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Small Business Newsletter

Chapter Chair Corner

MENTORING WORKS

FIND A SCORE MENTOR

JUNE 2021



Chuck Anderson Chapter Chair

The Dayton Chapter of SCORE was founded in 1970 as a nonprofit volunteer organization to assist the Small Business Administration (SBA) in helping grass roots profit and nonprofit businesses to start and grow in the Miami Valley area. I want to congratulate all of our SCORE mentors for the dedicated, top notch service they have provided during this last difficult year.

With all the virus related restrictions and all the changes we have had with going to a virtual office and the new systems for tracking our mentoring, you have continued our tradition of service to the community.

With the governor's announcement that most restrictions will be removed by 2 June, 2021, we can look forward to operating in a more normal manner. Dayton SCORE will embark on a drive to recruit new mentors this summer and I encourage all who desire to give back to the community to consider joining our mentors in their effort to make our community strong. We along with many in our community look forward to a much better 2021.

Success Story - Dana Briggs

My name is Dana Briggs and I have started a business to rehabilitate homes. I came to SCORE because I needed help with the development of an idea I had for a business. I did not know I would be paired with a mentor is in my field. I came to SCORE because I read many testimonials of how SCORE helped change people's business and life for the good. Also I wanted someone who could help guide me when I needed help for my business. My mentor, Chuck Anderson really gave me what I needed to move my business ahead.



SCORE helped me by providing me with a mentor and introduction to some different ideas that will help my business grow. My mentor from SCORE helped me develop the key items for my business to be successful. Some of those things were how to financially set up your business and to set, track, and meet those goals. My mentor showed me how to identify risk and to plan for if something uninspected. I am grateful to be involved in the SCORE program and I look forward to making my business grow.

Visit our website: briggscompany.org

Why Do We Do What We Do?

SUPPORT LOCAL SMALL BUSINESSES

Volunteer with SCORE

As a SCORE Volunteer:

- $\ensuremath{\oslash}$ Support local entrepreneurs
- \oslash Network and build new relationships
- \oslash Help grow your local small business community
- ⊘ Expand your skillset and professional reputation
- ⊘ And more!



Dayton SCORE volunteers have been helping small businesses in Dayton for over 50 years!

You may ask, WHY have generations of volunteers used their business skills and experience to help people they don't even know? So did I, so I decided to ask them. We surveyed DAYTON SCORE volunteers to find out why they volunteer and how satisfied they were with their experience at SCORE.

The following results answer the questions we have about why our volunteers do what they do.

Why do we volunteer our time?

To help other people – 50% To meet new people – 25% Use our skills and make relationships – 25% Who are we? Retired from business – 50% Working full time - 27% Semi- retired – 23% How satisfied are we with SCORE? Very satisfied – 77% Satisfied - 20% Our respondents do a variety of services for small bus

Our respondents do a variety of services for small businesses and nonprofits including one-on-one mentoring, online and in person workshops, and serve as subject "experts" supporting both mentors and workshops. We supported our clients throughout the past year virtually and are now ready and willing to get back to more personal interactions with our clients and associates. Our group is also unique in the national SCORE organization because serve hundreds of local nonprofit organizations in addition to local small businesses.

If you would like us to help your organization, or are interested in volunteering your time and expertise contact us at daytonscore107@gmail.com

SBA Coronavirus Relief Options



With many different funding options available to support small businesses, selection and application processes can be confusing and overwhelming. This simple comparison tool offers the basic facts, dates, and eligibility requirements for you to start on the path and apply for the best funding option for your small business.

VIEW CHART





The Growing Importance of Employee Training

Employee training not only teaches your team how to do something better, but benefits your company and is a powerful tool for employee retention. **Read more**.

3 Patent Types and How to File for a Small Business Patent

A patent helps protect the mechanisms, principles, and components of an invention. We break down different types of patents and give you tips to file your own. **Read more**.

SMALL BUSINESS WEBINARS



Are You the Next Veteran Entrepreneur? Vet-to-Vet Advice About Business Ownership

June 2 | 12 PM ET Sponsored by Facebook. Veteran Entrepreneurs will share expert insights to help Veterans determine their readiness for business ownership and discovering the path forward.



Growing Your Business Globally - Three Fearless Female Founders Share the Keys to Success

June 3 | 1 PM ET In Partnership With Women Entrepreneurs Grow Global®.

Three fearless women entrepreneurs share success growing globally, connecting across languages and entering China – all to help you make the world your business.







A Step-by-Step Approach to Writing a One-Page Business Plan

June 10 | 1 PM ET

Come prepared with a pen and paper, as you'll walk away with a business plan that you can begin to execute immediately.

REGISTER

Connect with Customers and Manage Your Business Remotely

June 17 | 2 PM ET Sponsored by Grow with Google. Discover Google Workspace tools that can help you work and manage your small business remotely.



REGISTER



What's My Business Worth?

June 22 | 1 PM ET A step-by-step walk-through of the valuation process that will allow business owners to accurately estimate the value of their company.

REGISTER



SCORE is a nonprofit association dedicated to helping small businesses get off the ground, grow and achieve their goals through education and mentorship. We have been doing this for more than 50 years.

Because our work is supported by the U.S. Small Business Administration, and thanks to our network of 10,000+ volunteers, we are able to deliver our services at no charge or at a very low cost. <u>Find out more about our mission, vision and values</u>.





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CONNECT WITH US



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June 2021



The Best Leaders Never Stop Learning

Emerging Leader Certificate NEXT COHORT STARTS AUGUST 12



where they are and develops them to where you need them to be through a variety of assessments, mentoring, and exceptional content around such topics as:

- Achieving Greater Outcomes
- Leading Change
- Coaching for Performance
- Creating a Great Workplace Culture
- Strategic Management

<u>APPLY TODAY</u> for this twelve-month interactive leadership and business skill development program for top performers and current managers who are ready for expanded responsibility or a senior leadership role. For more information, contact Dave Evans at <u>devans3@udayton.edu</u>.

View the Full Program Schedule

Supervisory Leadership Certificate UPCOMING COHORTS

AUGUST 5 | OCTOBER 5



The Supervisory Leadership Certificate program is ideal for

new or experienced supervisors or individuals preparing for a leadership role. This program

focuses on critical topics such as:

- Effective Decision Making
- Going From Peer to Supervisor
- Navigating Difficult Conversations
- Communication Skills for Leaders
- Understanding Leadership & Team Development

<u>APPLY TODAY</u> for this six-month interactive program that helps new and experienced frontline leaders develop critical skills necessary to maximize individual and team performance. For more information, contact Brent Kondritz at <u>mkondritz1@udayton.edu</u>.

View the Full Program Schedule

Manufacturing Scholarship Opportunity

Certificate program scholarship support available for small/medium (<800 employees) manufacturers through <u>Fastlane</u> for those who qualify. Please contact April Mescher at 937-229-2664 or <u>amescher1@udayton.edu</u> for more details.

Professional Development Programing

Utilize our professional development programs to give your employees personal and meaningful development for the confidence needed to be successful at the next level and beyond.

Leadership Essentials: Understanding Leadership & Team Development on June 9 (*blended*)

> Project Management I & II on June 14-15 (*blended*)

Leadership is Everyone's Business on June 16 (*blended*)

The Emotionally Intelligent Leader: Understanding Your EQ and Strategies for Leveraging It on June 17 (*blended*)

Advanced Problem Solving for Team Leaders: Lean Six Sigma Green Belt* on June 21-22 (*blended*) *prerequisite program required Going from Peer to Supervisor on June 24 (*blended*)

> Project Leadership on July 1 (*blended*)

The Neuroscience of Leadership on July 7 (*blended*)

Coaching & Evaluating Performance on July 8 (*blended*)

Time Management & Personal Productivity on July 13 (*blended*)

Advanced Project Management* on July 15 (*blended*) *prerequisite program required

Effective Decision Making

Navigating Difficult Conversations on June 23 (*blended*) on July 20 (blended)

Register Today!

You can choose to take our classes either virtually or in a blended format, which is a combination of live stream via Zoom and in-person facilitation while staying socially distanced. For more information on our blended courses, <u>visit our website</u>.

Executive Development

AMY BLANKSON on September 23



Join us for *Fearless Positivity: Mastering Mindset in the*

<u>Midsts of Uncertainty</u> with Amy Blankson on September 23. In this inspiring, interactive, and research-based program, Amy highlights leaders who have courageously chosen positivity in the midst of adversity. Leveraging learnings from positive psychology and behavioral science, she examines how negative mindsets hold us back, why some fear is actually good for us, and strategies to reframe stress to better serve others and ourselves.

For more information, contact Brent Kondritz at mkondritz1@udayton.edu.

