tickets. by Cydnie Deed-King, "Body of Work" by Maureen O'Keefe, and "I'd Rather Be in Some Dark Holler" by Michael Ousley. Book an appointment to see the exhibition in person <u>here</u>. **Artist Talk Friday, March 5, 6:30 p.m.** - Join via <u>zoom</u> - Meeting ID: 915 9159 3080 Passcode: pop.

Support Our Local Small Businesses When They Need You the Most!

The pandemic has been hard on all of us. So much of what we consider normal has changed, and we've all had to find ways to adapt. In downtown Dayton, the pandemic has been especially difficult for our great collection of independent small businesses who provide the products and services we love. We encourage you to continue to support these local businesses during this difficult time in any way you can. They're the backbone of our community, and they need our support more than ever.

If you miss your favorite local, independent businesses, check out our lists of what's OPEN*. We've put together a list of downtown <u>restaurants</u> with **carry out**, **curbside pickup**, or **delivery** services, as well as those open **outdoor or indoor**. Many of our <u>retail and service</u> <u>businesses</u> also have found creative ways to continue doing what they do. Check out virtual experiences and other ways to stay busy and have fun with our <u>OPEN*</u> - Things to Do page!

Now, more than ever, it's a great time to support local businesses and Be Downtown.



Downtown's OPEN*

is produced by the Downtown Dayton Partnership. If you have questions about this email, reply to this message or call us at (937) 224-1518. Information is accurate to the best of our knowledge at the time of publication. Call the listed venue for details

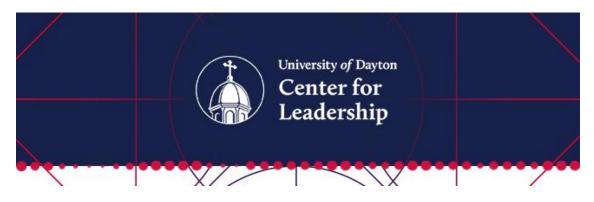
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DOWNTOWNDAYTON.ORG



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March 2021



The Best Leaders Never Stop Learning

2021 Training & Development Survey

The University of Dayton Center for Leadership is a unique and powerful resource created by the region's most successful organizations. A part of how we develop our curriculum is through your feedback from this critical annual survey. Your insights and perspectives on the current business landscape assist us with the creation of our innovative, world-class programs for senior executives, emerging leaders, front-line supervisors, and professionals. We would greatly appreciate you taking less than 10 minutes to complete this survey by **Friday, March 12**, in order for us to start creating an outstanding curriculum for 2022.

Begin Survey

Executive Development



JOSEPH GRENNY on MARCH 24

We are excited to kick-off our 2021 Executive Development programming with best-selling author Joseph Grenny. We will offer a morning session, <u>Crucial Conversations for Leaders:</u> <u>Tools for Talking When Stakes Are High</u>, and an afternoon session, <u>Influencer: The New</u> <u>Science of Leading Change</u>. Both sessions will be only be offered virtually. During these sessions, Joseph will be accompanied by one of his team members, Dave Angel, Master Certified Partner. Dave will share in presenting some content with Joseph along with running the practicum sessions and group exercises to maximize this virtual learning experience. Whether you participate in one or both programs, we are sure you will walk away with a new set of tools to achieve breakthrough results effectively.



TAMARA GHANDOUR on APRIL 13

Join us for Innovation is Everybody's Business: How to Ignite,

<u>Scale, and Sustain for a Competitive Advantage</u> with Tamara Ghandour on April 13. In this highly interactive and real-world based program, Tamara is going to share how to avoid the "traps of certainty" and easily adapt the Innovation Quotient Edge program that helps leaders and teams ignite, scale, and sustain innovation through their greatest asset - themselves and the teams they lead.

For more information, contact Brent Kondritz at mkondritz1@udayton.edu.

Register Today!

Women Lead. Certificate

COHORT STARTS MARCH 12 - ONLY 4 SPOTS REMAIN!



Reminder, there is only **ONE** cohort this year. The robust curriculum combined with participants from a variety of different industries makes it one of the premier programs for women leaders in the region. The 2020 cohort gave an overall evaluation score of **9.2 on a 10** point scale.

<u>Apply now</u> for this six-month interactive program designed by women leaders for women leaders. Women Lead. focuses on critical topics such as **Dismantling the Double Bind**, **Leadership & Work-Life Integration**, and **Maximizing Influence**. For more information, please contact Maddie Weiler at <u>weilerm2@udayton.edu</u>.

Full Program Schedule

Supervisory Leadership Certificate



NEXT COHORT STARTS MARCH 16

All 2021 cohorts are filling quickly! <u>Apply now</u> for this six-month interactive program that helps front-line leaders develop those important skills necessary to maximize individual and team performance.

This program focuses on critical topics such as **Going from Peer to Supervisor**, **Navigating Difficult Conversations**, and **Coaching and Evaluating Performance** as well as provides each participant with a DiSC Profile and a Korn Ferry 360 Assessment. For more information, contact Dave Evans at <u>devans3@udayton.edu</u>.

Full Program Schedule

Emerging Leader Certificate



NEXT COHORT STARTS AUGUST 12

This is the final offering of the Emerging Leader Certificate program for 2021! Apply now for this

twelve-month interactive leadership and business skill development program for top performers and current managers who are ready for expanded responsibility or a senior leadership role.