Register Today!

New UDCL Benefit

The University of Dayton Center for Leadership and The University of Dayton MBA Program have joined forces to offer significant benefits to UDCL Partner Organizations and Emerging Leader Program Alumni.

As an Emerging Leader Program Alumni within the past 5 years, you are eligible to receive

a reduction in tuition equivalent to three (3) credit hours of coursework in the on-

campus

that

UD.

UD MBA program.

• Employees of partner organizations are eligible for a reduction in tuition in the amount

equates to a 25% reduction on the regular on-campus tuition in the MBA program at

If you have anyone interested or additional questions regarding this benefit, please reach out to April Mescher at 937-229-2664 or <u>amescher1@udayton.edu</u>.



Learn More About the MBA Program

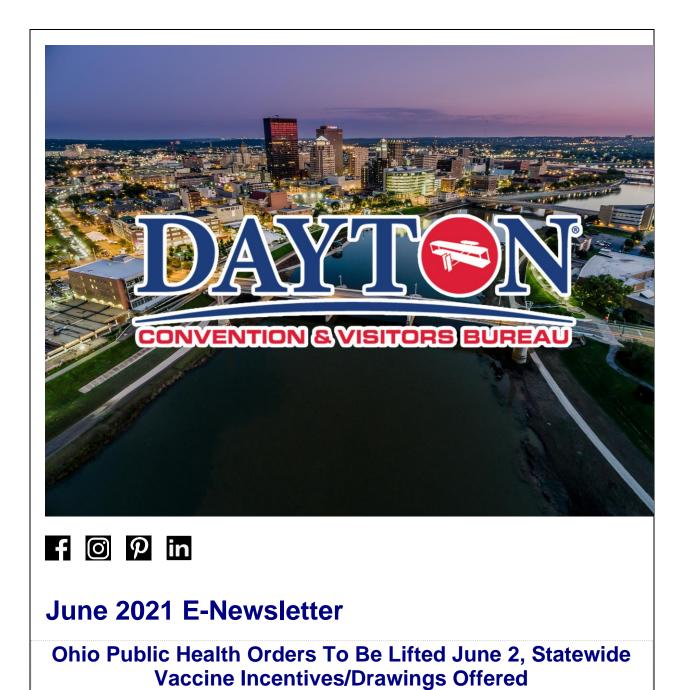


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Gov. Mike DeWine announced that public health orders will be lifted June 2, except for those dealing with long-term care facilities. Measures being removed will include facial covering protocols, social distancing guidelines, and capacity restrictions for indoor and outdoor events. DeWine also shared that each Ohioan and Ohio business is responsible for actions to protect themselves, employees and customers, and that many businesses may choose to keep safety protocols in place in order to meet the expectations of customers and guests.

Ohio Department of Health Director Stephanie McCloud and Ohio Lottery Director Pat McDonald announced details Monday, May 17, for Ohio Vax-a-Million, a series of five weekly statewide drawings to increase awareness of the availability and efficacy of COVID-19 vaccines and provide incentives to Ohioans to get a COVID-19 vaccination. Ohioans 18 and older who have received at least one dose of the COVID-19 vaccine can enter to win one of five \$1 million prizes. Ohioans ages 12-17 who have received at least one dose of the COVID-19 vaccine can enter to win one of five four-year, full-ride scholarships, including room and board, tuition, and books, to any Ohio state college or university. Ohioans who would like to enter the drawings must opt-in by visiting <u>ohiovaxamillion.com</u> or by calling the Ohio Department of Health Call Center at 1-833-4-ASK-ODH (1-833-427-5634) between 9 a.m. and 8 p.m. daily. Once an Ohioan enters, their entry will be carried over through all the drawings; it is not necessary to enter each week. The entry list will be reviewed, and duplicate entries will be removed prior to each week's drawing. A winner must meet all of the following eligibility requirements:

- Must be a living citizen of the United States and a permanent resident of the State of Ohio.
- Must be at least 12 years of age.
- Must not be incarcerated (in prison or jail) for a felony conviction under the laws of this state, another state, or the United States.
- Must not be an employee or Officer of the Ohio Lottery Commission, the Ohio Department of Health or the Ohio Governor's Office, or any blood relative or spouse of such an employee or officer living as a member of the employee's or officer's household.
- Must have received at least the first COVID-19 vaccination if receiving the Pfizer or Moderna vaccine or one dose if receiving the Johnson & Johnson vaccine, prior to the drawing date.
- Vaccination records will be verified for winners.

Winners will be announced each Wednesday, starting May 26, at approximately 7:29 p.m., for five weeks. To be eligible to be announced as a winner on a given Wednesday, an Ohio resident must enter by the end of day the Sunday immediately prior. Official rules, frequently asked questions, and a list of entry end dates, drawing dates, announcement dates, and a list of TV stations that will air the announcement, is available at <u>ohiovaxamillion.com</u>. The final announcement will take place on Wednesday, June 23.

The Ohio Department of Health is using federally funded Coronavirus Relief Funds to fund this innovative, public outreach campaign and initiative. The U.S. Treasury, under the direction of Presidents Trump and Biden, have authorized funds for broad COVID-19 response purposes. Ohio is using a portion of its unspent funds to share information about the availability and efficacy of COVID-19 vaccines, and to encourage additional Ohioans to become vaccinated to stop the disease and boost our public health and continued economic recovery.

To learn more about COVID-19 vaccines go to <u>coronavirus.ohio.gov/vaccine</u>, or to find an appointment near you go to <u>gettheshot.coronavirus.ohio.gov</u>. Walk-in appointments are available at many providers statewide. To speak with a representative to answer questions or book an appointment by phone, call 1-833-4-ASK-ODH (1-833-427-5634).

Take A Summer Daycation!



Warm weather has arrived, COVID mandates have been lifted, and it's time to get out and explore all Dayton has to offer. It's time to take a Dayton vacation, or as we like to call it, a DAYCATION! There are a ton of fun and cool things to do right here in your own backyard! A great way to get started is to download the Dayton Convention & Visitors Bureau's Free Visit Dayton app from the Google Play or Apple Store. After you've downloaded the app, be sure to click on the "Enter to Win a \$50 Gift Certificate" and quickly fill out the form for bi-weekly drawings of \$50 gift certificates. Then click on the box that says DAYCATIONs and explore over a dozen itinerary and activity ideas to get your creative juices flowing on all there is to see and do this summer in Greater Dayton! You can also check out the latest info on attractions, arts and culture, restaurants, hotels, shopping, sports and rec and more! You owe it to yourself to get out and enjoy Dayton this summer! <u>Click here to learn more!</u>

Must See Exhibits This Summer at the National Museum of the U.S. Air Force



Summer is a great time to explore, go on adventures, and make memories! The National Museum of the U. S. Air Force is FREE and the world's largest and oldest military aviation museum with over 340+ aerospace vehicles on display within 19 acres of enclosed, air-conditioned exhibits, plus the giant screen 3D Air Force Theatre, Flight Simulators, rides, a cafeteria, amazing gift shop and more! It's a must see and do for your summer bucket list! You could literally spend the whole summer inside without seeing everything! Check out this list of some of the upcoming events taking place this summer:

• "SPACE: A Journey to Our Future" FREE special exhibition including a Mars space camp, moon and lunar rocks, a bicycle powered centrifuge and more!

• "The Beauty of Space" Art Exhibit where you can see some truly awe-inspiring artworks created by artists from the International Association of Astronomical Artists (IAAA).

• Special Open Aircraft Days, where you will have the unique opportunity to look inside one of the museum's historic aircraft!

• Operation Dinosaur at the NMUSAF! On Saturday, June 12, 2021, 4 – 8 p.m. You can explore an area of science you usually don't see at an aviation museum—Dinosaurs! Have fun with activities for the whole family, including Jurassic-era themed simulator rides, giveaways and more! Some of the dinosaurs on display will give you chills as they move, blink, open their mouths and ROAR! For those with sensory-sensitivities, Building 2 will be a "roar-free" zone.

• Celebrate the 50th Anniversary of Apollo 15 from July 22 to August 7, 2021. The Apollo 15 completed the fourth successful moon landing mission 50 years ago with an all-U.S. Air Force crew. Hear from guest speakers and explore space-themed exhibits, ride a simulator, build and launch a rocket. It's your chance to connect with space exploration – past and future history!

This summer, include the National Museum of the U.S. Air Force in your vacation and exploration plans! <u>Click here to learn more!</u>

2021 CenterPoint Energy Dayton Air Show Presented by Kroger Returns to Normal Show July 10 & 11





Great News! The July 10 & 11, 2021 CenterPoint Energy Dayton Air Show has dropped the drive-in format, and will have a traditional normal show! Enjoy the U.S. Air Force Thunderbirds, U.S. Army Golden Knights, AeroShell Aerobatic Team, the amazing Shockwave Jet Truck, all-new Lucas Oil Airshows, Jacquie B aerobatics, commercial and military planes on static display and much more in the fresh outdoors!

Purchase tickets to the 46th Dayton Air Show at <u>www.daytonairshow.com</u>. Starting June 1 you can also purchase tickets at area Kroger stores. (Any drive-in tickets purchased for the 2021 show will be automatically refunded.)

Show officials talked with Public Health Dayton & Montgomery County and received Ohio Department Public Health's new order permitting the show to return to normal operations. Static aircraft will be available for public viewing and popular specialty seating areas like the Pavilion, Blue Sky Chalet, and Photo Pit will be open. The show values its

customers and will be implementing some new initiatives that will make guests feel comfortable and safe:

- Fresh Air: Everything is outdoors. Nothing like good ole fresh air on a beautiful summer day
- Space: There are over 100 acres of show grounds. Plenty of room to spread out and enjoy the show
- Hand Sanitation Stations: Hand sanitation stations throughout the site for guest convenience and safety
- Specialty Seating: All umbrella table seating areas, Pavilion, Blue Sky Chalet, private chalets, and Chairman's Club spaced a minimum of 6' apart
- Cleaning: Tables, restrooms, and other surfaces disinfected each day

Make it a Dayton vacation, or Daycation and book an area hotel room for the weekend!

Lovin' Free Live Music at the Levitt Pavilion!



Longing to be outside, hanging with friends and listening to live music? This summer you CAN, for free at the Levitt Pavilion in downtown Dayton at the corner of Fifth and Main Streets. The 2021 Eichelberger Concert Season (41 free concerts from June 12-Sept. 26) has been announced. The multi-genre lineup of local, national and iconic acts spans generations in its embrace of bluegrass, hip hop, jazz, blues, funk, R&B, gospel, rock, and more.

All concerts this season will begin at 7 p.m. Guests are invited to bring picnic blankets, chairs, food, and beverages. The June schedule includes: Shamarr Allen – Saturday, June 12; The Lao Tizer Band featuring Eric Marienthal – Thursday, June 17; Keith Leak & New Mercies – Friday, June 18; Juneteenth Concert with Tank and the Bangas – Saturday, June 19 (opening ceremonies 5 to 7 p.m., concert starts at 7 p.m.); Vanessa Collier – Thursday, June 24; Scotty Bratcher Band – Friday, June 25; Farewell Angelina – Saturday, June 26.

On Saturday, June 19, Levitt Pavilion Dayton will celebrate **Juneteenth**, a holiday marking the emancipation of slaves in the United States. Opening ceremonies curated by local poet/playwright/educator Sierra Leone of Oral Funk Poetry Productions will be followed by a concert from Grammy nominees Tank and the Bangas, a versatile quintet merging soul and hip-hop with R&B and smooth jazz. According to Lisa Wagner, executive director of Levitt Pavilion Dayton, "(Considering) the events of last year and wanting to use information to inspire a path forward, we all felt it was critically important to have learning, to be able to find out more about each other and different cultures. Juneteenth has been celebrated for decades, and to be able to put in an element in terms of an opening ceremonies before the concert provides a bridge for people who don't know what Juneteenth is and want to learn more and participate. We hope it opens an avenue, an opportunity, giving access for people to celebrate together a wonderful holiday."

For concert attendees' convenience the Levitt has made all restrooms touchless, placed hand sanitizing stations throughout the park, and clearly marked social distancing circles at the back of the lawn for anyone who would like the space. For a full list of concerts for the balance of the season log onto <u>levittdayton.org</u>.

Aullwood Announces June Calendar of Activities



Enjoy the beginning of the summer season as you find out what the animals are up to at Aullwood Farm! Enjoy a brisk hike around the trails looking for signs of the cicada explosion! Aullwood Audubon Farm, 9101 Frederick Pike, Dayton, open 9 a.m.-5 p.m. Tuesday-Saturdays and 1-5 p.m. Sundays, is a local treasure offering lots of fun outdoor activities this June.

• June 1 - 30 – What Part of a Plant Do You Eat? (Self-Guided Family Activity)

- June 1 30 Aullwood Trail Adventures (self-guided at Farm and Center)
- June 1 30 Aullwood Animal Adventures (self-guided)
- June 1, 8, 15, 22, 29 Butterfly Walks, 3:00 p.m. 4:30 p.m.

• June 3, 10, 17, 24 - Adult Member Discovery Walks (members only), 8:00 a.m. – 9:30 a.m.

• June 5, 20– Cicada Invasion Walk, 2:30 p.m. – 3:30 p.m.

• June 7 and 21 – Chipmunk Adventures "Build-a-Pond with Me", 10:00 a.m.– 11:45 a.m. General admission is \$10/adult and \$7/child. Members of Friends of Aullwood and National Audubon Society are admitted free. For more information call 937-890-7360 or log onto www.aullwood.org.

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Due to circumstances beyond their control and resulting from the pandemic, the United Irish of Dayton has had to postpone their June 2021 Dayton Celtic Festival until July 29-31, 2022 and the National Aviation Hall of Fame has had to reschedule their "Oscars Night of Aviation" National Aviation Hall of Fame Enshrinement Ceremony until 2022. Check back to these websites for updates on the exciting 2022 plans <u>www.daytoncelticfestival.com</u> and <u>www.nationalaviation.org</u>

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You don't want to miss out on keeping up with all things Dayton-- so why not download your very own handheld guide? **Download the <u>FREE Visit Dayton App</u> today!** *Bonus:*





RECONNECT. Recharge. Reconvene.



June 4-10, 2021 Featured



June 4 - First Friday

Various locations throughout downtown Dayton; 5-10 p.m The beginning of every month starts with a bang in downtown Dayton. First Friday is a free art hop featuring exhibit openings at the galleries, along with a variety of entertainment options, arts demonstrations, live music and more. June's First Friday is a great chance to rediscover downtown Dayton's shopping, dining and drinks, and creative local arts scene at the independent, small businesses in the heart of the city. First Friday is presented by the **Downtown** Dayton Partnership. For more info and specific event details, visit the First Friday webpage or Facebook page. 224-1518.

June 5 -Downtown Sidewalk Sale

Various locations throughout downtown Dayton; 11 a.m.-4 p.m It's back! Shop, Sip, & Savor at a special Downtown Dayton Sidewalk Sale, from **11 a.m. to 4 p.m.** This open-air experience will take place throughout the streets downtown Dayton. Retailers will have merchandise displayed in front of their storefronts. Downtown eateries will offer take-away food and drink specials for guests to enjoy while they stroll, and also invite guests to dine and drink on their patios. Roving entertainers will be out on the streets. Local artisans will be selling items from booths along downtown's pedestrian thoroughfares. Get more details, including a list and map of participating shops and vendors, here.

F DowntownDayton Thru Sept. 30



June 7-11 -The Square Is Where

Courthouse Square, Third & Main sts.; 11:30 a.m.-1 p.m.

Presented by the <u>Downtown Dayton</u> <u>Partnership</u> and <u>Montgomery County</u>, **The Square Is Where** features free live noontime entertainment in the heart of downtown on Courthouse Square. Enjoy food vendors, games, fun tournaments and themed days, and much more. Grab your friends and coworkers and take a lunchtime break with plenty of space to gather outdoors! For details and updates, visit the program's <u>webpage</u> or "like" its Facebook page at <u>facebook.com/TheSquareIsWhere</u>. Presented with support from the Ohio Arts Council. The Square Is Where you should be on your lunch break this summer! Free.

Don't miss the Kickoff to Summer Celebration, rescheduled to Friday, June 4!

Coming Up:

Monday, June 7- Music Mondays Tuesday, June 8 - Trivia Tuesdays Wednesday, June 9 - Walking Wednesdays and music from Edde Osborne Thursday, June 10 - Music Bingo Friday, June 11 - Fridays Live, featuring Harmonica Neil Duo



REDISCOVER BUSINESS SPOTLIGHT THE TROLLEY STOP

TROLLEY STO

Get to know The Trolley Stop in our Rediscover Business Spotlight!

In this series, we profile some of the small businesses that make downtown great! We ask a series of questions about each business, letting them tell you about themselves in their own words, including their background, what services they offer, how they're responding to the pandemic challenges, and more. It's a great way to learn more about your favorite businesses, or discover a new spot you may not be familiar with yet.

This week we hear from Robin Sassenberg, who has run the Oregon District's "Neighborhood Tavern to the World" for 25 years, offering good food and drinks, live music, and one of downtown's best patios, all in the name of fun times and creating memories.