The program focuses on critical topics such as **Leading Change**, **Executive Effectiveness**, and **Creating a Great Workplace Culture**. For more information, contact Dave Evans at <u>devans3@udayton.edu</u>.

Full Program Schedule

Manufacturing Scholarship Opportunity

Certificate program scholarship support available for small/medium (<800 employees) manufacturers through <u>Fastlane</u> for those who qualify. Please contact April Mescher at 937-229-2664 or <u>amescher1@udayton.edu</u> for more details.

Professional Development Programing

Utilize our professional development programs to give your employees personal and meaningful development for the confidence needed to be successful at the next level and beyond.

Elevate Your Personal Brand for Women Leaders on March 9 (*virtual*)

Leading Change at the First Level on March 10 (*virtual*)

Emotional Intelligence: Becoming More Effective in Reaching Others on March 11 (*blended*) Leadership is Everyone's Business on March 25 (*virtual*)

Assertiveness: Communicating with Impact on March 30 (*virtual*)

Leveraging Excel, PowerPoint, and Word to Maximize Results, Communication, and Performace on April 6 (*in-person only*) *new program for 2021* Project Management Essentials I & II on March 17-18 (*blended*)

Communication Skills for Leaders on March 23 (*blended*) Navigating Difficult Conversations on April 8 (*blended*)

Register Today!

You can choose to take our classes either virtually or in a blended format, which is a combination of live stream via Zoom and in-person facilitation while staying socially distanced. For more information on our blended courses, <u>visit our website</u>.

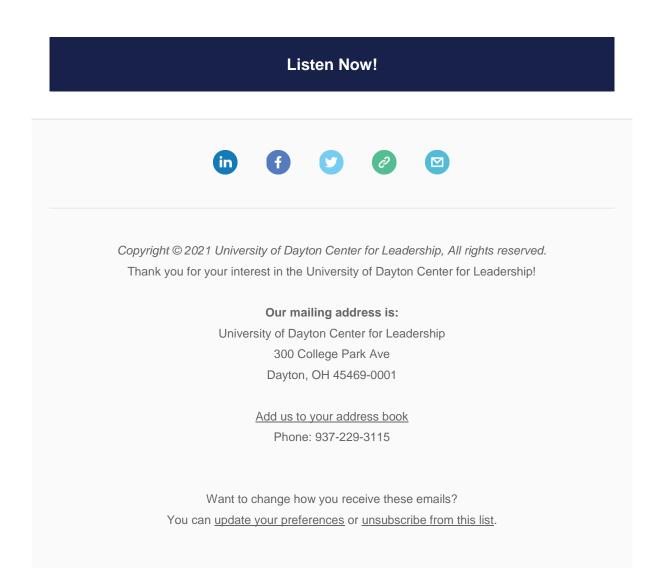
What we're listening to



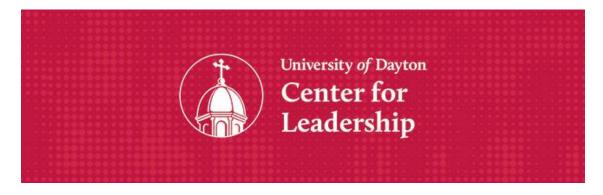
We recommend listening to *The Confidence Difference* by

Tamara Ghandour. "Have you ever experienced that moment where you wanted to speak up and do something bold but that little voice in your head stopped you? Or maybe you have a burning desire to go after a dream but you can't seem to get out of your own way long enough to pursue it? Me too! That's why this episode is all about confidence. I've learned the hard way that being a strong innovator and all around powerful person has less to do with skills and more to do with confidence." - Tamara Ghandour.

We are looking forward to having Tamara with us on April 13 as a part of our Executive Development program.



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CALLING ALL WOMEN LEADERS!



The Center for Leadership is calling all women

leaders who want to challenge themselves to career exploration and continue to rise in their organization.

The Women Lead. certificate program utilizes a research-driven curriculum with an intersectional approach that includes several assessments as well as tools and hands-on skills practice that can be immediately implemented to increase your leadership effectiveness. We are excited to offer this high caliber program designed by women leaders for women leaders.

Excellent facilitators, a dynamic curriculum, and a new network of accomplished women leaders ensure this program is a transformative experience for you both professionally and personally.

<u>Apply now</u> for this six-month interactive leadership development program focusing on such critical topics as:

- Dismantling the Double Bind
- Leadership & Work-Life Integration: The Hustle Without the Burnout
- Managing Conflict and Difficult Conversations: Know Your Triggers
- Maximizing Influence: Develop Your Positional and Personal Power
- Unleashing Your Inner Negotiator

"If you are looking for a leadership program focused on your role as a woman in leadership, the Women Lead. program will benefit you now and in the future. Each session enlists an expert on a topic to share real-world experiences, how we can overcome obstacles, and enhance our strengths to achieve success! One of the most valuable aspects of this program is the connections made with women leaders throughout the community and beyond!" -Christine, Women Lead. '20

Full Program Schedule

For more information please contact Maddie Weiler at 937-229-3193 or weilerm2@udayton.edu.



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