Click here to read about Trolley Stop

Submit your events for inclusion in this e-newsletter and our online calendar!

We know that more and more of our downtown businesses have begun to reopen, expand hours, or find creative ways to host events in person or online in recent weeks.

If you are holding an event downtown that is open to the public, be sure to submit it to us for consideration to be included not only in these weekly emails, but also in our online calendar of downtown events! We're happy to help you promote it.

You can submit your event via our website with the simple online form here.

DOWNTOWN EVENT HIGHLIGHTS

Spring & Summer -Out on 5th

Fifth Street in the Oregon District; Fridays 5-10 p.m.,

Saturdays & Sundays noon-10 p.m. Out on 5th returns to the Oregon District! Fifth Street will close to vehicular traffic between Patterson Boulevard and Wayne Avenue on weekends, to create a pedestrian mall in the Oregon District with increased service areas for bars, restaurants, and retailers, and increased space for the public to enjoy. The weekend closures will feature entertainment, special sales events, and amenities to elevate the guest experience. Out on 5th will continue every Friday, Saturday, and Sunday through the spring and summer months. For more information, click here.

Thru June 30 - BRIDGES

Dayton Metro Library - Main Library, 215 E. Third St.; during open hours. There are so many things that divide a community, but what brings people together? Artist Leesa Haapapuro explores this question with BRIDGES, a collaborative art installation she will construct at the Dayton Metro Library, May 1-June 30. For more information, visit DaytonMetroLibrary.org or call 463-2665.

Thru June 30 - The Streak

Link bike share stations throughout downtown.

Can you ride a Link bike every day in June? Challenge yourself or make it a challenge with some friends to see who can keep their streak going the longest. There will be prizes to help keep you motivated as well as an exclusive challenge finisher's t-shirt! <u>Sign up</u> <u>today</u>

Thru July 6 - American Veterans Heritage Center Exhibit

Dayton Metro Library - Main Library,

215 E. Third St.; during open hours. An exhibit of military uniforms, artifacts and written material about veterans is on display at the Dayton Metro Library through July 6. The exhibit, presented by the American Veterans Heritage Center (AVHC), is located in the Dayton Room on the second floor of the Main Library, and is free and open to the public.. For more information, visit DaytonMetroLibrary.org or call 463-2665.

Thru September 12 -Exhibit: Changing Times: Art of the 1960s

Dayton Art Institute,

456 Belmonte Park North; call for times 11 a.m.-5 p.m. Fridays & Saturdays, noon-5 p.m. Sundays

This DAI exclusive exhibition presents a look at one of the most transformative and often turbulent decades the world has ever experienced, the 1960s. The visual arts of the decade reflect the social and political movements of the era, seen in diverse styles of Pop, Op, Minimalism and Conceptual art, and artists working in abstract styles responded to the influences of earlier artists. Drawing on the museum's extensive collection and featuring art from Andy Warhol, Roy Lichtenstein, Jim Dine, Aka Pereyma, Robert Motherwell, Gene Davis, Sol LeWitt and many others.

June 4 - Irish First Fridays

<u>The Dublin Pub</u>, 300 Wayne Ave.; begins at 3 p.m

Live music at the Dublin Pub! Stop by for a pint and listen to live music for Irish First Fridays. Happy Hour from 3-6pm. Social distanced seating inside and on the extended patio.

June 4 - There's Something About Mary: A Benefit for Mary Kathryn Burnside

<u>Front Street Galleries</u>, 1001 E. Second St.; 5-10 p.m.

Over 95 local artists and businesses have donated artwork and gift items to be auctioned online via GalaBid to raise money to assist with medical expenses for Mary Kathryn Burnside. While Mary does not lack in drive or creativity, her cancer diagnosis, treatment plan, and the pandemic have created an unforeseen but significant financial hardship for which she could use our help-the community that she has so generously and selflessly nourished, supported, and built. The art exhibit and online auction will open during First Friday, June 4th from 5-10p and the auction will end in conjunction with a live event at the gallery on Saturday, June 19th from 5-10p.

June 4 - First Friday Sampler Class

<u>Space Three</u>, 39 S. St. Clair St.; 5-9 p.m. Join the Space Three fitness crew for a special First Friday Sampler Class. Get a taste

June 5 - Curious Creations Macrame Pop-UP

<u>Heart Mercantile</u>, 438 E. Fifth St.; noon-3 p.m.

Shop Heart Mercantile's unique gifts and Dayton clothing selection and enjoy shopping with pop-up vendor, Curious Creations, featuring locally made macrame products: wallhangings, plant hangers, coasters, ornaments, and more!

June 5 - One Vision: The Music of Queen

Dayton Performing Arts Alliance; Schuster Performing Arts Center,

Second & Main sts.; 6 & 8:30 p.m. As one of the best-selling bands in history, Queen has been considered a rock 'n' roll icon since the 1970s. With over four decades of music and 18 number-one albums to their credit, they are recognized as one of the most influential British rock bands of all time. Davton favorites Jeans 'n Classics joins the Dayton Philharmonic to pay homage to Freddie Mercury and Queen for a Rockin' Orchestra concert to bring the DPAA Reimagined Season to its we-willrock-you end. A streaming option is also available for those who prefer to view the performance from the comfort of home. 228-3630 or daytonlive.org.

June 6 - Cult Movie Night: Chopping Block

The Neon, 130 E. Fifth St., 8:30 p.m. The Neon's friends from Toxic Brew Co. are hosting another "Cult Movie Night" and they've chosen Chopping Block this time -When a group of corporate guys get laid off, desperate times call for desperate measures. They decide to kidnap their ex-boss's daughter for ransom. Things take a bloody turn when the boss's daughter just happens to be the only survivor of a masked psychopath. A masked psychopath still out for blood. Hilarity & bloodshed ensue. This event is 21+ and the movie contains mature content. Admission price gets you into the movie and 2 drink tickets for Toxic Brew Co beers. More info at neonmovies.com.

June 7 - COVID-19 Vaccination Clinic

<u>Wheat Penny</u>, 515 Wayne Ave.; 3-6 p.m Wheat Penny will be hosting another Covid19 Vaccination clinic with <u>Public</u> <u>Health - Dayton & Montgomery County</u> on Monday June 7th 3pm-6pm. Stay safe and

Thru July 11 -Exhibit: Looking at Family: Photographs from the Collection

Dayton Art Institute,

456 Belmonte Park North; call for times 11 a.m.-5 p.m. Fridays & Saturdays, noon-5 p.m. Sundays

Artists often find inspiration close to home. This exhibition, pulled from the Dayton Art Institute's photography collection, presents a range of artworks in which artists analyze concepts of family, love and relationships, many of whom used family members and close friends as their muses and models. Artists included are Harry Callahan, Emmet Gowin, Sally Mann, Jane Reece, Edward Weston and a recent acquisition of an image by Dayton photographer Amy Powell, among others.

Thru July 17- Inaugural Exhibitions in the New Dayton Arcade Space

The Contemporary Dayton. 25 W. Fourth St.; call for times. The Contemporary Dayton presents its Inaugural Exhibitions in the new galleries at the Dayton Arcade. Zachary Armstrong's Grids & Abstracts uses newly designed wallpaper, large paintings, prints, and other elements, transforming the gallery into a massive collage in black, white, and gray using lines, grids, found and created images. Globally recognized filmmaker, artist, and teacher, Cauleen Smith, and her video Remote Viewing uncovers a true story about a boy who watched the whites in his town attempt to obliterate every trace of the black community's history. Love & Peace is an exhibition of art by the late Curtis Barnes, Sr. More info.

Thru July 31 - Exhibit: We're Doing It All Wrong

Edward A. Dixon Gallery, 131 N. Ludlow St.

The Edward A. Dixon Gallery presents artworks that shine light on some of the human issues that plague us. Free, open weekends. eadgallery.com.

Thru August 15 -Exhibit: The Roaring (And The Quiet) 1920s

Dayton Art Institute, 456 Belmonte Park North; call for times of the different fitness classes offered at this downtown gym, including Booty Barre, SWERK dance fitness, and TRX suspension training. Find more details on the <u>Space</u> <u>Three Facebook page</u>. Also check out the gym's retail section including work out clothes and more. Billie Gold Bubble Tea will be parked outside Space Three and Twist Cupcakery for you to enjoy a bubble tea drink.

June 4 - First Friday Sale

<u>Vidia's Closet</u>, 27 S. St. Clair St.; call for times.

Vidia's Closet is having a First Friday Sale with 25% off of all in-store inventory, or use the code VC25 to get the discount with your online purchases. Shop fashion-forward trends for all.

June 4 & 5 - 2021 Dayton PRIDE Celebration

Locations & times listed below.. Dayton PRIDE's 2021 celebration begins Friday night with the Affair on the Square - a casual evening of live bands on Courthouse Square followed by an always amazing Rubi Girls show! Food trucks and beverages will be available. Affair on the Square runs from 6:30 to 9 p.m. Saturday begins with the Reverse PRIDE Parade through downtown Dayton. Decorate your cars and show you're proud to be part of Dayton's LGBTQ+ community. The parade begins at 10 a.m. The Pride festival continues on Courthouse Square after the PRIDE parade until 4 p.m., with live entertainment, vendors, and food. We encourage you to bring the whole family, and provide a section just for kids that includes activities for all ages. For more information on 2021 Dayton PRIDE events, visit daytonlgbtcenter.org

June 4 & 5 - First Friday & Second Look Saturday at The ARTery

Front Street Galleries, 1001 E. Second St.; 5-9 p.m. Friday and 11 a.m.-4 p.m. Saturday. The ARTery Gallery currently has 17 artists and artisans, and hosts a variety of work from Jewelry and Ceramics to Textile art, Printmaking, Sculpture, Painting, Photography, and Digital Art. The ARTery vaccinate! COVID-19 can have serious health effects. The good news is vaccinations are safe and effective and provide great protection against serious illness. Choose to get vaccinated to protect yourself, your family, and your friends. Vaccinations are provided free of charge. Insurance will not be billed.

June 8 -Story-time at Reza's

<u>Reza's Downtown</u>, 438 Wayne Ave.; 10:30-11 a.m.

Reza's welcomes little ones (and their chauffeurs) to our cafe every Tuesday at 10:30. Order a beverage from our Children's Menu and join our Barista Karen in the Parlor for Story-time.

June 8 - Gin in June

Salar Restaurant and Lounge,

410 E. Fifth St.; 6 p.m.

Enjoy four Gin cocktails prepared by Salar Bar Manager, Jackson Wolph, with food pairings by Chef Margot Blondet, in partnership with Justin Simmons from the DIAGEO hospitality. <u>Tickets and info.</u>

June 8-13 -Dayton Dragons vs. Great Lakes Loons

Day Air Ballpark, 220 N. Patterson Blvd.; 2:05 p.m. Sunday, 7:05 p.m. all other days. It's time to root, root, root for the home team once again! See the Dayton Dragons play baseball at Day Air Ballpark. For ticket availability, 2021 season schedule and more info, visit daytondragons.com.

June 9 - Downtown Walking Wednesdays

Courthouse Square, Third & Main sts.; 12:10 p.m.

These fun walks feature a different downtown route each date, taking you past a variety of landmarks and parts of our city while introducing you to other downtown workers who like to walk. Start your walk at Courthouse Square. Walks can be selfguided, so you can start at any time. But, if you'd like to walk with a group, plan to depart at 12:10 p.m.

June 9 - Zensday Meditation with Kaye

Online

Join your favorite yoga teacher, Kaye, as she

11 a.m.-5 p.m. Fridays & Saturdays, noon-5 p.m. Sundays

The 1920s were a tumultuous decade of remarkable highs and crushing economic lows. In America, women voted, jazz flourished, Lindbergh flew across the Atlantic and alcohol sales ceased. America experienced unprecedented economic growth, and social and intellectual energy while public enthusiasm soared... until the Crash of 1929. This exhibition draws on the DAI collection to look at artistic achievements during this dramatic decade.

Thru August 31 -Great Miami Riverway Summer Challenge

It's time to get out and go! The Great Miami Riverway has just the thing to inspire you to explore the region, have some fun, and win prizes along the way. The Summer Challenge is the Riverway's new regional passport program, available only on the new Great Miami Riverway app. To play, download the Riverway app from the Apple App Store or Google Play and create an account. Complete an activity from the Riverway Summer Challenge and then check that item off your list on the app. For an extra chance to win, post a photo on social media with #riverwaychallenge. The more you explore, the more chances you have to win in the Summer Challenge.

Thru September 3 -Music @ Lunch RiverScape MetroPark,

111 E. Monument Ave.; 11:30 a.m.- 1 p.m. Take a lunch break at RiverScape MetroPark with live acoustic music Tuesday through Friday from June 1-September 3, 2021. RiverScape MetroPark provides the perfect lunchtime destination. Whether it's meetings, free WiFi, or just a casual lunch break, you'll enjoy the sights, sounds and fresh air of Dayton's downtown MetroPark. Visit <u>the</u> <u>Facebook page</u> for upcoming schedule. Gallery is located in the Front Street Bldg, Door B-C, 3rd Floor.

June 4 & 5 -Employees of the Month

Wiley's Comedy Joint, 101 Pine St.; 8 p.m. Friday, 7:15 & 9:30 p.m. Saturday. Fire When Ready Comedy presents Employees of the Month with Tony Foxworthy, Ray Hensley, Tyson Cox, Andy Frampton, and Karen Jaffe! Find more informaton on the website <u>here</u>.

June 5 - Zumba in the Park

<u>*RiverScape MetroPark*</u>,111 E. Monument Ave.; 10-11 a.m.

Enjoy fun, effective and FREE outdoor workouts under the pavilion! Come out for a fast-paced Zumba workout with Meghan Millat of Fit N Fruitful using dance moves to upbeat music. Pre-registration is required for the in-person option. The class will also be live streamed on the Five Rivers MetroParks YouTube page. Wear comfortable clothes and bring water. Presented by Kettering Health Network and supported by Anthem Blue Cross Blue Shield. Weather Dependent. More info at metroparks.org,

June 5 -Creative Kids Market K12 Gallery for Young People & TEJAS, 341

S. Jefferson St.; 11 a.m.-4 p.m. Stop by K12's Creative Kids Market and enjoy art demos, food trucks, music and more! The event will take place in the parking lot and on the stage rain or shine.

June 5 - Outdoor Market

<u>2nd Street Market</u>, 600 E. Second St.; 9 a.m.-1 p.m.

Five Rivers MetroParks' 2nd Street Market will reopen its outdoor market so the public can buy fresh produce, meat, and dairy from local farmers. The Market will be open only on Saturdays from 9 AM to 1 PM, rain or shine, All shoppers will be required to wear face coverings that cover their mouth and nose to protect the health and safety of the Market's staff, vendors and volunteers, as well as their own health and safety. Those who would like to shop from local farmers but would prefer to do so online can access links to Market vendors' websites and social media pages at <u>metroparks.org/localfood</u>. leads a virtual yoga session each ZENSDAY at 6 pm over Zoom. Make a donation and get a link to an hour-long class each week. More info on the <u>Dayton International Peace</u> <u>Museum Website</u>.

June 9 - Trivia with a Twist

Lock 27, 329 E. First St.; 6:30-8:30 p.m. Enjoy Trivia with a Twist in the Lock 27 Downtown Dayton Brewpub. Every Wednesday this summer except for Wednesdays that the Dragons have a home game! facebook.com/Lock27Brewing. Free.

June 10 - PNC Tiny Thursdays at Home Online.

Are you a toddler with an awesome parent/grandparent/caregiver who likes to take you to fun, creative weekday programs? Join The Dayton Art Institute on Thursdays for the popular child and caregiver preschool program, PNC Tiny Thursdays. Ages 2-5 and a caregiver (baby siblings welcome) are invited for story time, a gallery visit and a make-and-take art project. Every month features a different theme, and each week investigates new stories and DAI collection artworks. <u>More info</u>.

June 10 - Introducing... Leesa Haapapuro & Clay

Online, 6-8 p.m.

Virtually join the Dayton Society of Artists for an clay workshop over Zoom! Meet instructor, Leesa Haapapuro, and learn about her artistic practice. Follow along and use the kit included in registration to create a portrait in air-drying clay. Leesa will be using a model, so grab a mirror for a self portrait, or a friend or family member to pose for you! Registration is only \$5 thanks to an MCACD Special Projects Grant! (If the \$5 is cost prohibitive, e-mail <u>director@daytondsa.org</u> or call 937-228-4532 for free registration!) More info.

June 10 - Showcase Thursday

<u>Yellow Cab Tavern</u>, 700 E. Fourth St., 6:30 p.m.

Yellow Cab Tavern's weekly showcase returns! Come enjoy some free live music from local artists. This publication is produced by the Downtown Dayton Partnership. If you have questions about this email, reply to this message or call us at (937) 224-1518. Information is accurate to the best of our knowledge at the time of publication. Call the listed venue for details

Was this email forwarded to you by a friend? To join our email list, click <u>HERE</u>. If you do not wish to receive future issues of "e-vents in Your Downtown" at this email address, email <u>info@downtowndayton.org</u> with a request to be unsubscribed from that publication



Restaurant Revitalization Fund

This program provides emergency assistance for eligible restaurants, bars, and other qualifying businesses impacted by COVID-19.

The American Rescue Plan Act established the Restaurant Revitalization Fund (RRF) to provide funding to help restaurants and other eligible businesses keep their doors open. This program will provide restaurants with funding equal to their pandemic-related revenue loss up to \$10 million per business and no more than \$5 million per physical location. Recipients are not required to repay the funding as long as funds are used for eligible uses no later than March 11, 2023.

U.S. Small Business Administration

Please click here for program details.

Who can apply?

Eligible entities who have experienced pandemic-related revenue loss include:

- Restaurants
- Food stands, food trucks, food carts
- Caterers
- o Bars, saloons, lounges, taverns
- Snack and nonalcoholic beverage bars
- o Bakeries (onsite sales to the public comprise at least 33% of gross receipts)
- o Brewpubs, tasting rooms, taprooms (onsite sales to the public comprise at least 33% of gross receipts)
- o Breweries and/or microbreweries (onsite sales to the public comprise at least 33% of gross receipts)
- Wineries and distilleries (onsite sales to the public comprise at least 33% of gross receipts)
- o Inns (onsite sales of food and beverage to the public comprise at least 33% of gross receipts)
- Licensed facilities or premises of a beverage alcohol producer where the public may taste, sample, or purchase products

Allowable uses of funds

Funds may be used for specific expenses including:

- o Business payroll costs (including sick leave)
- Payments on any business mortgage obligation
- o Business rent payments (note: this does not include prepayment of rent)
- o Business debt service (both principal and interest; note: this does not include any prepayment of principal or interest)
- Business utility payments
- o Business maintenance expenses
- Construction of outdoor seating
- o Business supplies (including protective equipment and cleaning materials)
- Business food and beverage expenses (including raw materials)
- Covered supplier costs
- Business operating expenses

APPLY NOW





The SBA began accepting applications for the Restaurant Revitalization Fund (RRF) on Monday, May 3. In the <u>first two days of the RRF application window</u>, the SBA has received:

- 186,200 applications from restaurants, bars, and other eligible businesses in all 50 states, Washington, D.C., and five U.S. Territories.
- 97,600 applications of which came from restaurants, bars, and other eligible businesses owned and controlled by women (46,400), veterans (4,200), socially and economically disadvantaged individuals (30,800), or some combination of the three (16,200).
- 61,700 applications from businesses with under \$500,000 in annual prepandemic revenue, representing some of the smallest restaurants and bars in America.

The SBA is still accepting applications. For more information and how to apply, visit <u>sba.gov/restaurants</u>.



The SBA is currently offering PPP loans originated only by participating community financial institutions including Certified Development Companies (CDCs), SBA Microlenders, Community Development Financial Institutions (CDFIs), and Minority Depository Institutions (MDIs) until May 31, 2021 or until remaining funds are exhausted. Please note that not all community financial institutions are participating in PPP.

Learn more





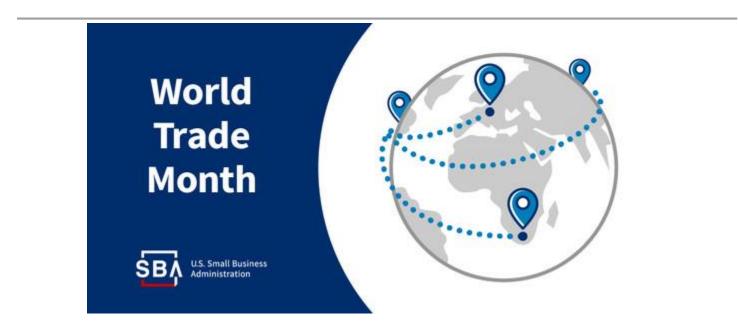
SBA and Public Private Strategies Institute are providing several educational opportunities for you to learn more about programs that will help your business get back on track. On **Tuesday, May 11 at 1pm ET**, the Office of International Trade will present <u>a webinar</u> on programs that could help your business grow by connecting

you with international trade opportunities.

Join SBA, Public Private Strategies Institute, and other stakeholders to hear about:

- Steps you can take now to connect to the Office of International Trade
- What SBA exporting assistance programs your business may qualify for
- International trade success stories

Register for the webinar



May is World Trade Month and the SBA has teamed up with partnering organizations to offer webinars all month to help small business owners gain valuable insights on strategies for international sales success. All webinars begin at 2:00 p.m. EDT.

- May 12 | SBA Support for Commercializing Innovation | <u>Register here</u>
- May 18 | Going Global with Trade Agreements | Register here
- May 20 | Utilizing eCommerce Tools to Drive Global Sales | Register here
- May 25 | Business Beyond Borders: Commemorating World Trade Month |
 <u>Register here</u>
- May 27 | Logistics of Growing Global eCommerce | Register here

Shuttered Venue Operators Grant



The SBA is currently accepting applications for the Shuttered Venue Operators Grant. To submit an application, visit <u>sba.gov/svogrant</u>.



Save the date! The SBA will host an online panel discussion on May 27, 2021 with Asian American/Pacific Islander-owned small businesses as they share their small business stories and how they pivoted during the pandemic and utilized SBA's critical financial lifelines.

The SBA will also share resources available to help AAPI entrepreneurs launch new businesses, compete in the marketplace, and connect with the training and funding opportunities to help recover and rebuild.

Registration will be available soon.



Be Inspired: Small Business Success Story

During Asian American and Native Hawaiian/Pacific Islander Heritage Month, we're highlighting inspiring people like Lisa Chin who are making a big impact on the economy and their communities.

In 1988, a group of Seattle-based social workers founded the nonprofit organization Treehouse on the belief that kids in foster care deserve a community that is committed to their success. Funded by bake sales and car washes, they started small, purchasing little things such as birthday presents and school supplies.

Learn more



Webinar: How to Market Your Federal Contract

May 13 | 2:00 p.m. EDT

There are many opportunities available in the federal procurement market. Developing a federal marketing and sales strategy can help you achieve success in the federal sector. Join the U.S. General Services Administration for a webinar about tips on creating a federal marketing strategy.

Register



Beware of Malicious COVID-19 Phishing

Protect yourself from identity theft and fraud during pandemic recovery.

Confirm any SBA disaster assistance emails by contacting (800) 659-2955, TTY (800) 877-8339, or disastercustomerservice@sba.gov.

Avoid scams and fraud, visit sba.gov/COVIDfraudalert

> U.S. Small Business Administration

The SBA recently launched the Shuttered Venue Operators Grant and Restaurant Revitalization Fund. Bad actors may take this opportunity to impersonate lenders or government officials in emails, robocalls, social media accounts and phony websites. Their goal is to attract victims and commit fraud, scams and schemes. The result is financial or personally identifiable information (PII) loss for the victims.

As a reminder, the SBA directly communicates from email addresses ending in **@sba.gov.** The SBA also communicates via email updates/notifications using an email marketing platform, (the same one you are receiving this newsletter from). Those emails end in **@updates.sba.gov**.

If you applied for the Shuttered Venue Operators Grant and emailed the SVOG Support Center, you may receive an email back from a **zendesk.com** account. This is an authorized SBA contractor.

If you are being contacted by someone claiming to be from the SBA who is not using an official SBA email address, you should suspect fraud. To report potential fraud, visit <u>sba.gov/covidfraudalert</u>.



Federal Coronavirus Resources

State, local, and federal agencies are working together to maintain the safety, security, and health of the American people. Check out <u>coronavirus.gov</u> for updates from the White House's COVID-19 Task Force. Go to <u>cdc.gov</u> for detailed information about COVID-19 from the Centers for Disease Control and Prevention. Visit <u>covid-sb.org</u>, the official federal resource website for U.S. small businesses affected by

COVID-19.

Learn more about the federal government's response



Virtual Mentoring and Training

Offices around the country may be closed due to the pandemic, but SCORE, Small Business Development Centers, Women's Business Centers, Veterans Business Outreach Centers and other resource partners are providing free business mentoring and training by phone, email, and video.

Find an SBA resource partner near you

Join the SBA Team:

Employment opportunities to support SBA's COVID-19 pandemic response





U.S. Small Business Administration

409 3rd St, SW. Washington DC 20416 www.sba.gov



View this email in your browser



Retention and continued development of your top talent is an essential component in ensuring your organization has a competitive advantage in today's evolving business landscape. The University of Dayton Center for Leadership makes it easy for your organization to develop high potentials with our comprehensive Emerging Leader certificate program. This year-long program is structured to develop and refine your top performers' confidence, in-demand leadership skills, and business acumen. This cohort certificate program is ideal for top performers and current managers who are ready for expanded responsibility or a new leadership role.



Emerging Leader meets your leaders where they are and develop them to where you need them to be through a variety of assessments, mentoring, and exceptional content around such topics as:

- Achieving Greater Outcomes
- Executive Communication
- Coaching for Performance
- Creating a Great Workplace Culture
- Leading Change
- Accounting & Finance
- Operations Management
- Strategic Management

Currently accepting applications for the Emerging Leader fall cohort kicking off on August 12. For a complete schedule and course description visit <u>Emerging Leader Certificate</u>.

ply Now!	<u>Apply</u>
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Manufacturing Scholarship Opportunity

Emerging Leader certificate program scholarship support available for small/medium (<800 employees) manufacturers through <u>Fastlane</u> for those who qualify.

Contact April Mescher at 937-229-2664 or <u>amescher1@udayton.edu</u> to discuss your ideal candidate.



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Jen Cadieux

Partner Relations & Marketing Coordinator Center for Leadership

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IEDC 2021 ECONOMIC FUTURE FORUM

The Future is Regionalism.



IEDC's 2021 Virtual Economic Future Forum June 7th and 8th, 2021

The Future is Regionalism: this year, the virtual Future Forum will focus on problem solving and navigating in a post COVID-19 environment. As our country and economies begin to recover, support and collaboration with our regional partners is more important than ever. <u>Register</u> today!

REGISTER

ABOUT

Why Greater Spokane is the Premier Example of Regionalism



- 41st of 100 top 100 Best Places to Live Livability, 2019
- 25 Best Cities for families to visit in the country TripAdvisor, 2018

- #58 of 200 Metro Areas Best Places for Business and Careers Forbes, 2018
- Top 10 Fittest Cities in the U.S. Physical Activity Council, 2017
- Spokane: #1 Place in the West to Retire US News & World Report, 2017
- Washington: #5 Top State in the Country Forbes, 2018



<u>16 Tips for Networking at the</u> Virtual Economic Future Forum

Handshakes might be off the table in a time of socially distanced virtual events, but professional connections are still possible. Here are some ways to <u>make one-on-one connections</u> at the Economic Future Forum from Whova:

- 1. Publicize your attendance pre- and post-event on Linkedin
- 2. Register on the Whova app and post on the conversation board.
- 3. Introduce yourself to two new people every breakout session.
- 4. Trade emails with ten attendees.
- 5. Scroll through the Whova attendee list prior to the event.
- 6. Post a sound bite or key takeaway from each session you attend on social media.
- 7. Share insightful comments on the event platform.
- 8. Engage in the Zoom chat during presentations.
- 9. Participate in Whova gamification during the conference for special prizes.
- 10. Share interesting and informative articles on the discussion board.
- 11. Participate in a virtual hangout or coffee break.
- 12. Sign-up for a Whova matchmaking service.
- 13. Create shareable visuals, videos, and marketing collateral highlighting your community.
- 14. Follow-up with your new connections on LinkedIn.
- 15. Post pics and reviews on LinkedIn after the event.
- 16. Don't forget to turn your camera on!

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READ MORE

PROGRAM PREVIEW

Diversifying Your Supply Chains for Resilience

Tuesday, June 8 4:00 - 5:30 PM EST

The dramatic impact of the Covid-19 crisis, and the unprecedented national public and private response it evoked, has led to a broadly shared understanding of the need to restore our productive capabilities, and the important role that state and local economic development organizations have in achieving this goal. The Biden Administration's Build Back Better plan, the American Recovery Act, and the American Jobs Act present an ambitious set of strategic, policy, programmatic and investment initiatives. To describe the Administration's economic development and manufacturing policies, key representatives from the Biden Administration will join us for an engaging discussion on the steps needed to diversify our supply chains.



Elisabeth Reynolds, PhD Special Assistant to the President for Manufacturing and Economic Development National Economic Council Washington, DC



<u>Susan Helper, PhD</u> Senior Economist – White House Council of Economic Advisor Washington, DC



<u>Sreenivas Ramaswamy</u> Senior Policy Advisor, Office of Policy and Strategic Planning US Department of Commerce Washington, DC



<u>Phillip Singerman, PhD</u> Senior Fellow International Economic Development Council Bethesda, MD



Jeff Finkle, CEcD President/CEO International Economic Development Council Washington, DC

E-Commerce

Monday, June 7 1:30 - 2:30 PM EST

With the ongoing shift from brick-and-mortar to online shopping, workers displaced by traditional retail or other affected industries may be able to transition their skills to e-commerce fulfillment centers. This realm will see continued job growth for the foreseeable future, and while many common skills can easily transfer to fulfillment center positions, the working conditions might be even more favorable than in other industries. Additionally, how are large fulfillment centers partnering with local communities in supporting small business growth.



Jeff Kline President / CEO Accrisoft Corporation Charlotte, NC



<u>Mike Grella</u> Founder Grella Partnership Strategies White Plains, NY

Inclusive Policy Development

Monday, June 7 12:15 - 1:15 PM EST

Open and inclusive policy making is transparent, evidence-driven, accessible and responsive to as wide a range of citizens as possible. It strives to include a diverse number of voices and views in the policy-making process, including marginalized population groups. While inclusive policy making enhances transparency, accountability and public participation and builds civic capacity, it also offers a way for governments to improve their policy performance by working with citizens, community organizations, businesses and other stakeholders to deliver concrete improvements in policy outcomes and the quality of economic development services.



Lacrecia Hill, MBA Founder and Operator LMH Consulting Spokane, WA



John Sternlicht, JD, CEcD, FM CEO Economic Development Alliance of Skagit County



<u>Kevin Dick, CEcD</u> President & Chief Executive Officer Carolina Small Business Development Fund Raleigh, NC



Agribusiness; Beer, Bordeaux, and Buds

Monday, June 7 1:30 - 2:30 PM EST

In 2020, agribusiness was one of the only sectors that managed to grow, even in the midst of the pandemic. Much of the positive results for beer, bordeaux, and buds was due to investment in technology. The speed of implementation of innovations in the sector has grown more and more, bringing increases in productivity and process efficiency. New technologies and improved solutions should further contribute to the achievement of digital agriculture.



<u>Steven Hawkins</u> Interim President & CEO US Cannabis Council Washington, DC



Connie Stopher, CEcD Executive Director Southern Idaho Economic Development Twin Falls, ID



Paul Brogan Vice President, Client Services ROI Research on Investment Corporation Montreal, QC

The Future of Industry Roundtables

Tuesday, June 8 1:30 - 2:30 PM EST

Participate in intimate discussions moderated by industry experts and practitioners. The roundtable discussions are an opportunity for you to get together with like-minded attendees in an informal setting to examine issues as they relate to the table topic.

Aerospace

It's impossible to perfectly predict the next 30 years. Drones will deliver packages across the country. Artificial Intelligence will be widespread. Air Taxis will be a part of everyday commutes. Supersonic flights will get passengers around the world in half the time. There's even the potential to tour the stars aboard a commercial spacecraft. What's next for aerospace and how do we develop a talent pool, supply chain, and business support.



Robin Toth Governor's Sector Lead Director of Aerospace Washington State Department of Commerce Spokane, WA



<u>Christopher Girdwood</u> Executive Director Detroit Region Aerotropolis Development Corp Romulus, MI



Danielle King Business Development Manager TDC NNY Inc Plattsburg, NY



Bernie McShea Managing Principal The McShea Group LLC Pittsburgh, PA

Biotechnology and Life Sciences

From new drugs that address our medical needs and fight epidemics and rare diseases, to industrial processes that use renewable energy and crops that are able to grow in harsh climatic conditions and ensure safe and affordable food, biotech will pay economic, social and environmental dividends.



<u>Sean O'Shea</u> President HatchForm, LLC Santa Fe, NM



Margia Argüello, MSc, MBA Sr. Business Development Manager Maryland Department of Commerce, Biohealth and Life Science Division Baltimore, MD



<u>Ulysis Rivera</u> CoMotion Labs Manager University of Washington CoMotion Seattle, WA



<u>"Bridging" the Financial Gap With Regional Public-Private</u> <u>Partnerships</u>

Tuesday, June 8 2:45 - 3:45 PM EST

As State highway funding becomes more constrained, and as the need for highly efficient regional transportation systems continues to grow, many transportation professionals believe the role of the private sector will increase. Join this session and learn strategies for coupling private capital and private initiatives with public transportation efforts for better regional infrastructure.



David Dodd, CEcD, FM, HLM President International Sustainable Resilience Center, Inc. New Orleans, LA



Alison Benton, CEcD President Aliquantus Consulting Flower Mound, TX

VIEW EFF PROGRAM



2021 EXCELLENCE IN ECONOMIC DEVELOPMENT AWARDS

Deadline is Wednesday, May 26!



What is the EDP credential?

IEDC has you covered with the NEW Entrepreneurship Development Professional (EDP) designation. Earning the EDP will demonstrate to your community that you have the skills and expertise to lead through entrepreneurship-led economic development (ELED).

What is the EDP?

The EDP is a brand-new credential designed to build the capacity of those supporting entrepreneurship in their communities. Through real-world experience, training courses, and testing, EDPs show that they have what it takes to help their communities thrive in this unprecedented time and beyond. Simply put, it's an essential piece of your professional development future.



LEARN MORE



Second Chance Hiring for Manufacturers

Manufacturers are well-positioned to lead in welcoming people into their workforce who are ready and willing to develop their skills and seize the second chance for a promising career.

Join The Manufacturing Institute on Thursday, June 10th at 2 PM EDT, for a webinar on **Second Chance Hiring for Manufacturers**. This program will be directly targeted to an audience of manufacturing and community leaders like yourself—those who have an interest in starting, enhancing or sustaining their current second chance hiring efforts.



June 10th, 2021 Thursday 2:00 – 3:00 PM | Eastern

Virtual Event

Join us to learn more about Second Chance Hiring

Questions or Comments? Email secondchance@nam.org



Overview

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What You'll Learn

The webinar that will feature experts who will discuss the business case and best practices for second chance hiring. The discussion will focus on key steps leading experts suggest in hiring and retaining individuals with a criminal record.

America's economic future requires an all-of-the-above workforce strategy. With over 500,000 job openings currently in manufacturing, finding and recruiting talent continues to be a top concern for manufacturers.

Manufacturers are well-positioned to lead in welcoming people into their workforce who are ready and willing to develop their skills and seize the second chance for a promising career.

How to Join



About the Second Chance Program

Partnering with Stand Together, and with a grant from the Charles Koch Institute, the Manufacturing Institute is enabling industry to grow the modern manufacturing workforce while closing the opportunity gap. Through roundtable discussions, webinars, C-suite leadership events, case studies and research, the Manufacturing Institute is helping manufacturers navigate second chance hiring and best practices.

If you are interested in learning about second chance hiring, register today.

Presented By



The Manufacturing Institute grows and supports the manufacturing industry's skilled workers for the advancement of modern manufacturing.

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Smart Mobility Drives Europe & Eurasia Where Technology Meets Opportunity



Smart Mobility & Intelligent Transportation Systems (ITS) industries Virtual B2B Expo: <u>June 14-18, 7am-12pm</u>

The U.S. Commercial Service will offer B2B meetings connecting U.S. exporters to overseas buyers, distributors, partners, multipliers & foreign government procurement contacts recruited by U.S. Embassy Industry Experts in 24 countries.

Starting June 14th, this 1/2-day, week-long event will help you build dynamic business relationships from your desktop, explore new markets, and identify potential export sales leads immediately!

Meet our U.S. Embassy Industry Experts to gain strategic intelligence and learn about current market conditions.

Pre-Screened International Contacts from 24 Countries: Austria, Belgium, Bulgaria, Czech Republic, Croatia, Denmark, Finland, France, Germany, Greece, Hungary, Italy, Kazakhstan, Netherlands, Norway, Poland, Portugal, Romania, Slovakia, Spain, Sweden, Turkey, Ukraine and the United Kingdom.

Automotive Technology

Autonomous Vehicles Batteries & Charging Connected Vehicles Diagnostics & Testing Electric Vehicle Software Engineering & Design Hybrid/Electric/Alt Fuel Sensors Vehicle Technology

Intelligent Transport (ITS)

Connected Rail & Sensors E-bikes Electric Bus Technology Green Transportation Locomotive Management Monorail & Multi-layered Transit Systems Pedestrian & Vehicle Communications Traffic & Transit Technology Smart Infrastructure Vehicle-to-Vehicle Vehicle-to-Infrastructure

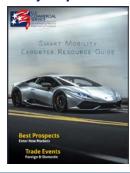
Machine Learning

5G Technologies Artificial Intelligence Cyber Security Data Analytics Electronics Integration Robotics & Automation Innovative Materials Intelligent Networks Internet of Things (IoT) Remote Monitoring

Autonomous Technology

Agribusiness Agronomy Tech Crop Health Management Drones Farm Management Solutions IoT & Sensor Technology Irrigation Technology Smart Farming Vegetation Management

The Smart Mobility Exporter Resource Guide



June 14 – 18, 2021

COST: \$125

REGISTER HERE

Registration Deadline, Wednesday, June 9, 2021

Contact: Kyungsoo.Kim@trade.gov

Visit: www.itamatch.com/event/smartmobilityb2b



Policy Summit 2021: Pathways to Economic Resilience in Our Communities

Free Virtual Conference: June 23-25, 2021

Policy Summit is a regional conference that explores solutions at the practitioner and policy levels to challenges that low- and moderate-income communities face. The biennial multi-day event offers its audience of researchers, academics, practitioners, and policymakers the latest research and best practices through presentations and real-world conversations.

Policy Summit 2021: Pathways to Economic Resilience in Our Communities will focus on economic resilience and equity and how they play out in communities of all sizes and compositions. The event will highlight the policies and practices that support or hinder people in our most vulnerable communities from being able to prepare for, adapt to, and respond to shocks and stresses. The effects of COVID-19 and racial injustice will be front and center, across a range of topic areas, including but not limited to, small business, workforce, and housing.

For more information and to register for the event, please visit:

https://www.clevelandfed.org/newsroom-and-events/events/2021/policysummit.aspx

Launch Dayton **ST**



Save the date for Launch Dayton Startup Week, Sept 13 - 16!

Apply now for Early Risers: Startup Week Pitch Competition at Dayton's premier entrepreneurship conference

Mark your calendars for the sixth annual <u>Launch Dayton Startup Week</u> on Sept. 13-16, 2021 at the Dayton Arcade!

Startup Week brings together the **thinkers**, **dreamers**, **doers**, **makers** and **entrepreneurs** with resource providers, mentors, and peers. **All experiences are welcome**. Whether you're a seasoned entrepreneur or new to the community, there is space for you to join.

This year, Launch Dayton Startup Week will be a blended conference that will offer both in-person and virtual attendance options. Sessions will be held in the Arcade Rotunda and at The Hub Powered by PNC and streamed live online via webinar.

"Launch Dayton Startup Week inspires current and future entrepreneurs. It is the Dayton region's premiere opportunity for entrepreneurs to connect and network with both resource providers and fellow founders," said John Owen, Startup Week organizer. "We're curating speakers and workshops to spur tangible progress for local businesses and to celebrate the diversity of our startup community."

On Monday, we'll host a series of powerhouse speakers from the local entrepreneur community on our main stage in the Arcade Rotunda. The day will wrap with an entrepreneur resource fair + social and the annual Early Risers: Startup Week Pitch Competition, where ten area startups will compete for cash + services. *Interested in pitching your company? Apply here!* Tuesday through Thursday, we'll be offering industry-specific tracks that will enable attendees to dig deeper into relevant niche topics, as well as workshops where entrepreneurs can actively work on their businesses. These sessions will be offered in afternoons and evenings to accommodate founders who are still working day jobs as they get their companies up and running.

On Tuesday, Sept. 14 catch:

- a medtech track coordinated by BioOhio
- a SaaS track coordinated by <u>Technology First</u>
- marketing workshops, coordinated by <u>LMG a Dayton-based national</u> <u>branding and marketing firm</u>
- business-building workshops, coordinated by Early Risers Academy
- elevator pitch practice coordinated by various Launch Dayton partners

On Wednesday, Sept. 15, catch:

- a food & beverage, retail, consumer products track coordinated by the
 <u>Downtown Dayton Partnership</u> & the Arcade Kitchen Incubator
- an artists & creatives track, coordinated by Culture Works
- tech founder workshops, coordinated by the Entrepreneurs' Center
- a million-dollar women founders' panel, coordinated by <u>Aviatra</u> <u>Accelerators — Dayton</u>
- meet-your-banker office hours.

On Thursday, Sept. 16, catch:

- a defense track, coordinated by Parallax Advanced Research
- a future tech track
- a second round of marketing workshops, coordinated by LMG
- meet-an-investor office hours

Want to support this year's conference? Several sponsorship tiers are available. Contact KeAnna Daniels at <u>keanna.daniels@parallaxresearch.org</u> for more information.

Stay tuned to <u>launchdayton.com/events/dayton-startup-week/</u> for the latest info as speakers are announced!